



GCE AS

B700U10-1



MONDAY, 12 MAY 2025 – MORNING

ENGLISH LANGUAGE – AS component 1
Analysis of Texts in Context

2 hours

B700U101
01

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer Section A and Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer, for example

1	1
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Leave at least two line spaces between each answer.

INFORMATION FOR CANDIDATES

Each question carries 50 marks.

The number of marks is given in brackets at the end of each question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

List of phonemic symbols for English

Consonants

/p/	pot, hop, hope
/b/	bat, tub, ruby
/t/	ten, bit, stun
/d/	dog, bad, spade
/k/	cat, lock, school
/g/	gap, big, struggle
/s/	city, loss, master
/z/	zero, roses, buzz
/f/	fit, phone, cough, coffee
/v/	van, love, gravy
/θ/	thin, bath, ethos
/ð/	this, either, smooth
/ʃ/	ship, sure, rush, sensational
/ʒ/	treasure, vision, beige
/tʃ/	cheek, latch, creature
/dʒ/	jet, smudge, wage, soldier
/m/	map, ham, summer
/n/	not, son, snow, sunny
/ŋ/	sing, anger, planks
/h/	hat, whole, behind
/w/	wit, one, where, quick
/j/	yet, useful, cure, few
/r/	rat, wrote, borrow
/l/	lot, steel, solid

Vowels: pure

/æ/	tap, cat
/ɑ:/	star, heart, palm
/i:/	feet, sea, machine
/ɪ/	sit, busy, hymn
/e/	bet, instead, many
/ɒ/	pot, odd, want
/ɔ:/	bought, saw, port, war
/ʊ/	book, good, put
/u:/	food, two, rude, group
/ʌ/	but, love, blood
/ɜ:/	fur, bird, word, learn
/ə/	about, driver

Vowels: diphthongs

/eɪ/	date, day, break
/aɪ/	fine, buy, try, lie
/ɔɪ/	noise, boy
/aʊ/	sound, cow
/əʊ/	coat, know, dome
/ɪə/	near, here, steer
/eə/	dare, fair, pear
/ʊə/	jury, cure

Glottal stop

/ʔ/	bottle, football
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Section A: Spoken Language of the Media

Answer the following question.

The two texts on pages 4 and 5 are extracts from televised award programmes.

In your response to the question that follows, you should:

- explore how award winners use language in distinctive ways in their acceptance speeches
- consider how the participants use spoken language features in their interactions
- include some discussion of similarities and/or differences between the two texts.

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Analyse the ways joint award winners use language to interact with each other and engage audiences in Text A and Text B. [50]

KEY TO TRANSCRIPTION

=	latch-on
//	overlap
(.)	micropause
(1)	timed pause
↗are	rising intonation
↑twenty years↑	raised pitch
to:::	stretched or prolonged speech sound
un.	incomplete word
very	emphatic stress
ANT AND DEC	increased volume
{ <i>audience whoops and cheers</i> }	paralinguistic features
[A and D hug...]	contextual information
/əʊ/	phonemic spelling

N.B. Phonemic symbols are used to reflect non-standard pronunciations. A list of phonemic symbols is printed on page 2 for reference.

TEXT A: National Television Awards 2021: award for TV presenter of the year

This extract is taken from the National Television Awards, which was televised live and held in front of an audience of TV personalities. Anthony McPartlin and Declan Donnelly are close friends and hosts of the popular early-evening show *Saturday Night Takeaway*. This was their twentieth NTA award.

P: Presenter

A: Anthony (Ant) McPartlin

D: Declan (Dec) Donnelly

P And the National Television Award goes to::: (1) **ANT AND DEC** (.) hey
[A and D hug and make their way to the stage]

{audience whoops and cheers}

A thank you **very** (.) **very** (.) **much** (.) **in:::deed** (.) un. we were talking on the (.) in the car on the way here and (.) the **first** year we won a National Television Award (.) Tony Blair was the Prime Minister (.) and Newcastle United qualified for the Champions League (1) *{audience laughs and cheers}* that just goes to show how long ago that was (.) /ɜ:m/ (.) but you know what (.) this one means the **most** (.) ↑**twenty years**↑ (.) we are (.) /əu/ (.) I'm shaking (.) I'm shaking (.) ↗are you [turns to D] =

D = yeah (.) // yeah

A // this is **really really** special (.) you've got no idea how special this is (.) **thank** you (.) **thank** you very much =

D = it's pretty overwhelming to be honest with you (.) /ɜ:m/ (1) thank you (.) to ITV for all of your continued support (.) to our management (.) YMU (.) thank you for looking after us so brilliantly (.) /ɜ:m/ (.) to our lovely wives (.) thank you for looking after us too (.) /ɜ:m/ (.) but when // you

A // thank you to all our families at home =

D = to our families at home (.) thank you so much (.) /ɜ:m/ (.) when you get to twenty (.) /ʌ/ (.) you /kaɪndə/ (.) you can't help but stop and look back at the first time (.) whoever gave one to us back in 2001 and so much has changed in both of our lives (.) since then then but one thing that hasn't changed is how unbelievably grateful that you take time year after year to vote for us and put us up (.) here and (.) we are **so** honoured (.) and humbled (.) grateful (.) so thank you (.) /ʌ/ (.) if as I'm saying (.) it means the absolute world // s:::o

A // we've got the best jobs on telly (.) we **really** have and (.) please keep watching the shows because we **love** making them thank you =

D = thank you so much

[both hold awards high and leave the stage]

{audience cheers}

TEXT B: Booker Prize ceremony 2019: announcement of joint winners

This extract is taken from the 2019 Booker Prize ceremony televised live in front of an invited audience of literary figures. The Booker Prize is an annual award for the year's best novel. The joint winners, who do not know each other personally, come up to the stage together to accept the prize. Margaret Atwood is a well-respected author of multiple award-winning books. This is Bernardine Evaristo's first prestigious literary award.

VO: Voice over

M: Margaret Atwood

B: Bernardine Evaristo

VO [as M and B make their way to the stage] we::ll (.) there is genuine **shock** in the room (.) I can tell you (.) because **no one** expected the judge to split the prize (.) as much as anything because the rules explicitly forbid it (.) but in an extraordinary turn of events the judges said that these were two novels that they just could not compromise on (.) and therefore the only course of action was to flout the rules and divide the prize

M neither of us expected to win this (.) and /3:m/ I'm very happy that you (1) you know

[M joins hands with B and raises them both up]

M we (.) we've both got curly hair {laughs}

{audience cheers}

M it's /kɒz/ of that (.) so I'm (.) I'm very surprised (.) /3:/ (.) I would have thought that I would be (.) would have been /3:m/ (.) too elderly {laughs} (1) /ʌ/ and I kind of don't need (.) /3:m/ (.) the attention (.) so I'm very glad that (.) that (1) /3:m/ (.) **you're** (.) getting // some

B // thank you (.) thank you

M yes (.) that makes me happy (.) it would have been quite embarrassing (.) for **me** (.) a good Canadian (.) /kɒz/ we don't do famous (.) we think it's in bad taste (.) it would have been embarrassing if I was alone here (.) so I'm very glad that you're here too =

B = thank you (.) thank you

{audience laughs and claps}

B /3:m/ (.) this is incredible (.) it is **so** incredible to share this with Margaret Atwood (.) who is **such** a legend and /3:m/ (.) **so** generous (.) thank you so much (.) /3:m/ (.) yeah (.) this is incredible (.) I (.) yeah /jənəʊ/ (.) I suppose a lot of people say this (.) I never thought it would happen to me and I w. will say that I am the first black woman to win this prize {laughs}

{audience cheers}

B and I hope (.) and I hope that honour doesn't last too long (.) I hope that other people /3:m/ come forwards now (1) /3:m/ (.) and I would like to thank my friends and family and my mother for giving birth to me (.) and my /3:m/ (.) my wonderful husband David (.) who is here with me and is always with me every step of the way (.) I hope I haven't missed anyone out (0.5) /3:m/ thank you to the **judges** of course (.) **phenomenal** (.) you know (.) one man four women (.) it made a difference I think (.) two women of colour (.) **that** made history (.) so (.) /3:/ (.) thank you so much to the Booker Prize for this (.) absolutely delighted to share it with the legend that is Margaret Atwood

[M and B embrace on stage]

{audience cheers and whoops}

Section B: Written language

Answer the following question.

The text on page 7 is an advice article from the ‘Beauty Clinic’ section of *Good Housekeeping Magazine*, published in 1950. The first UK edition of this women’s magazine appeared over 100 years ago – it is still published today – but its original focus was on providing helpful advice to women readers. This article sets out the qualities of the ‘ideal woman’ and offers tips for the reader to achieve these qualities herself.

In your response to the question that follows, you should explore:

- the features that are typical of an advice text
- how language is used to present ‘the perfect 1950s woman’.

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Analyse and evaluate the use of language to present the 1950s ‘ideal woman’ and advice on how to become her.

[50]

Finding Yourself

Ethne Davies discusses a woman we all know well – the one everyone likes, the one we all want to be, the one you could be.

There are few things in life more pleasing or more satisfying than the company of an attractive, serene and self-possessed woman. Such a woman is in constant demand. She draws men and women alike towards her, anxious to please her wherever she goes. She is the woman we should all like to be. When we look for her secrets, we find that they are not really secrets at all, but equally they are not gifts. For each darling of the gods, born with enviable qualities, there are hundreds who must discover what potentialities they have and study how to develop them.

1. Our ideal woman is seldom a great beauty, but she is certain to have made the utmost of her assets. Keenly interested in the present day, she does not aspire to lead a fashion, but follows quietly, considering, discarding and adapting. Her make-up, hairstyles, dresses, all are reflections of her personal taste. She will never offend with a harsh voice or an ungraceful gesture, and she is always fresh as a snowdrop from her skin to her topcoat and her hat.
2. Poise¹ is high on her list of requirements, but she is careful never to lapse into rudeness, nor seem too sure of herself. As we have said, that is the ideal, but if, with you, shyness and lack of confidence have not been left behind where they belong in early teens – the time has come for some simple self-analysis. Why are you worrying? If your manners are good and your choice of clothes correct for the occasion, there is no cause for concern and your timidity can be overcome by a little firm self-discipline. Try to forget your fears and start a conversation next time you feel overcome by shyness. Encourage others to talk about themselves and you will rapidly earn the reputation of being a friendly woman and a charming conversationalist!
3. Fortunately, age has little to do with popularity. One of the most delightful women we know recalls many agonizing early mistakes. Her children were growing up, she tells us, before she found the way to make and keep good friends. Certainly, she does not lack them now, and so we have studied her with closer care. Pettiness and affectation², we find, have no part in her; she can be depended upon for her tact and kindness in any situation, for her sympathy and her generous sense of humour; and, as they always will, these endearing qualities have helped to trace the lines of real beauty in her face.

¹ poise: calm and dignified manner

² affectation: fake or showy manner

END OF PAPER

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