

Surname	Centre Number	Candidate Number
First name(s)		0



GCSE

C680U20-1



FRIDAY, 6 NOVEMBER 2020 – AFTERNOON

MEDIA STUDIES – Component 2

Understanding Media Forms and Products

1 hour 30 minutes

ADDITIONAL MATERIALS

In addition to this question paper, you will need:

- to view an audio-visual resource for use with **Question 1**
- Notes Sheet for use with **Question 1**

INSTRUCTIONS TO CANDIDATES

You will have **two** minutes to read **Question 1** before viewing the audio-visual resource.

Use the Notes Sheet provided to make notes on the resource.

Answer **all** questions in **Section A** on the **set television genre you have studied: crime drama or sitcom**. Answer **all** questions in **Section B** on the **set music topic you have studied**.

Use black ink or black ball-point pen. Do not use gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this answer booklet.

If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly. At the end of the examination, this answer booklet must be handed to the invigilator.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **50 minutes** on **Section A**, including viewing the television extract, and approximately **40 minutes** on **Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate. Question 3 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.



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Answer all questions in Section A.

*The television extract will be shown **twice**.*

You will then have six minutes to make further notes.

*You will then have the remaining examination time to complete **both** sections of the question paper.*

After viewing the extract, use your notes to answer Questions 1(a) and 1(b).

1. (a) Explore how media language is used in this extract to show the roles of **two** characters. [8]



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[12]

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2. Explain how crime dramas **or** sitcoms are aimed at a range of audiences. Refer to examples you have studied to support your points.

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Answer all questions in Section B.

Use the social media of the **two** artists you have studied from those listed below in your answer to Question 3.

<i>Katy Perry</i> OR <i>Taylor Swift</i>	AND	<i>Pharrell Williams</i> OR <i>Bruno Mars</i>
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3. How far are these **two** artists able to represent themselves through social media? [20]

In your response, you must:

- explore examples from the social media of the **two** artists
- refer to relevant media contexts
- make judgements and draw conclusions.







4. How do music videos reflect the contexts in which they are made? Refer to *Freedom* (Pharrell Williams, 2015) **or** *Uptown Funk* (Bruno Mars, 2014) to support your points. [10]



Examiner
only



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