



**GCE AS**

B700U20-1



**MONDAY, 22 MAY 2023 – MORNING**

**ENGLISH LANGUAGE – AS component 2**  
**Using Language**

2 hours

B700U201  
01

**ADDITIONAL MATERIALS**

A WJEC pink 16-page answer booklet.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer Section A and Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left hand margin at the start of each answer,

for example 

1	1
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 .

Leave at least two line spaces between each answer.

**INFORMATION FOR CANDIDATES**

Each question carries 50 marks.

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

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### Section A: Investigating data

Answer **all parts** of the following question. You should spend no more than **25 minutes** on (a)–(c) and the remaining **35 minutes** on (d).

The corpus of data on pages 4 and 5 consists of Netflix listings, providing information for viewers about film and TV content available through subscription.

**Contextual information is provided within the listings that will help you to identify the intended audiences. You do not need to refer to it in questions (a)–(c). The information may help you in your response to (d).**

- |   |   |
|---|---|
| 0 | 1 |
|---|---|
- (a) Identify and write down **two** different phonological techniques used in the listings. Describe each one using accurate terminology and briefly explain the effects created in each case. [4]
- (b) Identify and write down **four** lexical or semantic effects used in the listings. Describe each one using accurate terminology and briefly explain the effects created in each case. [8]
- (c) Identify and write down **four** different grammatical structures used in the listings. Describe each one using accurate terminology and briefly explain the effects created in each case. [8]
- (d) Using examples from the corpus of data, analyse and evaluate the ways in which language in Netflix listings is used to inform and persuade viewers. [30]

In your response you should consider:

- the context
- the tenor and the effect of the lexical choices
- how form and structure are used to create impact
- the similarities and/or differences.

You may use your answers to (a)–(c) and your own knowledge to inform your response.

## Corpus of data: Netflix listings

## Listing 1

## Henry Danger

2014

U

1 Season

HD

School. Chores. Bad guys. Being a superhero sidekick makes it hard to do homework, but easy to save your city.

## Listing 2

## Sylvanian Families: Clover

New

2020

U

1 Season

## Watch Season 1 now

Presents. Parties. Pizza. For these beaming bunnies, the joys of everyday life are just a hop, skip and a jump away!

## Listing 3

## Bratz: The Movie

New

2007

PG

1h 42m

High school meets high heels when four stylish BFFs take on teen peer pressure. Popularity is no match for girl power.

## Listing 4

## PUP ACADEMY

2020

U

1 Season

HD

## Watch Season 1 now

When the owners are away, the pups will play – and learn some of life's most magical lessons!

## Listing 5

## RuPaul's DRAG RACE UK

2020

15

2 Seasons

HD

Fierce challenges, fashion for the gods and so much shade. The swish of gowns, the tap of heels: the crown is up for grabs, and they came to slay.

## Listing 6

## FORMULA 1: DRIVE TO SURVIVE

2020

15

2 Seasons

HD

For elite teams eager to dominate racing's premier competition, confidence is all – and fear can be fatal.

**Listing 7****FINAL SPACE**

2019

12

2 Seasons

HD

All he wants is a friend and a cookie. But this lonely space prisoner is about to go on the ride of his life.

The talented voice cast of this animated sci-fi series includes David Tennant, Fred Armisen and Ron Perlman.

**Listing 8****Night Stalker: The Hunt for a Serial Killer**

New

2021

18

Docuseries

Beneath the sunlit glamour of 1985 LA lurks a relentlessly evil serial killer. In this true-crime story, two detectives won't rest until they catch him.

**Listing 9****Great News**

2018

12

2 Seasons

HD

The good news? Her mom got a job. The bad news? That means they'll be co-workers. Cue the hilarity.

Tina Fey executive produces and guest stars in this workplace comedy from the mind of *30 Rock* writer Tracey Wigfield.

**Listing 10****NEXT IN FASHION**

2020

12

1 Season

HD

Hilarious hosts. Seasoned designers. Serious stakes. Who has what it takes to transform the future of fashion?

Playful hosts Tan France from *Queer Eye* and Alexa Chung from *It* serve up styling tips and judge alongside industry icons.

**Listing 11****TOP BOY: SUMMERHOUSE**

2011

18

2 Seasons

HD

Drugs. Violence. Alliances. Revenge. Welcome to life in the urban jungle. If you're not on top, you may be dead.

**Listing 12****I AM NOT OKAY WITH THIS**

TOP 10

15

No. 5 in the UK

Seventeen-year-old Syd's got secrets, simmering rage and seriously inconvenient superpowers that are getting harder to hide.

**Section B: Creative and Critical Writing**

Choose **either** question 

0	2
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 or 

0	3
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, and then complete question 

0	4
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You should spend no more than **35 minutes** on your creative writing and the remaining **25 minutes** on your critical writing.

**Either,**

0	2
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Write a review of a film or television programme for a website. You may use the listings from the corpus of data as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. [30]

**Or,**

0	3
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Write a dramatic monologue – a script for performance in the single voice of the character – in which a super-fan explains their obsession with a film or TV programme. You may use the listings from the corpus of data as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. [30]

**And,**

0	4
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Write a commentary analysing and evaluating the linguistic and grammatical choices you have made in your writing. Comment particularly on your language features and their effectiveness in relation to the context given in either part (a) or part (b). [20]

**END OF PAPER**

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