



GCE AS/A LEVEL

2700U20-1



S25-2700U20-1

MONDAY, 19 MAY 2025 – MORNING

ENGLISH LANGUAGE – AS unit 2
Language Issues and Original and Critical Writing

2 hours

2700U201
01

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **either** question 1 **or** question 2. Each question is presented in three parts. For your chosen question, answer **all** parts.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question. You should divide your time accordingly. As a guide, you are advised to spend 50 minutes on part (a), 35 minutes on part (b) and 35 minutes on part (c).

You are reminded that assessment will take into account the quality of written communication used in your answers.

Answer **one** question only. Each question is presented in three parts:
answer **all** three parts.

Either,

1. The text below is an extract from a counselling training organisation's website, giving guidance on speaking strategies when counselling clients. Read the text and then answer the question below. You should use appropriate terminology and provide relevant supporting examples.

- (a) **Using the extract as a starting point, analyse and evaluate how speakers use spoken language in professional settings.** [40]

In your answer to the question that follows, you should:

- consider different professional settings and the relations between speakers in these
- consider lexical and grammatical choices
- consider contextual factors relevant to this text and other examples of spoken language in professional settings.

1. Attending

Attending in counselling means being in the company of someone else and giving that person your full attention, to what they are saying or doing, valuing them as a worthy individual.

2. Silence

Silence in counselling gives the client control. This includes the counsellor listening to silences as well as words, sitting with them and recognising that the silences may facilitate the counselling process.

3. Reflecting and Paraphrasing

Reflecting in counselling is part of the 'art of listening'. It is making sure that the client knows their story is being listened to. This is achieved by the helper/counsellor by both repeating and feeding a shorter version of their story back to the client. This is known as 'paraphrasing'.

4. Clarifying and the Use of Questions

Questions in counselling are classed as a basic skill. The counsellor uses open questions to clarify their understanding of what the client is feeling. Leading questions are to be avoided as they can impair the counselling relationship.

- (b) Write a dramatic monologue in which a character is making an important decision.**

[20]

Write a dramatic monologue – a script for performance in the single voice of the character – in which they consider their options.

In planning your response, you should:

- consider the key features of the genre
- consider the relationship with the target audience
- consider lexical and grammatical features.

Aim to write approximately 350 words.

- (c) Write a commentary for the text you have produced, analysing and evaluating your language use.**

[20]

Comment particularly on your language choices and their effectiveness in relation to the context given in part (b).

Or,

2. The text below is an extract from the return instructions that came with a pair of shoes that were bought online. Read the extract and then answer the question below. You should use appropriate terminology and provide relevant supporting examples.

- (a) **Using the extract as a starting point, analyse and evaluate how the language of advisory/instructional texts encourages audiences to comply.** [40]

In your answer to the question that follows, you should:

- consider lexical and grammatical choices
- consider relevant features of advisory and/or instructional texts
- consider contextual factors relevant to this extract as well as other examples of guidance and/or advice.

Return Instructions

IN 5 STEPS

We hope you enjoy your Crocs

(but if not, here is how to return them)

1. Please click on the return request link at the bottom of the website you ordered from.
2. Fill in your order number (eight numbers and three capital letters, e.g. 00012345CGB) and billing last name, as per your order confirmation.
3. Go to “return an item?” on the upper right side of the page.
4. Select the item(s) you wish to return and confirm your return request.
5. You will be sent a link for the Return Label, which contains further instructions by email.

Please note:

If you have received a defective item, please contact our Customer Service with a short description of the defect. Please don't return the faulty item(s) before you receive further instructions.

Please note that Crocs themselves and the invoice will always display the US sizes. Please see the size chart for more information.

- (b) Write an opinion piece for a newspaper in which you discuss the advantages and/or disadvantages of internet shopping.** [20]

In planning your response, you should:

- consider the key features of the opinion or column genre and persuasive writing
- consider the relationship with the target audience
- consider lexical and grammatical features.

You do not need to set it out like a newspaper column. Aim to write approximately 350 words.

- (c) Write a commentary for the text you have produced, analysing and evaluating your language use.** [20]

Comment particularly on your language choices and their effectiveness in relation to the context given in part (b).

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