



Media Pack 2016

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Our Websites

RevisionWorld.com

Founded in 2007 to provide free A-Level and GCSE resources. Revision World currently covers the 20 most studied A-Level and GCSE subjects.

RevisionMaths.com and RevisionScience.com

Our two dedicated websites for Maths and Science (Biology, Chemistry and Physics) GCSE and A-Level students.

RevisionVideos.com

Founded in 2015 to help visual learners find the best free revision video content.

Our sites are all free to use by students and teachers anywhere in the World. Advertising with us funds the future development of the sites.





Demographics

- 14- 19 year olds – GCSE and A-Level students
- Male 46% / 54% Female
- 750,000 unique users per month across our four revision websites
- 3.9 million monthly page impressions

Active Registered Users

- Student email list 150,000
- Teacher email list 25,000



Our Clients



Queen Mary
University of London

NOTTINGHAM
TRENT UNIVERSITY

UNIVERSITY OF
Southampton



University of the
West of England



Anglia Ruskin
University



milkround **SCHOOL LEAVERS**



Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied



Targeted Mobile Advertising



All of our websites are mobile responsive.

We can target students on their mobile phones by:

- **Location**
- **Level being studied**
- **Courses being studied**



Targeted solus emails to students

The email features a header with 'OPEN DAYS' in large, colorful letters, flanked by decorative arrow patterns. Below this, the dates '25&28 JUNE' are displayed, followed by the tagline 'FAST FORWARD TO YOUR FUTURE' and the website 'www.glos.ac.uk/open'. The main body contains text about university options and lists three dates: Saturday 27 September, Saturday 25 October, and Saturday 22 November. At the bottom, there is a grid of six colored buttons: 'BOOK A PLACE' (orange), 'OPEN DAY INFO' (red), 'FIND OUT MORE' (blue), 'ABOUT US' (yellow), 'COURSES' (pink), and 'LOCATION' (green). The footer includes copyright information, a disclaimer, and contact details for the University of Gloucestershire.

The email has a header with a large '#1' and the text 'Make UEA your #1 choice', with the UEA logo and 'University of East Anglia' to the right. The main body is addressed to 'Dear student' and discusses the UCAS application deadline. It lists four reasons to choose UEA: student experience, faculty quality, campus facilities, and campus amenities. A 'Visit our website' button is provided, and the email concludes with a welcoming message for the next year.

Students can be targeted by:

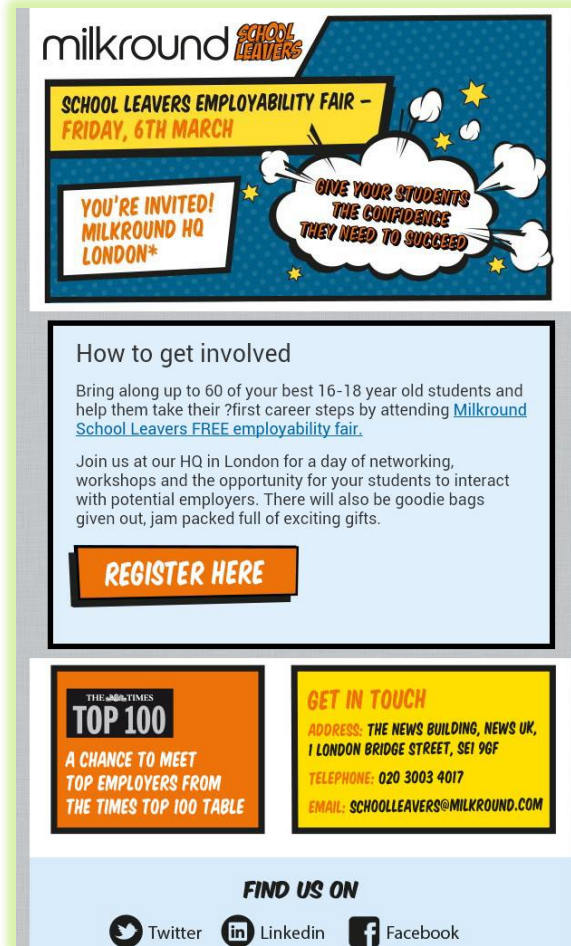
- Postcode
- Year Group
- A-Levels studied

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Teacher Emails

Teachers can be targeted by:

- Subject area
- Level
- Postcode



The poster is for the Milkround School Leavers Employability Fair. It features a comic book style with a blue background and yellow stars. The top section has the Milkround logo and the event title. Below this, there are two speech bubbles: one saying 'YOU'RE INVITED! MILKROUND HQ LONDON*' and another saying 'GIVE YOUR STUDENTS THE CONFIDENCE THEY NEED TO SUCCEED'. The middle section is titled 'How to get involved' and contains text about bringing students and attending the fair. Below this is a 'REGISTER HERE' button. The bottom section is divided into two columns: the left one mentions 'THE TIMES TOP 100' and the right one provides contact information under 'GET IN TOUCH'. At the very bottom, there is a 'FIND US ON' section with icons for Twitter, LinkedIn, and Facebook.

milkround SCHOOL LEAVERS

**SCHOOL LEAVERS EMPLOYABILITY FAIR –
FRIDAY, 6TH MARCH**

**YOU'RE INVITED!
MILKROUND HQ
LONDON***

**GIVE YOUR STUDENTS
THE CONFIDENCE
THEY NEED TO SUCCEED**

How to get involved

Bring along up to 60 of your best 16-18 year old students and help them take their first career steps by attending [Milkround School Leavers FREE employability fair](#).

Join us at our HQ in London for a day of networking, workshops and the opportunity for your students to interact with potential employers. There will also be goodie bags given out, jam packed full of exciting gifts.

REGISTER HERE

THE TIMES TOP 100
A CHANCE TO MEET
TOP EMPLOYERS FROM
THE TIMES TOP 100 TABLE

GET IN TOUCH
ADDRESS: THE NEWS BUILDING, NEWS UK,
1 LONDON BRIDGE STREET, SE1 9GF
TELEPHONE: 020 3003 4017
EMAIL: SCHOOLLEAVERS@MILKROUND.COM

FIND US ON

Twitter LinkedIn Facebook

Monthly Newsletter

Sent to whole database
GCSE, A-Level and teachers

Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

Sponsored:

- Competitions
- Surveys



University and College Profiles

Make your University stand out from the crowd.

Create your own profile on Revision World.

Content can include:

- Logo
- Pictures
- Video
- URL links

The screenshot shows a web browser displaying the University of the West of England (UWE) profile on the Revision World platform. The top navigation bar includes links for GCSE, A-LEVEL, MY TIMETABLE, STUDY HELP, UNIB JOBS, and subject-specific revision resources like science, maths, and videos. A search bar is located on the right. The main content area features the UWE Bristol logo, a large photo of two students, and the text 'We are UWE. Are you?'. Below this, a section titled 'The university for the real world' describes the university's size and graduate employment rates. A large graphic displays '99%' of graduates in employment or further study. To the right, a red box announces 'Open Days' on 3 October 2015 and 7 November 2015, with a 'Register now' link. Further down, text describes the university's location in Bristol and its various facilities. At the bottom, contact information for the university is provided, including telephone, email, website, and open days. On the right side of the page, there is a login section with fields for 'Username or e-mail' and 'Password', and links for 'Create new account' and 'Request new password'. Below the login section is a vertical banner for 'BRITISH INTELLIGENCE HIGHER APPRENTICESHIP - IT, SOFTWARE, INTERNET AND TELECOMMS' with a list of icons representing various skills and a 'Log in' button.

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Homepage Slide Show

Appear on our
Homepage

Your organisation can
stand out with a
feature on our
Homepage.

Content can include:

- Logo
- Pictures
- Text
- URL links

The screenshot shows the Revision World homepage. At the top, there is a navigation bar with links for GCSE, A-LEVEL, MY TIMETABLE, STUDY HELP, and UNI & JOBS. There are also links for revision science, revision maths, and revision videos. A search bar is located on the right. Below the navigation bar, there is a featured slide for KPMG. The slide has a red border and contains a photo of three students, the text 'Live. Learn. Earn.', and a recruitment notice for KPMG School and College Leaver Programmes. A red arrow points to the slide with the label 'Homepage Slideshow'. Below the slide, there is a 'Welcome to Revision World' section with a brief description of the site. At the bottom, there are two boxes for 'A-Levels' and 'GCSE' with links to Biology and Business Studies, and Chemistry. On the right side, there is a login section with fields for Username or e-mail and Password, and links for 'Log in', 'Create new account', and 'Request new password'. At the bottom right, there is a banner for Queen Mary University of London.

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milkround SCHOOL LEAVERS

CRAFT YOUR CAREER
GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM

So many school leaver opportunities but which one to choose?

GCSE A-LEVEL MY TIMETABLE STUDY HELP UNI & JOBS

revision science revision maths revision videos

Search

Live. Learn. Earn.

KPMG School and College Leaver Programmes

KPMG are currently recruiting for their School and College Leaver Programmes.

To find out more [click here](#).

Homepage Slideshow

Welcome to Revision World

Revision World is part of a group of revision websites, offering you thousands of free GCSE and A Level revision resources and study help advice. Use Revision World to create your own [free study planner](#) or [revision timetable](#).

A-Levels

Biology Business Studies

GCSE

Biology Chemistry

Queen Mary University of London

The only university in central London

Username or e-mail *

Password *

Create new account

Request new password

Log in



Sample Packages

Online

Option 1 – Cost £1,000

150,000 geo-targeted page impressions.

Option 2 – Cost £2,500

350,000 geo-targeted page impressions.

Option 3 – Cost £5,000

750,000 geo-targeted page impressions.

Email – targeted by location, year group and subjects studied.

Solus Email to 10,000 students – cost £1,500

Solus Email to 25,000 students – cost £2,500

Solus Email to 50,000 students – cost £4,000



Testimonials

"Revision world provided us with effective targeted marketing, helping us reach our core audience at the most appropriate time of our recruitment cycle. They responded quickly and helped us secure quality visitors to our campaign microsite."

Giles Whattam, Head of Marketing and Communications - University of East Anglia

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"Advertising on Revision World has been a fantastic way for us to attract students to attend our open days. We will definitely be advertising with them again in the future."

Clare Rummery, Campaign & Events Officer - Bournemouth and Poole College

"We have been working with Revision World for over a year now; they always provide great insight and options for our campaigns, and give a great route to market for us."

Rob Stanning, Senior Marketing Executive – Pearson College.

