History A (The Making of the Modern World)
Unit 3: Modern World Source Enquiry
Option 3C: A divided union? The USA 1945–70

Wednesday 19 June 2013 – Afternoon
Time: 1 hour 15 minutes

You must have:
Sources Booklet (enclosed)

Instructions
• Use black ink or ball-point pen.
• Fill in the boxes at the top of this page with your name, centre number and candidate number.
• Answer all questions.
• Answer the questions in the spaces provided – there may be more space than you need.

Information
• The total mark for this paper is 54.
• The marks for each question are shown in brackets – use this as a guide as to how much time to spend on each question.
• Questions labelled with an asterisk (*) are ones where the quality of your written communication will be assessed.
• The marks available for spelling, punctuation and grammar are clearly indicated.

Advice
• Read each question carefully before you start to answer it.
• Keep an eye on the time.
• Try to answer every question.
• Check your answers if you have time at the end.

Turn over
Answer ALL questions.

Look carefully at the background information and Sources A to F in the Sources Booklet and then answer Questions 1 to 5 which follow.

1. Study Source A.

What can you learn from Source A about women in the USA in 1963?

(6)
2 Study Source B and use your own knowledge.

What was the purpose of this speech? Use details of the speech and your own knowledge to explain your answer.
3 Study Sources A, B and C.

How far do these sources agree about the employment of women in the USA? Explain your answer, using the sources.

(10)
4 Study Sources D and E and use your own knowledge.

How useful are Sources D and E as evidence of attitudes to women in the USA? Explain your answer, using Sources D and E and your own knowledge.

(10)
*5 Study all the sources (A to F) and use your own knowledge.

Spelling, punctuation and grammar will be assessed in this question.

‘The women’s movement was successful in the USA in the years 1960-70’.

How far do the sources in this paper support this statement? Use details from the sources and your own knowledge to explain your answer.

(16)
The women’s movement in the years 1960-70

Background information

The 1960s saw the emergence of a new women’s movement in the USA. This challenged male dominance of US society and campaigned for equal rights for women, especially in employment and pay. Some historians believe that the women’s movement was successful in improving the position of women. Others suggest that there was little or no change.

Source A: From a statement given by President Kennedy in June 1963.

I am delighted today to approve the Equal Pay Act of 1963, which makes it illegal to discriminate against women in the payment of wages. I set up the Commission on the Status of Women 18 months ago to draw attention to the unfair practice of paying female employees lower wages than male employees for doing the same job. Our economy today depends upon women in the labor force. One out of three workers is a woman and their number is rising faster than the number of men.

Source B: From a speech given by Shulamith Firestone in 1968 at a meeting of the National Organisation for Women (NOW). She was one of the leading figures in the women’s movement during the 1960s.

Yes, we have the Equal Pay Act and the Civil Rights Act and one third of all women work. However, they work in the worst sense of the word. They work mainly in the service occupations*, in jobs that no one else will take. As for earnings, latest figures show that even black male workers earn more than women. How many businesswomen do you ever see? How many women in any managerial position? 95 per cent of the highest paid jobs are still held by men.

* service occupations = jobs that provide a service for a person or company, for example as a cleaner or a waitress

<table>
<thead>
<tr>
<th>Women as a percentage of the total workforce in some occupations</th>
<th>1960</th>
<th>1970</th>
</tr>
</thead>
<tbody>
<tr>
<td>All skilled trades</td>
<td>1.3%</td>
<td>2.1%</td>
</tr>
<tr>
<td>Doctors</td>
<td>6.0%</td>
<td>8.9%</td>
</tr>
<tr>
<td>Managers</td>
<td>14.1%</td>
<td>16.3%</td>
</tr>
<tr>
<td>Nurses</td>
<td>98.3%</td>
<td>97.9%</td>
</tr>
<tr>
<td>Secretaries/typists</td>
<td>94.6%</td>
<td>96.6%</td>
</tr>
<tr>
<td>Service occupations</td>
<td>95.0%</td>
<td>97.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Women's average earnings compared to those of men</th>
<th>1960</th>
<th>1970</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male average earnings per year</td>
<td>$4,080</td>
<td>$6,670</td>
</tr>
<tr>
<td>Female average earnings per year</td>
<td>$1,261</td>
<td>$2,237</td>
</tr>
<tr>
<td>Difference in earnings</td>
<td>$2,819</td>
<td>$4,433</td>
</tr>
</tbody>
</table>
Source D: A photograph published in a national newspaper, September 1968. It shows members of the Women’s Liberation Movement protesting outside the Miss America beauty contest in Atlantic City.
**Source E:** From an article published in the *Washington Post* newspaper, June 1970, by Gloria Steinem. She was one of the leaders of the Women's Liberation Movement.

Women are not being treated equally in our society. In many parts of the country, New York City for instance, a woman has no legally guaranteed right to rent an apartment, buy a house or be served in a public restaurant. She can be refused simply because of her gender. In some states, women get longer jail sentences than men for the same crime. A woman is the last to be hired, the first to be fired. Equal pay for equal work is the exception.

**Source F:** From a history of the USA, published in 1996.

The Commission on the Status of Women and Betty Friedan's book *The Feminine Mystique* highlighted the second class status of women. NOW used petitions, strikes and legal action to force employers to increase wages and to open top level jobs to women. Moreover, the more extreme Women's Liberation Movement challenged all examples of male supremacy and achieved much publicity. However, their extreme actions, especially burning their bras in public, brought much ridicule to the movement, especially from the male-dominated media.