



GCSE

MEDIA STUDIES

Paper 2 Media Two

8572/2

Source Booklet

For use in answering Question 4.

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FIGURE 1

'Daily Mirror' double-page spread (Close Study Product)

MONDAY 13.03.2023 DAILY MIRROR 7

PEACE DEAL IN SIGHT AFTER HOST'S MOTD AXE

RICHARD SHARP THE CHAIRMAN

BY NICK SOMMERLAD
Investigations Editor

UNDER FIRE BBC chairman Richard Sharp owns a £50million mansion in one of Britain's most expensive streets. He bought it for £10m in 2001 before a revamp including a super-basement with a pool. Following his divorce, Sharp used the home to throw lavish parties organised by Gabriella Rejanovic. He was Rishi Sunak's boss at Goldman Sachs and donates his £160,000 BBC salary to charity. Sharp bought the seven-bedroom mansion in London from a member of the Rothschild family. He and his ex-wife Victoria Hull applied for planning permission to virtually demolish the building and enlarge it. On the ground floor there is a big dining area as well as an entertaining room, kitchen and a south-facing terrace. Upstairs, Sharp has his study, and a master bedroom with an en-suite. There is also a music studio and sun-bathing deck. His high society parties included Prince Harry's ex-Chelsea Davy, bankers, models, scantily clad dancers and burlesque hostesses. A guest said: "It's a party paradise." Sharp is also the beneficial owner of his mum's £4m flat in London, held through a Jersey trust. A spokesman said: "Mr Sharp has always been meticulous about always paying the full amount of tax here."

PARTIES SHARP AND GABRIELLA

OTHER STARS VOICING VIEWS

BY DAN WARRURTON

BBC stars from across the political divide have not been shy about voicing their views - without facing the same backlash as Gary Lineker.

Arguably the most vocal is Apprentice star Lord Sugar, who once posted a picture of Jeremy Corbyn sitting next to Adolf Hitler before deleting it. Responding to the then Shadow Chancellor, John McDonnell, he wrote on Twitter: "I am sorry you are offended by my retweet on the picture. You need to get Corbyn to make a firm statement about antisemitism. There is no smoke without fire in Labour." Martin Lewis, who has a weekly show on Radio 5 Live, campaigns to change government policies. He recently warned allowing energy bills to rise would be an "act of national mental health care".

In 2018 The Great British Bake Off winner Nadiya Hussain, posted a tweet calling Theresa May "a monster" for ordering an airstrike in Syria. She deleted it and the BBC brushed off the matter saying she was "not a staff member and her social media accounts are not connected to her work as a presenter".

Baroness Brady, an adviser on The Apprentice, is a Conservative peer. She wrote a column backing Equalities Minister Kemi Badenoch's decision not to make the menopause a protected characteristic.

JOIN OUR CAMPAIGN

The Mirror has launched a petition to reinstate Gary Lineker at the 38degrees.org.uk/petition/reinstate-gary-lineker-to-match-of-the-day

RETURN HOPES
Lineker at his home yesterday

Get in!

» Postive talks raise hopes Lineker will return to TV for weekend sport

Get out

» Calls for Tory Beeb bosses to go amid doubts over their impartiality

THE BBC'S OWN IMPARTIALITY WAS LAST NIGHT IN THE SPOTLIGHT OVER ITS AXING OF GARY LINEKER, AS HOPES GROW THE MATCH OF THE DAY HOST WILL RETURN TO THE SHOW THIS WEEKEND.

Director general Tim Davie and chairman Richard Sharp faced mounting pressure after being accused of bowing to Tory demands to ditch the former footballer for enforcing No10's cruel immigration policies.

The row left BBC football coverage with no commentary or pundits over the weekend, as people pointed out the double standards of a broadcaster that has a Tory donor

as its boss and lets other stars voice opinions online but ditches one who disagrees with No10.

But Lineker could be poised for a return to MOTD on Saturday after a source said crisis talks had been "progressing very positively, in a way that gives hope of reaching a resolution soon". The corporation said things were "moving in the right direction". But it added that "not all issues are fully resolved" at this stage.

Any compromise is bound to infuriate Tories and right-wing media desperate for Lineker to be punished for his anti-Government views.

It is also understood there will be a review of social media guidelines and of the handling of last week's events that led to a walk-out of pundits and commentators, including MOTD's Alan Shearer and Ian Wright.

The BBC's humiliation was deepened when the pair appeared on Premier League TV for yesterday's matches.

More than 210,000 people have signed the Mirror's petition to have Lineker reinstated.

Saturday's MOTD was aired in a 20-minute format of clips only and last night's BBC Dragons' Den star Deborah Meaden added: "I have never been

John Barnes branded the BBC hypocritical for forcing Lineker off air after it allowed him to highlight human rights abuses in Qatar where the World Cup was held. He said: "It seems they want to pick and choose when to be impartial, criticising other countries' political parties or other religions seems to be OK. But if you criticise what goes on in this country then it seems they will come up with this impartiality rule."

BBC Dragons' Den star Deborah Meaden added: "I have never been

curtailed in my activities on social media and I have certainly been, erm, punchy at times, which is why I find this whole thing deeply confusing and damaging for an organisation full of smart, independent people with hugely diverse views and talents."

Sharp is the subject of a BBC inquiry after he helped facilitate an £800,000 loan for pal Boris Johnson. Davie, who became DG in 2020, was deputy chairman of the Hammersmith and Fulham Conservative Party in the 90s.

His mission on landing the £525,000 job was to sort out the "left-wing bias" of the BBC's comedy output, which he did by axing The Mash Report, a constant critic of the Government.

Davie flew back from the US and will be at his desk in London's Broadcasting House today.

He ruled Lineker's tweet was in breach of BBC impartiality guidelines. But Shadow Chancellor Rachel Reeves accused the Tories of putting "intolerable pressure on the BBC to take action" over Lineker's message, in which he said the language surrounding immigration was similar to that used in 1930s Germany.

On Sharp's links to Johnson, she said: "Tory MPs said: 'Nothing to see here, that's totally fine.'"

Former BBC boss Peter Salmon said the corporation had created a "mess" with its handling of the situation. Ex-director general Mark Thompson insisted Lineker was in a

"technical breach" of the guidelines. But he added: "There's also our old friend the grey area. No one thinks this is the same as if Hase Edwards [BBC newsreader] said it."

Lineker's son George tweeted: "Proud of the old man after a busy few days. Shouldn't need to apologise for being a good person and standing by his word."

"The reaction of the public has been overwhelming. Thanks for the support."

As former England and Spurs star Lineker left his home in Barnes, South West London, yesterday, he told reporters: "I can't say anything."

nicola.methven@mirror.co.uk
@methvenmths

VOICE OF THE MIRROR: PAGE 8

TRANSCRIPT OF FIGURE 1

[The text is in large red capital letters at the top of the page.]

PEACE DEAL IN SIGHT AFTER HOST'S MOTD AXE

[The double-page spread shows an image of Gary Lineker walking his dog.]

[The text is in small white font.]

RETURN HOPES

Lineker at his home yesterday

[The text is in large white font next to the image.]

Get in!

Positive talks raise hopes Lineker will return to TV for weekend sport

Get out

Calls for Tory Beeb bosses to go amid doubts over their impartiality

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JOIN OUR CAMPAIGN

The Mirror has launched a petition to reinstate Gary Lineker at

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[There is a QR code next to the petition link.]

[Turn over]

[The text is within a blue box.]
[In white font] **RICHARD SHARP**
[In yellow font] **THE CHAIRMAN**
By **NICK SOMMERLAD**
Investigations Editor

UNDER-FIRE BBC chairman Richard Sharp owns a £50 million mansion in one of Britain's most expensive streets.

He bought it for £10m in 2001 before a revamp including a super-basement with a pool.

Following his divorce, Sharp used the home to throw lavish parties organised by Gabriella Reljanovic.

He was Rishi Sunak's boss at Goldman Sachs and donates his £160,000 BBC salary to charity.

Sharp bought the seven-bedroom mansion in London from a member of the Rothschild family.

He and his ex-banker wife Victoria Hull applied for planning permission to virtually demolish the building and enlarge it. On the ground floor there is a big dining area as well as an entertaining room, kitchen and a south-facing terrace.

Upstairs, Sharp has his study, and a master bedroom with an en-suite. There is also a music studio and sun-bathing deck.

His high society parties included Prince Harry's ex Chelsea Davy, bankers, models, scantily clad dancers and burlesque hostesses. A guest said: "It's a party paradise."

Sharp is also the beneficial owner of his mum's £4m flat in London, held through a Jersey trust. A spokesman said: "Mr Sharp has always been meticulous about always paying the full amount of tax here."

[In the middle of the article is an image of Richard Sharp with the following caption.]

PARTIES Sharp and Gabriella

[The text is within another blue box, further down the page.]

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By DAN WARBURTON

BBC stars from across the political divide have not been shy about voicing their views – without facing the same backlash as Gary Lineker.

Arguably the most vocal is the Apprentice star Lord Sugar, who once posted a picture of Jeremy Corbyn sitting next to Adolf Hitler before deleting it.

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Responding to the then-Shadow Chancellor, John McDonnell, he wrote on Twitter: “I am sorry you are offended by my retweet on the picture. You need to get Corbyn to make a firm statement about antisemitism. There is no smoke without fire in Labour.”

Martin Lewis, who has a weekly show on Radio 5 Live, campaigns to change government policies. He recently warned allowing energy bills to rise would be an “act of national mental health harm”.

In 2018 The Great British Bake Off winner Nadiya Hussain, posted a tweet calling Theresa May “a monster” for ordering an airstrike in Syria. She deleted it and the BBC brushed off the matter saying she was “not a staff member and her social media accounts are not connected to her work as a presenter”.

Baroness Brady, an adviser on The Apprentice, is a Conservative peer. She wrote a column backing Equalities Minister Kemi Badenoch’s decision not to make the menopause a protected characteristic.

[In the middle of the article are images of Lord Sugar and Nadiya Hussain with the following caption.]

STARS Sugar & Nadiya Hussain

[The text is across the bottom of the double-page spread on a white background.]

By NICOLA METHVEN TV Editor

[The text is in bold black font.]

The BBC's own impartiality was last night in the spotlight over its axing of Gary Lineker, as hopes grew the Match of the Day host will return to the show this weekend.

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Director general Tim Davie and chairman Richard Sharp faced mounting pressure after being accused of bowing to Tory demands to ditch the former footballer for criticising No10's cruel immigration policies.

The row left BBC football coverage with no commentary or pundits over the weekend, as people pointed out the double standards of a broadcaster that has a Tory donor as its boss and lets other stars voice opinions online but ditches one who disagrees with No10.

But Lineker could be poised for a return to MoTD on Saturday after a source said crisis talks had been "progressing very positively, in a way that gives hope of reaching a resolution soon". The corporation said things were "moving in the right direction". But it added that "not all issues are 'fully resolved' at this stage".

Any compromise is bound to infuriate Tories and right-wing media desperate for Lineker, 62, to be punished for his anti-Government views.

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It is also understood there will be a review of social media guidelines and of the handling of last week's events that led to a walk-out of pundits and commentators, including MoTD's Alan Shearer and Ian Wright.

The BBC's humiliation was deepened when the pair appeared on Premier League TV for yesterday's matches.

More than 210,000 people have signed the Mirror's petition to have Lineker reinstated.

Saturday's MoTD was aired in a 20-minute format of clips only and last night's MoTD2 lasted just 14 minutes.

Former England and Liverpool star John Barnes branded the BBC hypocritical for forcing Lineker off air after it allowed him to highlight human rights abuses in Qatar where the World Cup was held. He said: "It seems they want to pick and choose when to be impartial, criticising other countries' political parties or other religions seems to be OK. But if you criticise what goes on in this country then it seems they will come up with this impartiality rule."

BBC Dragons' Den star Deborah Meaden added: "I have never been curtailed in my activities on social media and I have certainly been, erm, punchy at times, which is why I find this whole thing deeply confusing and damaging for an organisation full of smart, independent people with hugely diverse views and talents."

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But Shadow Chancellor Rachel Reeves accused the Tories of putting “intolerable pressure on the BBC to take action” over Lineker’s message, in which he said the language surrounding immigration was similar to that used in 1930s Germany.

On Sharp’s links to Johnson, she said: “Tory MPs said, ‘Nothing to see here, that’s totally fine.’”

Former BBC boss Peter Salmon said the corporation has created a “mess” with its handling of the situation. Ex-director general Mark Thompson insisted Lineker

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was in a “technical breach” of the guidelines. But he added: “There’s also our old friend the grey area. No one thinks this is the same as if Huw Edwards [BBC newsreader] had said it.”

Lineker’s son George tweeted: “Proud of the old man after a busy few days. Shouldn’t need to apologise for being a good person and standing by his word.

“The reaction of the public has been overwhelming. Thanks for the support.”

After former England and Spurs star Lineker left his home in Barnes, South West London, yesterday, he told reporters: “I can’t say anything.”

nicola.methven@mirror.co.uk
[Blue Twitter symbol] @mirrormeths
VOICE OF THE MIRROR: PAGE 8

[Within the article is an image of Mr Tim Davie with the following caption.]

DEMANDS BBC’s Mr Davie

[The text is in white font in a red box in the middle of the article.]

“It seems they want to pick and choose when to be impartial”

JOHN BARNES FORMER FOOTBALLER ON BBC

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