



**Revision World provides free A-Level and GCSE resources to every student regardless of their income or family background. As we believe every student has the right to excel.**

# Supporting Diverse Student Communities

Our users are:

- UK based 15-19 year olds
- 62 % Female & 38% Male
- 36% are from BAME communities
- Over 14 million users a year across our group of websites



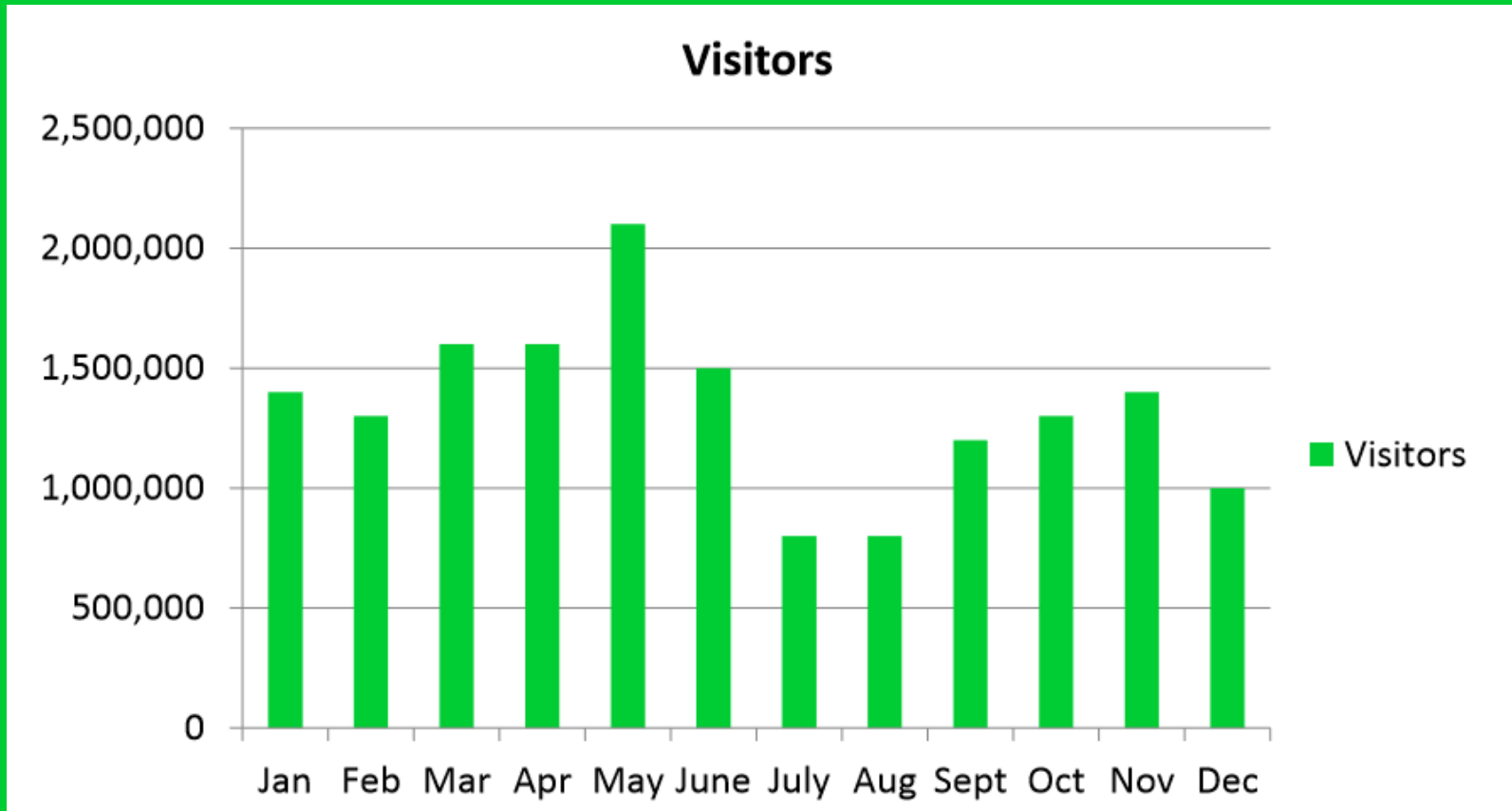
# Student and Influencer emails

## Registered email database includes:

- Student email list: 150,000 UK based students
- Teacher email list: 20,000 UK based teachers
- Parent email list: 6,000 UK based parents



# Monthly Website Visitors (2022)



# Student emails

Imperial College Business School  
Imperial means Intelligent Business

UQ email

## BSc Economics, Finance and Data Science

Gain the degree of the future. Register your interests to learn more.

[Register your interest >](#)

**A unique degree for analytical thinkers who aspire for global impact**

The [BSc Economics, Finance and Data Science](#) is a first-of-its-kind degree that offers you the rigorous study of economics and finance, combined with the learning of data science and its applications.

By joining this course in 2023, you will:

- Gain a career advantage - develop the analytical skills and coding capabilities required by the next generation of economists, policy experts, business leaders, and researchers to address the big issues of our time.
- Study in the heart of London - Imperial College London is a globally ranked top university with an international reputation. With over 260 student-led clubs and societies, student life at Imperial is full of opportunities.

Want to find out more? Register your interests to receive course information.

[Register your interest >](#)

**Accreditations**

Imperial means Intelligent Business  
Imperial College London

Accreditations: EQUIS, AACSB, AMBA, EQUIS, AACSB, AMBA

Social media icons: Facebook, LinkedIn, Twitter, YouTube

Students can be targeted by:

- Postcode
- Year group
- A-Levels subjects studied

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# Teacher emails



**CHANGE YOUR WORLD**  
Chartered accountancy professional training scheme

Our vision here at the National Audit Office (NAO) is to **help the nation spend wisely**.

We support Parliament in improving financial management and the way vital public services are delivered to millions of people every day. Find out more about us and how our work makes a difference on our [website](#).

Our highly successful school leaver scheme is now live in our Newcastle office and will equip you with the prestigious Chartered Accountancy qualification as well as a rewarding career. You'll make an impact that you and the nation will benefit from, whilst developing skills as a professional, a manager and a leader.

Click [here](#) to find out more about our exciting scheme, how to apply and see what some of our current trainees have to say. The deadline for applications is **8<sup>th</sup> April 2018**.

So come, join us and be part of the bigger picture at the NAO.

Dylan Chauhan - National Audit Office




To find our more visit <http://naoaccountancyscheme.co.uk/>

Teachers can be targeted by:

- Subject area
- Year group level
- Postcode

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# Parent emails



NTU


*Brackenhurst*  
COLLEGE COURSES

College done differently

At Brackenhurst, we believe that you can't really learn about the outside from the inside. That's why all our animal, land and science-based college courses are hands-on. They prepare students for the world of work, as well as allowing progression to further study (maybe even right here at NTU).

We offer post-16 Level 2 and Level 3 courses in animal management and care, equine management, agriculture, wildlife conservation and applied science.

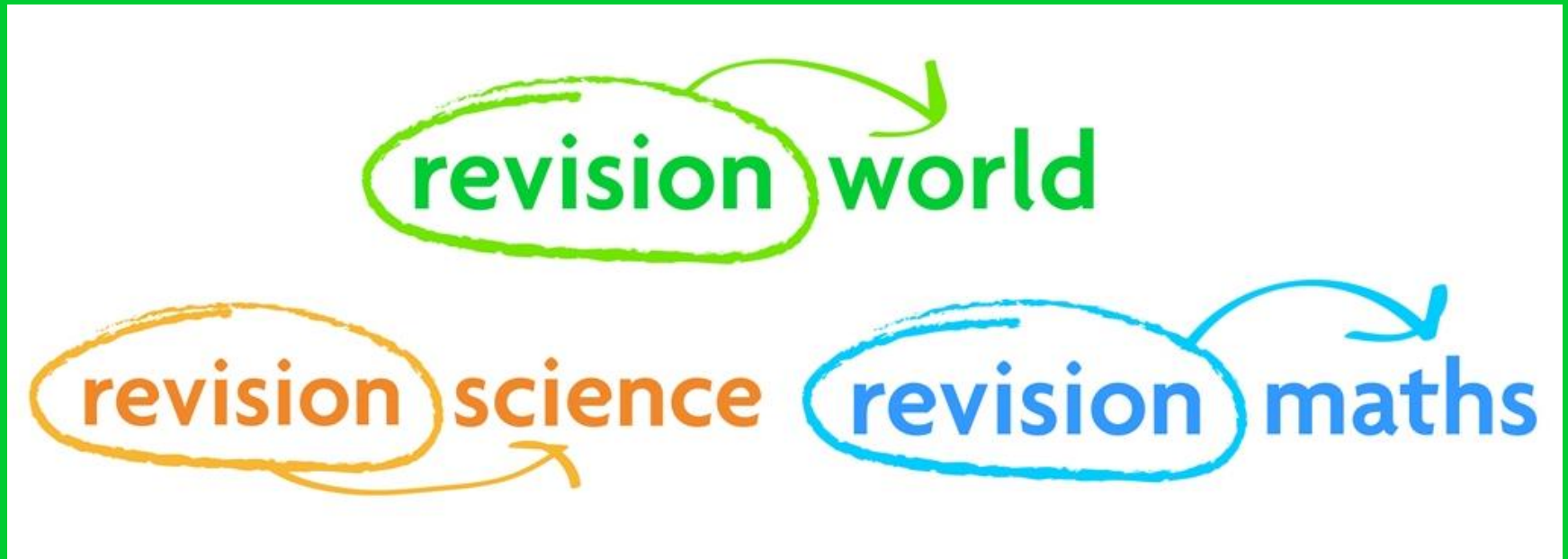
Explore our courses



We can target parents of GCSE and A-Level students by email



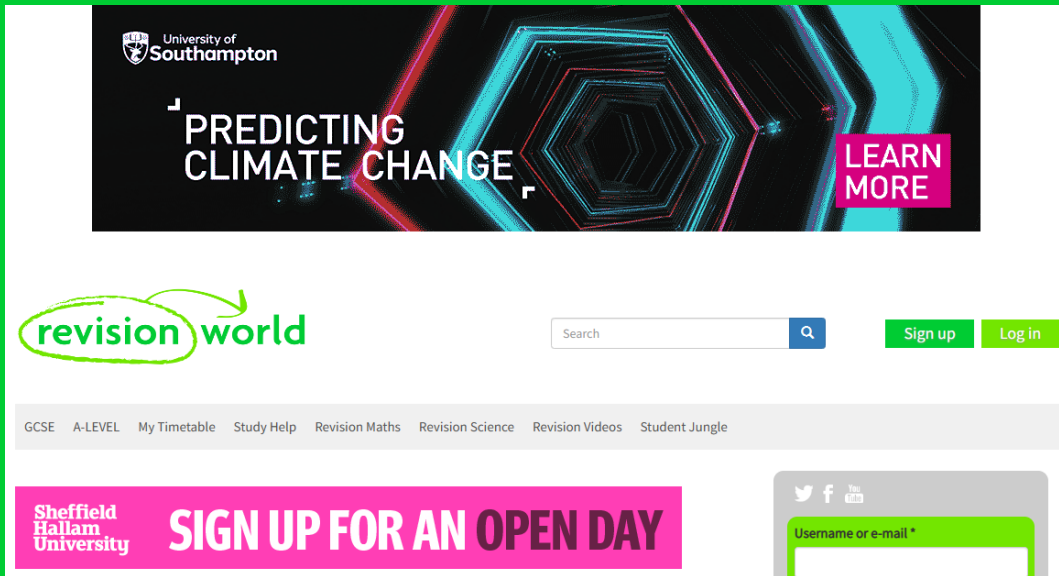
# Websites that allow flexible targeting





# Targeted Online Advertising

- Students can be targeted online by:
- Location
- Level being studied
- Courses being studied



The screenshot displays a website interface with several targeted advertising elements:

- Top Banner:** A dark banner from the University of Southampton titled "PREDICTING CLIMATE CHANGE" with a "LEARN MORE" button.
- Navigation Bar:** Features the "revision world" logo (with "revision" circled in green), a search bar, and "Sign up" and "Log in" buttons.
- Menu:** A horizontal menu with links for GCSE, A-LEVEL, My Timetable, Study Help, Revision Maths, Revision Science, Revision Videos, and Student Jungle.
- Bottom Banner:** A pink banner from Sheffield Hallam University advertising a "SIGN UP FOR AN OPEN DAY".
- Form:** A registration form with a "Username or e-mail \*" field.

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# Subject Specific Online Advertising

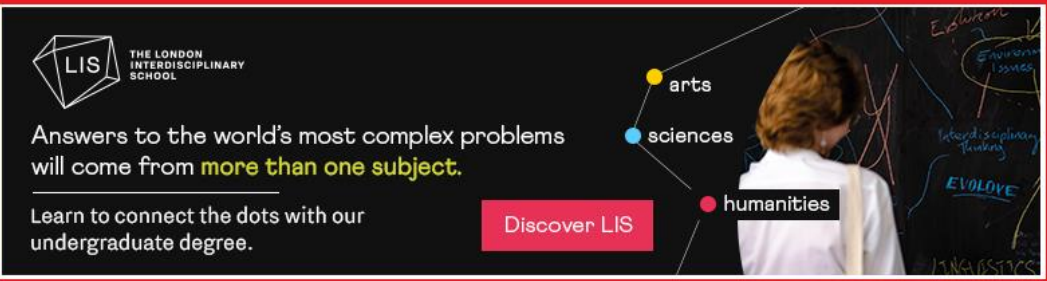
The screenshot displays the 'Law A-Level Revision' section of the Revision World website. At the top left, there is a banner with a gavel icon and the word 'Law'. Below this is a list of navigation links: British Legal System Timeline, Civil Liability, Freedom of Expression, Law, Legal Professionals, Order, STUDY HELP, Sources of Law, Civil Disobedience, Delegated Legislation, Justice, Law A-Level Past Papers, Obligation, Police Powers, Sample Questions, and The Court System. To the right is a login form with fields for 'Username or e-mail' and 'Password', and buttons for 'Log in', 'Create new account', and 'Request new password'. Below the navigation links is a blue banner with the Revision World logo and a 'Register Now' button. On the right side, there is a blue advertisement for 'The University of Law' featuring the text 'A FOUR YEAR INTEGRATED MASTERS' and 'APPLY TODAY'.

Your adverts can appear directly by course or faculty specific content



# Tenancy Spot

The Tenancy Spot appears on the bottom of every desktop page and can be booked per Month.

<h2>Register Now</h2>	<h2>Study Advice</h2>
<p><a href="#">Register Now</a></p> <p>Sign up now for full free access to our revision websites. You can create a revision timetable and more.</p>	<p><a href="#">Ask For Study Advice</a></p> <p>Do you need help with your studies? Then visit our study help section to ask questions to our community.</p>
 <p><b>LIS</b> THE LONDON INTERDISCIPLINARY SCHOOL</p> <p>Answers to the world's most complex problems will come from <b>more than one subject.</b></p> <p>Learn to connect the dots with our undergraduate degree.</p> <p><a href="#">Discover LIS</a></p> <p>arts sciences humanities</p> <p>EVOLVE</p>	

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# Contact Me

**David Clifford**

**David@revisionworld.com**

