

Wednesday 13 October 2021 - Morning

A Level Business

H431/02 The UK business environment

Time allowed: 2 hours

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You must have: • the Resource Booklet	
You can use: • a calculator	

Please write clea	arly in	black	k ink.	Do no	ot writ	e in the barcodes.		
Centre number						Candidate number		
First name(s)								
Last name								

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.
- Use the Resource Booklet to answer the questions in **Section B**.
- · Answer all the questions.

INFORMATION

- The total mark for this paper is 80.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has 16 pages.

ADVICE

· Read each question carefully before you start your answer.

Section A

Answer all the questions.

State two features of an oligopoly.	
1	
2	
	[2]
A business wants to use appraisal to halp measure workforce performance	
A business wants to use appraisal to help measure workforce performance.	
Explain two appraisal methods it may use.	
1	
2	
	[4]
	ניין
Explain two extension strategies a business may use to prevent a product entering the de stage of its product life cycle.	cline
1	
2	
	[41

4	A factory is able to produce 20 000 units of output per month. Earlier this year, the factory produced
	the following levels of output.

Month	Output
February	12000
March	15 000
April	18 000

Calculate the average capacity utilisation over	r the three months. Show your workings.
	Answer =[2]

5 A business produces two types of coffee machine: the Grandé and the Lite. The following table provides information about the production of these machines.

	Grandé	Lite
Output per month	5000	20 000
Direct costs per unit	£90	£70
Overheads per month	£75	0 000

The business uses absorption costing, with overheads allocated based on the output per month.
Calculate the total monthly cost of output for the Grandé coffee machine. Show your workings.

	2	[2]
	1	
7	Identify two of Porter's generic strategies to achieve a competitive advantage.	
		[2]
	Claid matte meant 27 arr emerging market	
b	State what is meant by an 'emerging market'.	

Section B

Answer all the questions.

Use the information provided in the **Resource Booklet** to answer the following questions.

8

Ref	er to Extract A.
(a)	Calculate KKL's acid test ratio for the year ended 31 March 2019.
	Answer =[2]
(b)	KKL's accountants need to include Stadium Crayons' non-current assets in KKL's accounts for the year ended 31 March 2020. No assets have been sold off.
	Calculate the value of non-current assets which should be added to KKL's accounts.
	Answer =[2]
(c)	KKL's accountants have decided that, in the future, the business will use the 'straight line method of depreciation.
	Evaluate the impact of this change on KKL. [9]

9	Analyse one way in which KKL's level of risk is affected by sourcing its raw materials and proof from local businesses.	ducts
		[4]
10	Evaluate KKL's use of trade fairs as a method of below the line promotion.	[9]
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11"	relationship at KKL.	/ee 15]

12	Other than employment legislation, analyse one way in which the 2019 merger with Stadium Crayons Ltd may affect KKL.			
	[4]			
13*	Sarah and her managers at KKL are planning to introduce flow production at the factory on Merseyside. They are considering how this change may have an impact on its stakeholders.			
	Evaluate whether this change would be beneficial for KKL. [15]			

END OF QUESTION PAPER

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