



GCE A LEVEL

A680U20-1



**TUESDAY, 6 JUNE 2023 – AFTERNOON**

**MEDIA STUDIES – A level Component 2**  
**Media Forms and Products in Depth**

2 hours 30 minutes

**ADDITIONAL MATERIALS**

A WJEC pink 16-page answer booklet.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

There are **three** sections: A, B and C. Answer on **the option you have studied for each section**. Answer the **one** question on your chosen option in Section A, the **one** question on your chosen option in Section B and **both** questions on your chosen option in Section C.

Write your answers in the separate answer booklet provided, **following the instructions on the front of the answer booklet**.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer,

for example 

1	0
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Leave at least two line spaces between each answer.

**INFORMATION FOR CANDIDATES**

The allocation of marks is given at the end of each question. The number of marks indicates the length of the response required.

There are **three** sections in total. You are advised to spend 50 minutes on each section of the paper. You should use relevant subject-specific terminology where appropriate.

Questions in Sections A and B require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

**SECTION A – TELEVISION IN THE GLOBAL AGE**

Answer **one** question in this section on **the option you have studied**.

**Either,**

**Option 1: *Life on Mars* and *The Bridge***

1	0
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How useful are structuralist theories for exploring television products?

Refer to Lévi-Strauss's structuralist theory of binary oppositions and the set episodes of *Life on Mars* and *The Bridge* in your response. [30]

**Or,**

**Option 2: *Humans* and *The Returned***

2	0
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How useful are structuralist theories for exploring television products?

Refer to Lévi-Strauss's structuralist theory of binary oppositions and the set episodes of *Humans* and *The Returned* in your response. [30]

**Or,**

**Option 3: *The Jinx* and *No Burqas Behind Bars***

3	0
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How useful are structuralist theories for exploring television products?

Refer to Lévi-Strauss's structuralist theory of binary oppositions and *No Burqas Behind Bars* and the set episode of *The Jinx* in your response. [30]

**SECTION B – MAGAZINES: MAINSTREAM AND ALTERNATIVE MEDIA**

Answer **one** question in this section on **the option you have studied**.

**Either,**

**Option 1: *Woman* and *Adbusters***

4	0
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To what extent can audiences interpret the same magazine in different ways?

Explore the set editions of *Woman* and *Adbusters* in your response.

[30]

**Or,**

**Option 2: *Woman's Realm* and *Huck***

5	0
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To what extent can audiences interpret the same magazine in different ways?

Explore the set editions of *Woman's Realm* and *Huck* in your response.

[30]

**Or,**

**Option 3: *Vogue* and *The Big Issue***

6	0
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To what extent can audiences interpret the same magazine in different ways?

Explore the set editions of *Vogue* and *The Big Issue* in your response.

[30]

**SECTION C – MEDIA IN THE ONLINE AGE**

Answer **both** questions in this section on **the option you have studied**.

**Either,**

**Option 1: *Alfie Deyes* and *gal-dem***

7	1
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Explain how media production and distribution have changed in the age of YouTube and the Internet. Refer to *Alfie Deyes* in your response. [15]

7	2
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Discuss the influence of social and cultural contexts on the representations on the *gal-dem* website. [15]

**Or,**

**Option 2: *Zoe Sugg* and *Attitude***

8	1
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Explain how media production and distribution have changed in the age of YouTube and the Internet. Refer to *Zoe Sugg* in your response. [15]

8	2
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Discuss the influence of social and cultural contexts on the representations on the *Attitude* website. [15]

**END OF PAPER**