



The UK's largest group of revision websites

"At Revision World our aim is to provide free quality GCSE and A-Level revision resources, so that every student regardless of their family background or income can achieve great results. We only achieve this because of the support we get from our wonderful advertisers".

David and Keith Clifford, Revision World Networks Ltd.



revision world - The Facts

- Founded in 2007 to provide free GCSE and A-Level resources.
- Demographic - 14- 19 year olds
- Female 62% / 38% Male
- 33% from BAME communities*
- Over 10 million users a year across our 4 websites.
- Over 4 million monthly page impressions

Registered users

- Student email list 150,000
- Teacher email list 25,000

Revision World Networks Ltd is registered with the Information Commissioner's office and is compliant with GDPR.

* From a recent Revision world user survey.



Over 100 University and Recruitment clients including:



Balfour Beatty



Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied



Video Mastheads



Targeted Mobile Advertising



All of our websites are mobile responsive.

We can target students on their mobile phones by:

- **Location**
- **Level being studied**
- **Courses being studied**



Targeted solus emails to students

The email features a header with 'OPEN DAYS' in large, colorful letters, flanked by decorative arrow patterns. Below this, the dates '25&28 JUNE' are displayed in blue, followed by the tagline 'FAST FORWARD TO YOUR FUTURE' and the website 'www.glos.ac.uk/open'. The main body contains text about university options and lists three dates: Saturday 27 September, Saturday 25 October, and Saturday 22 November. At the bottom, there is a grid of six colored buttons: 'BOOK A PLACE' (orange), 'OPEN DAY INFO' (red), 'FIND OUT MORE' (teal), 'ABOUT US' (yellow), 'COURSES' (pink), and 'LOCATION' (green). The footer includes copyright information, a disclaimer, and contact details for the University of Gloucestershire.

The email has a header with a large '#1' graphic and the text 'Make UEA your #1 choice'. The UEA logo and 'University of East Anglia' are in the top right. The main text is addressed to 'Dear student' and discusses the UCAS application deadline. It lists four reasons to choose UEA: student experience, faculty quality, campus facilities, and campus amenities. A 'Visit our website' button is provided, and the email ends with a welcoming message for the next year.

Students can be targeted by:

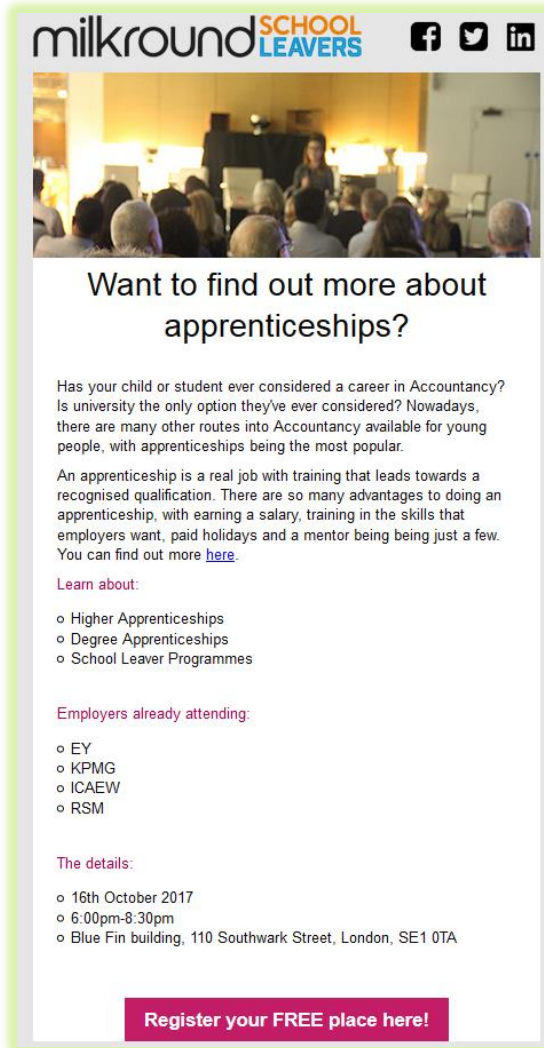
- Postcode
- Year Group
- A-Levels studied

revision world

Teacher Emails

Teachers can be targeted by:

- Subject area
- Level
- Postcode



milkround **SCHOOL LEAVERS** f t in

Want to find out more about apprenticeships?

Has your child or student ever considered a career in Accountancy? Is university the only option they've ever considered? Nowadays, there are many other routes into Accountancy available for young people, with apprenticeships being the most popular.

An apprenticeship is a real job with training that leads towards a recognised qualification. There are so many advantages to doing an apprenticeship, with earning a salary, training in the skills that employers want, paid holidays and a mentor being just a few. You can find out more [here](#).

Learn about:

- Higher Apprenticeships
- Degree Apprenticeships
- School Leaver Programmes

Employers already attending:

- EY
- KPMG
- ICAEW
- RSM

The details:

- 16th October 2017
- 6:00pm-8:30pm
- Blue Fin building, 110 Southwark Street, London, SE1 0TA

Register your FREE place here!

Monthly Newsletter

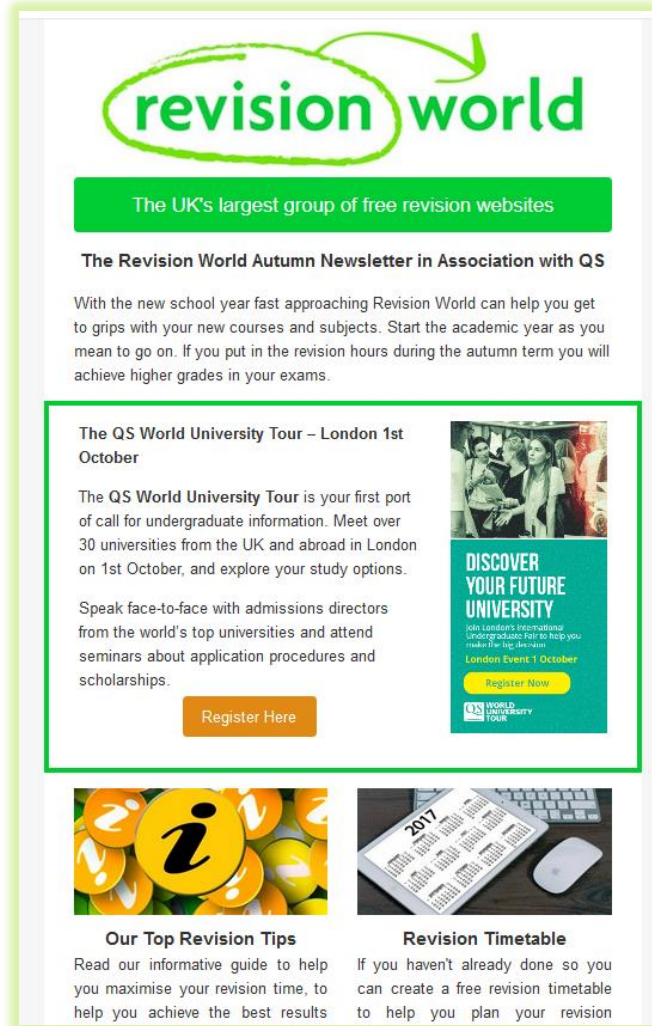
Sent to whole database
GCSE, A-Level and teachers

Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

Sponsored:

- Competitions
- Surveys



The screenshot shows the content of the 'The Revision World Autumn Newsletter in Association with QS'. At the top is the 'revision world' logo with a green arrow pointing from 'revision' to 'world'. Below the logo is a green banner with the text 'The UK's largest group of free revision websites'. The main heading is 'The Revision World Autumn Newsletter in Association with QS'. The text below states: 'With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams.' There is a section for 'The QS World University Tour – London 1st October'. The text describes the tour as a first port of call for undergraduate information, meeting over 30 universities from the UK and abroad in London on 1st October. It encourages speaking face-to-face with admissions directors from the world's top universities and attending seminars about application procedures and scholarships. A 'Register Here' button is provided. To the right of the text is a promotional image for the tour with the text 'DISCOVER YOUR FUTURE UNIVERSITY' and 'Join London's International University Showcase for 1st October to help you make the big decision. London Event 1 October. Register Now. QS WORLD UNIVERSITY TOUR'. At the bottom, there are two sections: 'Our Top Revision Tips' with an image of yellow coins and a black 'i' icon, and 'Revision Timetable' with an image of a 2017 calendar and a computer mouse. The text for 'Our Top Revision Tips' says 'Read our informative guide to help you maximise your revision time, to help you achieve the best results'. The text for 'Revision Timetable' says 'If you haven't already done so you can create a free revision timetable to help you plan your revision'.



University and College Profiles

Make your University stand out from the crowd.

Create your own profile on Revision World.

Content can include:

- Logo
- Pictures
- Video
- URL links

Nottingham Trent University



We're popular with our students.

A massive 90% of our students would recommend studying at NTU (latest National Student Survey 2014). You can't argue with that! We're a place for you to progress further and faster in your career.

NTU graduates get jobs.

We're proud to say that 93% of our graduates are employed or engaged in further study six months after leaving (latest DLHE survey undergraduate results 2012 / 13).

We're based in Nottingham, renowned for being a great student city.

Nottingham is big on culture, sports, live music, and great nights out. We also have the youngest population of any major UK city.



We're investing in your future.

We've invested over £350 million across all three campuses to give you the best possible student experience. Last year we opened a new library at our Brackenhurst campus, representing a £2.75 million investment. Boots Library at the City site has just had a £4.2 million refurbishment and the library at Clifton campus has undergone significant improvements. In addition, our brand new Students' Union is 5,500 square metres of social, sports, leisure and well-being facilities.

[To find out more about NTU click here](#)



Homepage Slide Show

Appear on our
Homepage

Your organisation can
stand out with a
feature on our
Homepage.

Content can include:

- Logo
- Pictures
- Text
- URL links

The screenshot shows the Revision World homepage. At the top, there is a navigation bar with links for GCSE, A-LEVEL, MY TIMETABLE, STUDY HELP, and UNI & JOBS. To the right of these links are icons for revision science, revision maths, and revision videos, along with a search bar. Below the navigation bar is a featured slide titled 'Live. Learn. Earn.' for KPMG School and College. The slide includes a photo of three students and text stating that KPMG is currently recruiting for their School and College Leaver Programmes, with a link to find out more. A red box highlights this slide, and a red arrow points to it with the label 'Homepage Slideshow'. Below the slide is a 'Welcome to Revision World' section with a brief description of the site's purpose. At the bottom, there are two main content areas: 'A-Levels' featuring Biology and Business Studies, and 'GCSE' featuring Biology and Chemistry. On the right side of the page, there is a login section with fields for 'Username or e-mail' and 'Password', and buttons for 'Log in', 'Create new account', and 'Request new password'. At the very bottom right, there is a banner for Queen Mary University of London, stating it is 'The only university in central London'.



Testimonials

"Revision world provided us with effective targeted marketing, helping us reach our core audience at the most appropriate time of our recruitment cycle. They responded quickly and helped us secure quality visitors to our campaign microsite."

Giles Whattam, Head of Marketing and Communications - University of East Anglia

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"Advertising on Revision World has been a fantastic way for us to attract students to attend our open days. We will definitely be advertising with them again in the future."

Clare Rummery, Campaign & Events Officer - Bournemouth and Poole College

"We have been working with Revision World for over a year now and have been delighted with the quality and quantity of students they have delivered to the Milkround School Leaver website."

Sophie Boyle, Marketing Exec. – Milkround School Leavers





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