



## Media Pack

Founded in 2007 Revision World provides free A-Level and GCSE resources to every student regardless of their income or family background. As we believe every student has the right to excel.

# Supporting Diverse Student Communities

Our users are:

- UK based 14-19 year olds
- 62 % Female & 38% Male
- 36% are from BAME communities
- Over 12 million users a year across our group of websites



# Our Clients Include

**Sheffield  
Hallam  
University**

NOTTINGHAM  
TRENT UNIVERSITY

UNIVERSITY OF  
PORTSMOUTH

**Deloitte.**



Anglia Ruskin  
University

UNIVERSITY of  
STIRLING



The  
University of  
**Law**



UNIVERSITY OF  
GLOUCESTERSHIRE

PLYMOUTH  
**MARJON**  
UNIVERSITY

**UCFB**  
UNIVERSITY CAMPUS OF FOOTBALL BUSINESS

**EY**



York St John  
University

BOURNEMOUTH & POOLE  
**the college**

**UWE  
Bristol** | University  
of the  
West of  
England

**wbs**  
WARWICK BUSINESS SCHOOL

**revision world**


# Student and Influencer emails

**Registered email database includes:**

- Student email list: 150,000 UK based students
- Teacher email list: 25,000 UK based teachers
- Parent email list: 5,000 UK based parents



# Student emails




Discover more at our online open day on 25 June

Your online open day is your chance to find out more about your chosen subject and chat with current students, and course staff, about studying here.

You'll also be able to take virtual tours of our campuses and accommodation, and chat to our advisers for more details about support services, funding options and the application process.


[Book Your Place](#)



**Award-winning teaching**

We're named the University of the Year for Teaching Quality by The Times and The Sunday Times 2020 and have also been awarded 5 stars in the QS Star ratings.

[Learn More](#)



**4 reasons to choose Sheffield Hallam**

We'll get you work ready, with work experience and volunteering opportunities and guaranteed accommodation in your first year.

[Find Out More](#)

Students can be targeted by:

- Postcode
- Year group
- A-Levels subjects studied



# Teacher emails



**DISCOVER CREATIVITY.  
DEVELOP TECHNOLOGY.  
JOIN THE BUZZ.**

**SOFTWARE ENGINEERING  
DEGREE APPRENTICESHIP**

**GCHQ** **SECURITYSERVICE**



The Intelligence Agencies protect the UK from threats to national security. Everyone who works with us, works towards that goal. We're proud to collaborate and even prouder to work with purpose.

As part of the buzzing Manchester tech scene, we're looking for apprentices to join us in September 2020. Using some of the most sophisticated electronic equipment, you'll take on real challenges in software engineering, information assurance or cyber operations. And, with our support, you'll gain a BSc Honours Degree in Digital and Technology Solutions - Software Development. To join us, you'll need three A-levels, minimum grades B, B, C including two in STEM subjects, and we'll teach you everything else you need to know.

To apply, please visit the website.

The UK Intelligence Agencies – MI5 / MI6 / GCHQ – are equal opportunities employers, committed to reflecting the society we protect. Our recruitment process is fair, transparent and based on merit. We particularly welcome applications from diverse and under-represented groups.

**UK 300** **disability confident LEADER** **Stonewall DIVERSITY CHAMPION**

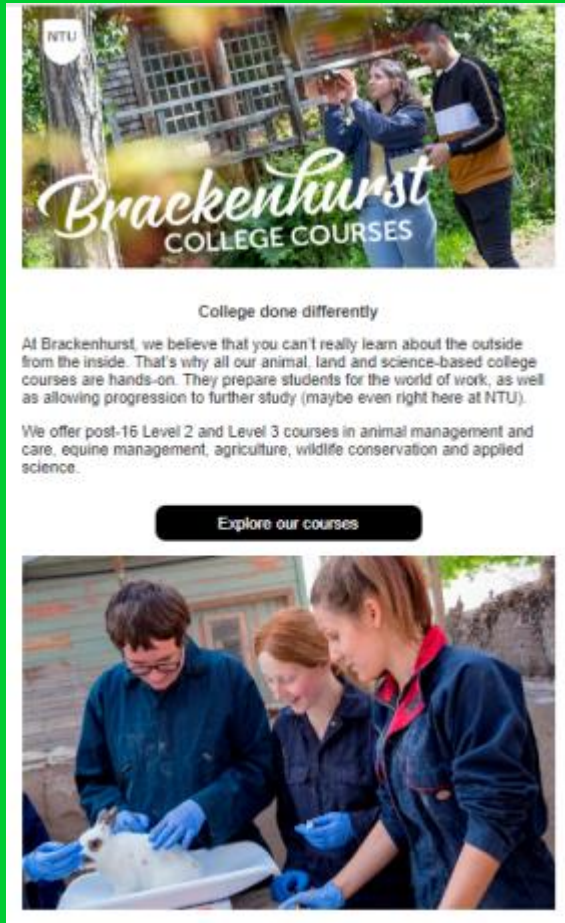
 

Teachers can be targeted by:

- Subject area
- Year group level
- Postcode

revision world

# Parent emails

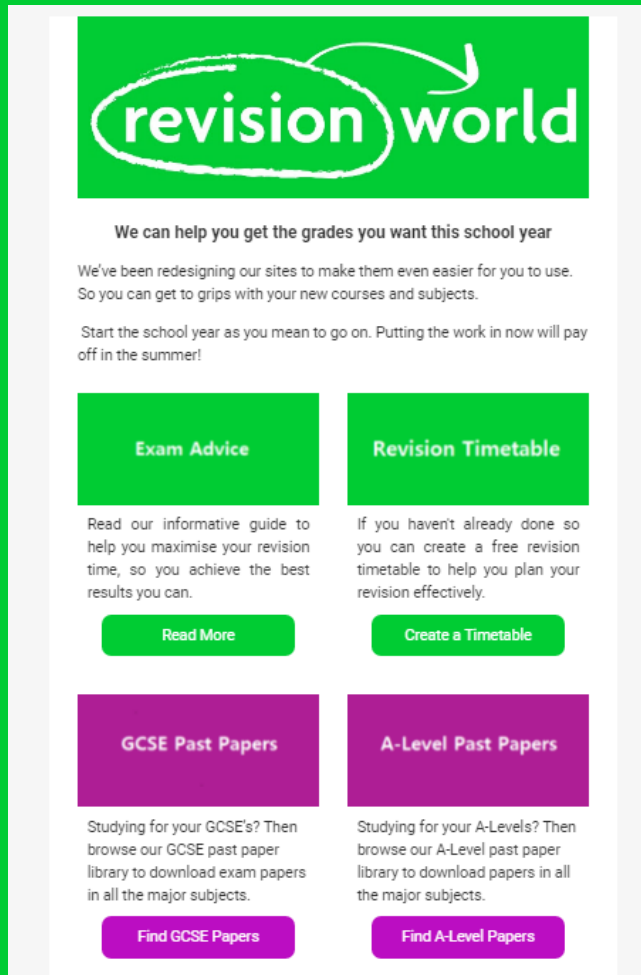


We can target parents  
of GCSE and A-Level  
students by email





# Monthly Newsletters



The screenshot shows the top section of the Revision World website. At the top is the 'revision world' logo, where 'revision' is in a blue oval with a white arrow pointing to 'world'. Below the logo is a blue banner with the text 'We can help you get the grades you want this school year'. This is followed by two paragraphs of text: 'We've been redesigning our sites to make them even easier for you to use. So you can get to grips with your new courses and subjects.' and 'Start the school year as you mean to go on. Putting the work in now will pay off in the summer!'. Below this are four colored boxes: a blue box for 'Exam Advice' with a 'Read More' button, a green box for 'Revision Timetable' with a 'Create a Timetable' button, a red box for 'GCSE Past Papers' with a 'Find GCSE Papers' button, and a red box for 'A-Level Past Papers' with a 'Find A-Level Papers' button. Each box contains a short introductory paragraph.

**revision world**

We can help you get the grades you want this school year

We've been redesigning our sites to make them even easier for you to use. So you can get to grips with your new courses and subjects.

Start the school year as you mean to go on. Putting the work in now will pay off in the summer!

**Exam Advice**

Read our informative guide to help you maximise your revision time, so you achieve the best results you can.

[Read More](#)

**Revision Timetable**

If you haven't already done so you can create a free revision timetable to help you plan your revision effectively.

[Create a Timetable](#)

**GCSE Past Papers**

Studying for your GCSE's? Then browse our GCSE past paper library to download exam papers in all the major subjects.

[Find GCSE Papers](#)

**A-Level Past Papers**

Studying for your A-Levels? Then browse our A-Level past paper library to download papers in all the major subjects.

[Find A-Level Papers](#)

Sent to whole database GCSE, A-Level and teachers

## Opportunities include:

- Exclusive newsletter sponsorship
- Profile placements

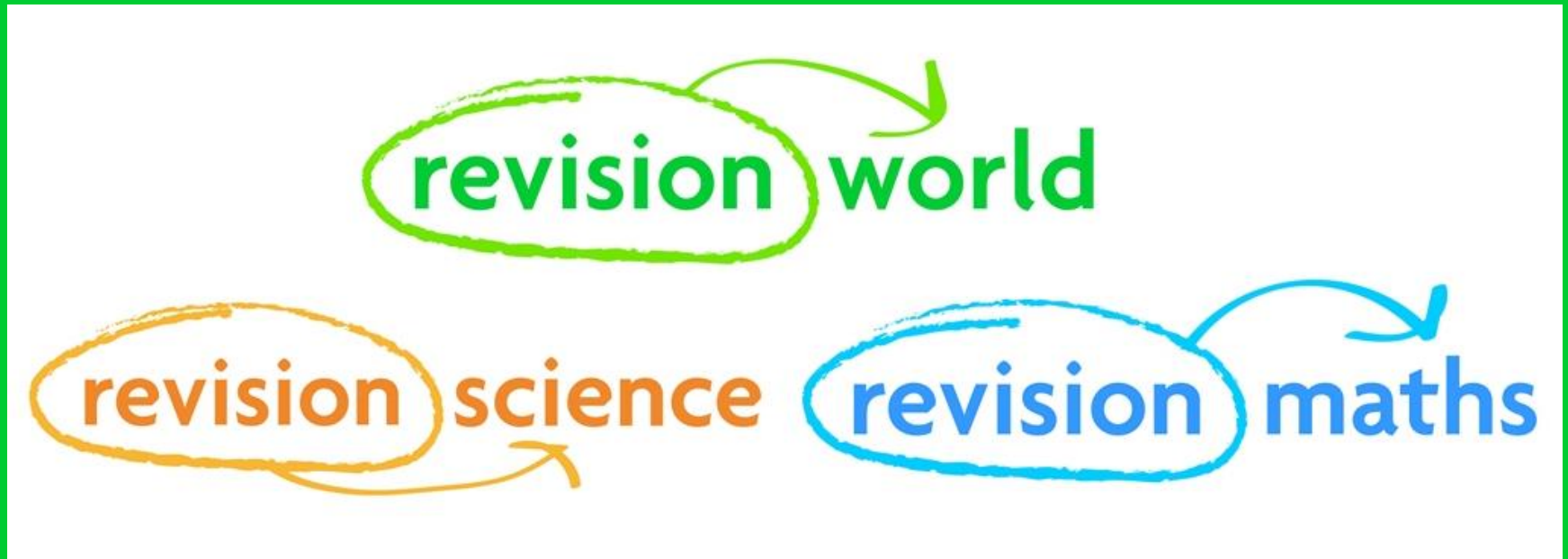
## Sponsored:

- Competitions
- Surveys



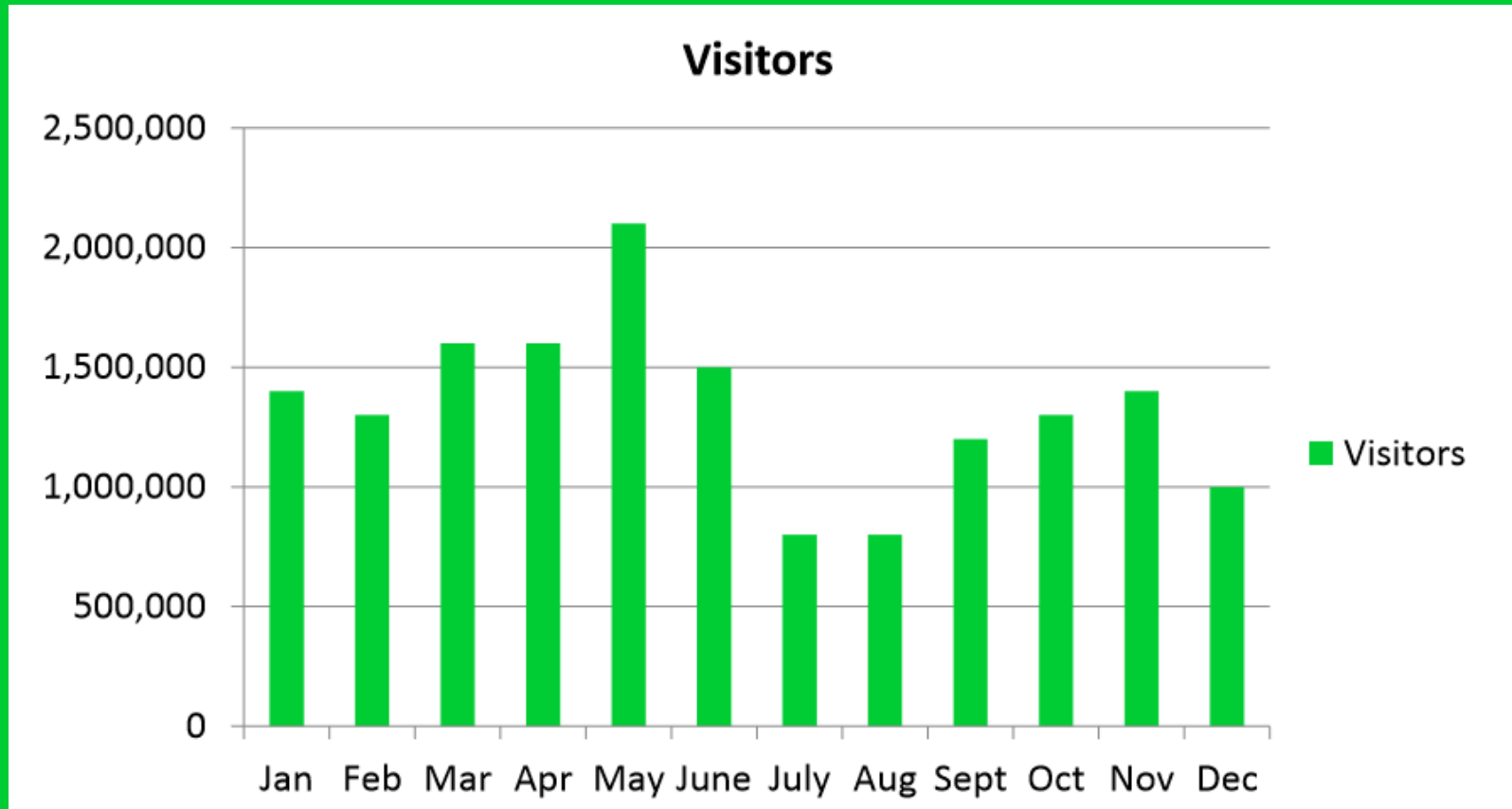


# Websites that allow flexible targeting



**revision world**

# Monthly Website Visitors (2019)



# Targeted Online Advertising

- Students can be targeted online by:
- Location
- Level being studied
- Courses being studied

The screenshot shows the Revision World website. At the top, there is a banner for the University of Portsmouth featuring a student's photo and the text: "Start my application to a uni that sees the real me and cares about potential, not just grades". Below this is the "revision world" logo, with "revision" circled in green. A search bar and "Sign up" / "Log in" buttons are present. A navigation menu includes links for GCSE, A-LEVEL, My Timetable, Study Help, Revision Maths, Revision Science, Revision Videos, and Student Jungle. A banner for The University of Law is also visible, with a "FIND OUT MORE" button. At the bottom, there is a login form with fields for "Username or e-mail \*" and "Password \*", and a "Create new account" link. A small text block at the bottom states: "Revision World is part of a group of revision websites, offering you thousands of free GCSE and A Level revision resources and study help advice. Use Revision World to create your own free study planner or revision timetable."



# Subject Specific Online Advertising

The screenshot displays the 'Law A-Level Revision' page on the Revision World website. The page features a blue header with the word 'Law' and a list of links for various legal topics. A red arrow points from a purple advertisement box to the 'Law' header. The advertisement box contains the text 'Will stop and search protect or polarise our society?' and 'POLICE'.

Home / AS & A2 LEVEL (A-Level) Revision / Law (A-Level Revision)

## Law A-Level Revision

### Law

The A-Level Law revision section of Revision World. Click on the links below to see our resources.

<a href="#">British Legal System Timeline</a>	<a href="#">Civil Disobedience</a>
<a href="#">Civil Liability</a>	<a href="#">Delegated Legislation</a>
<a href="#">Freedom of Expression</a>	<a href="#">Justice</a>
<a href="#">Law</a>	<a href="#">Law A-Level Past Papers</a>
<a href="#">Legal Professionals</a>	<a href="#">Obligation</a>
<a href="#">Order</a>	<a href="#">Police Powers</a>
<a href="#">STUDY HELP</a>	<a href="#">Sample Questions</a>
<a href="#">Sources of Law</a>	<a href="#">The Court System</a>

**Subject Specific targeting available**

Username or e-mail \*

Password \*

Create new account  
Request new password

Log in

Will stop and search protect or polarise our society?

POLICE

Your adverts can appear directly by course or faculty specific content



# Tenancy Spot

The screenshot shows the bottom section of a website. It features two orange buttons: 'Study Advice' and 'Register Now'. Below 'Study Advice' is a link 'Ask for Study Advice' and a paragraph: 'Do you need help with your studies? Then visit our study help section to ask questions to our community.' Below 'Register Now' is a link 'Register Now' and a paragraph: 'Sign up now for full free access to our revision websites. You can create a revision timetable and more.' At the bottom is a red-bordered banner for 'TASSOMAI' with the text 'Tassomai has helped 1000s of students get top GCSE grades!' and a 'Learn more' button. To the right of the text is an illustration of a hand holding a smartphone displaying a chemistry app with the text 'In a COVALENT bond...' and three options: 'atoms GAIN electrons', 'atoms LOSE electrons', and 'atoms SHARE electrons'.

The Tenancy Spot appears on the bottom of every desktop page and can be booked per Month.



# Contact Us

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