



GCE A LEVEL

A200U20-1



WEDNESDAY, 4 JUNE 2025 – MORNING

SOCIOLOGY – A level component 2
Methods of Sociological Enquiry

1 hour 45 minutes

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **all** questions.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer, for example

1	1
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Leave at least two line spaces between each answer.

INFORMATION FOR CANDIDATES

The total mark available is 60.

The number of marks is given in brackets at the end of each question or part-question.

You are advised to divide your time accordingly.

Read the following item and answer **all** the questions.

The Study of Early Education and Development (SEED)

SEED is a longitudinal study that started in 2013 and follows nearly 6000 children from across England from age two. The initial sample of families in the SEED study is representative of the population of families with children aged two in England.

The study involves a longitudinal survey of children aiming to find out how early childhood education and care relate to child development over time. Yearly interviews with families and surveys with childcare staff and teachers are also conducted. Finally, the children's educational attainment data is compared with national attainment statistics. This research provides both qualitative and quantitative data.

Adapted from: Home | Study of Early Education and Development | SEED (natcen.ac.uk)

Answer **all** questions.

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| 1 | 1 |
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- Using material from the item and sociological knowledge, explain what is meant by the term representative sample. [5]
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|---|---|
| 1 | 2 |
|---|---|
- Explain **one** reason why the researchers decided to use a longitudinal study in their research. [5]
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| 1 | 3 |
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- Using material from the item and sociological studies, explain the strengths and weaknesses of using more than one method in sociological research. [20]
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| 2 | 1 |
|---|---|
- As an A level Sociology student you have been asked to design a research project to collect data on attitudes towards online shopping amongst a sample of young adults in your area.
- Describe each stage of your research design, justifying the reasons for your choices at each stage.
 - Discuss some of the problems that may occur and their impact on the quality of data collected. [30]

END OF PAPER