



Media Pack

Founded in 2007 Revision World provides free A-Level and GCSE resources to every student regardless of their income or family background. As we believe every student has the right to excel.

Supporting Diverse Student Communities

Our users are:

- UK based 14-19 year olds
- 62 % Female & 38% Male
- 36% are from BAME communities
- Over 12 million users a year across our group of websites



Our Clients Include



Student and Influencer emails

Registered email database includes:

- Student email list: 150,000 UK based students
- Teacher email list: 25,000 UK based teachers
- Parent email list: 5,000 UK based parents



Student emails

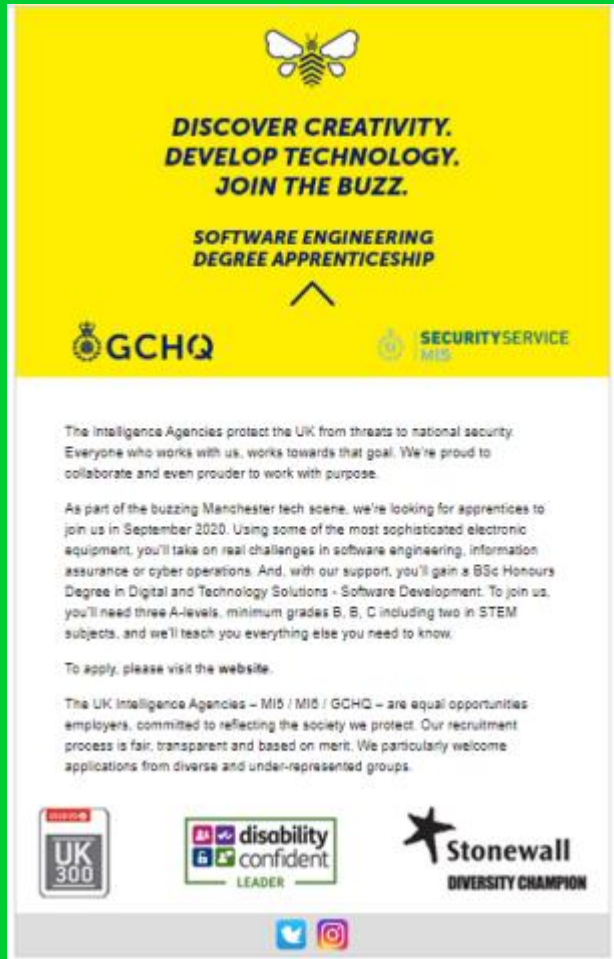


Students can be targeted by:

- Postcode
- Year group
- A-Levels subjects studied



Teacher emails



**DISCOVER CREATIVITY.
DEVELOP TECHNOLOGY.
JOIN THE BUZZ.**

**SOFTWARE ENGINEERING
DEGREE APPRENTICESHIP**

GCHQ **SECURITYSERVICE**
MI6 MI5


The Intelligence Agencies protect the UK from threats to national security. Everyone who works with us, works towards that goal. We're proud to collaborate and even prouder to work with purpose.

As part of the buzzing Manchester tech scene, we're looking for apprentices to join us in September 2020. Using some of the most sophisticated electronic equipment, you'll take on real challenges in software engineering, information assurance or cyber operations. And, with our support, you'll gain a BSc Honours Degree in Digital and Technology Solutions - Software Development. To join us, you'll need three A-levels, minimum grades B, B, C including two in STEM subjects, and we'll teach you everything else you need to know.

To apply, please visit the website.

The UK Intelligence Agencies - MI5 / MI6 / GCHQ - are equal opportunities employers, committed to reflecting the society we protect. Our recruitment process is fair, transparent and based on merit. We particularly welcome applications from diverse and under-represented groups.

UK 300 **disability confident LEADER** **Stonewall DIVERSITY CHAMPION**

Teachers can be targeted by:

- Subject area
- Year group level
- Postcode

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Parent emails



WORK ON THE NEVER DONE BEFORE, AND DISCOVER WHAT YOUR BRAIN CAN REALLY DO.



Apprenticeships in Software and Technology

Salary £17,750 - with annual increases
Hatfield Park, Milton Keynes

Work on the never done before.
And discover what your brain can really do.

Some apprenticeships offer you the chance to make the most of your skills. But at HMCC, ours will see you unleash the full power of your brain, as you work on world first technology and software. So if you're resourceful, curious and motivated, then you might be perfect for an HMCC apprenticeship.

Our software, IT and engineering programmes are designed to help people like you make the best start to a rewarding career. Not only will you study towards a professional qualification – you'll also work with some of the country's most inventive minds. This year, we have three fully funded Government apprenticeship opportunities available.

These are:

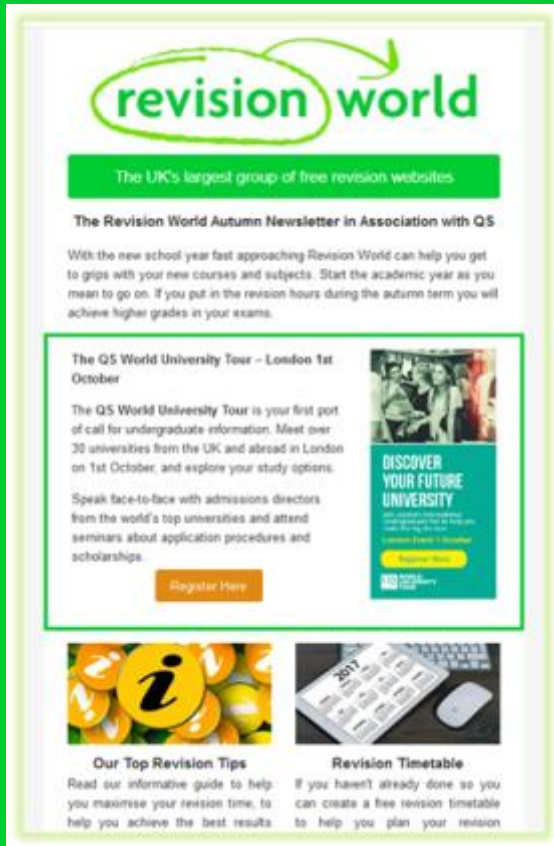
- Software (Development & Testing) Apprentice
- IT Services Apprentice
- Engineering (Electronics or Manufacturing) Apprentice

Each programme is unique. Potential apprentices should visit our [website to apply and find out more.](#)

We can target parents of GCSE and A-Level students by email



Monthly Newsletters



The screenshot shows a newsletter from Revision World. At the top is the logo with the text "revision world" in a green, rounded font. Below it is a green banner with the text "The UK's largest group of free revision websites." The main heading is "The Revision World Autumn Newsletter in Association with QS". The body text says: "With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams." There is a section for "The QS World University Tour - London 1st October" with a small image of a group of people. The text describes the tour and includes a "Register Here" button. Below this are two smaller sections: "Our Top Revision Tips" with an image of yellow sticky notes and a black 'i' icon, and "Revision Timetable" with an image of a calendar and a mouse. Each section has a short paragraph of text.

Sent to whole database GCSE, A-Level and teachers

Opportunities include:

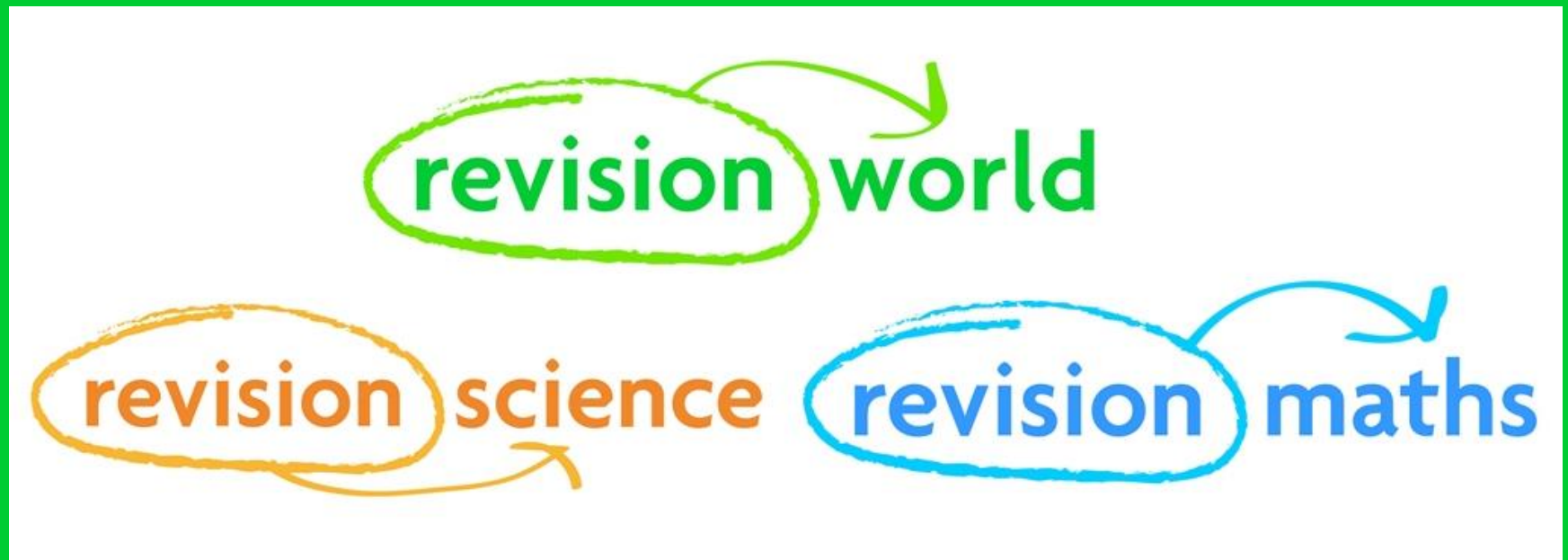
- Exclusive newsletter sponsorship
- Profile placements

Sponsored:

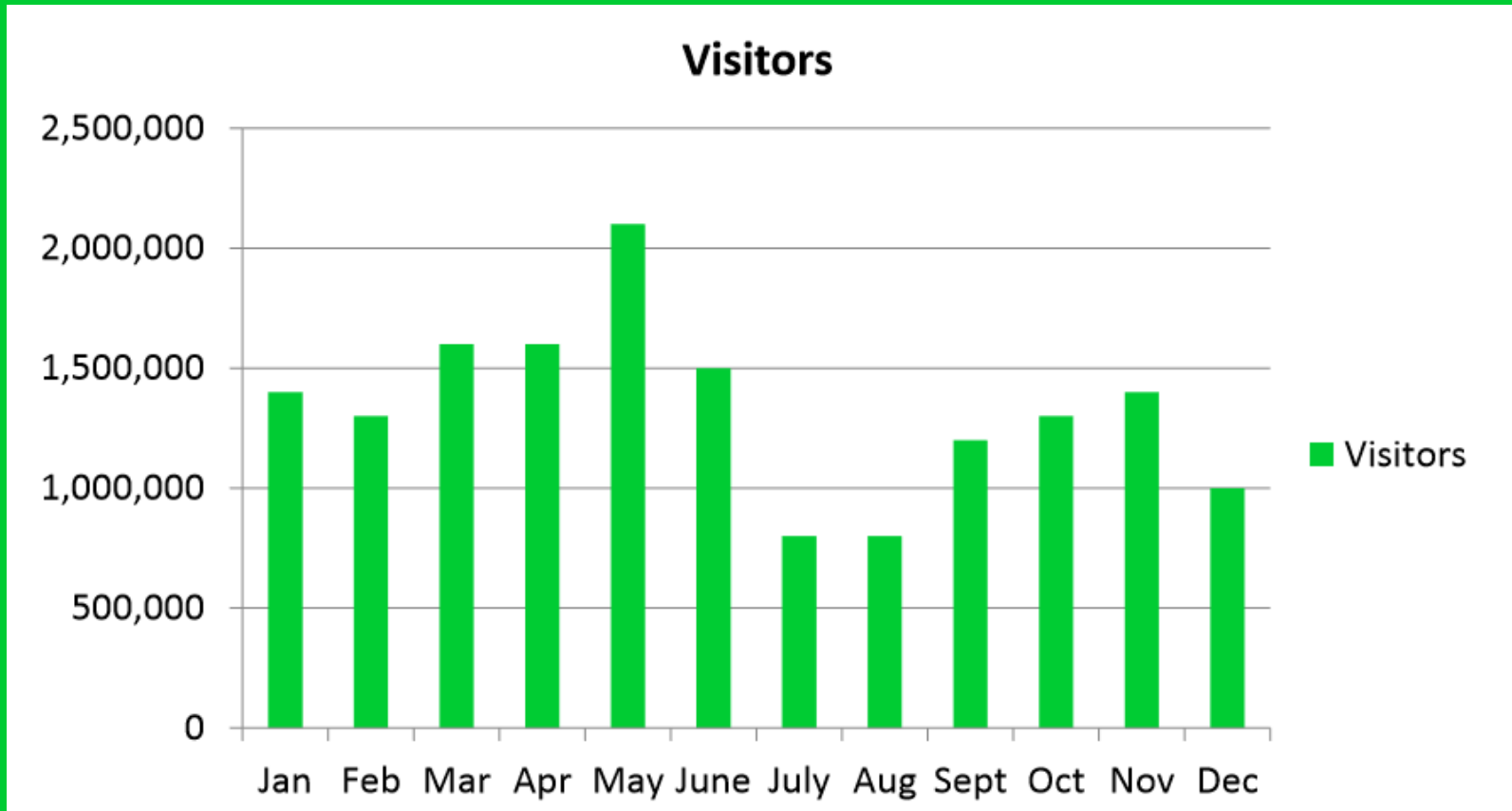
- Competitions
- Surveys



Websites that allow flexible targeting



Monthly Website Visitors (2019)



Targeted Online Advertising

The screenshot shows the Revision World website. At the top, there is a banner for KPMG titled "School and College Leaver Career Opportunities" featuring a man in a suit. Below the banner is the Revision World logo, a search bar, and "Sign up" and "Log in" buttons. A navigation menu includes links for GCSE, A-LEVEL, My timetable, Study help, Revision Maths, Revision Science, Revision Videos, and Madart Jargon. A "milkround" advertisement for "CRAFT YOUR CAREER" is visible, with the text "GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM". A login form with fields for "Username or email" and "Password" and a "Log in" button is on the right. At the bottom, there are two buttons: "A-Level Revision" and "GCSE Revision", both of which are circled in red.

- Students can be targeted online by:
- Location
- Level being studied
- Courses being studied

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Tenancy Spot



The screenshot shows a website footer area with two columns of text and a large banner. The left column has a header "Ask for Study Advice" and a paragraph: "Do you need help with your studies? Then visit our study help section to ask questions to our community." The right column has a header "Plan Your Future" and a paragraph: "Planning for your future post A-Levels? Visit our Careers and Universities section." Below these is a large banner for "STUDENT JUNGLE" with the text "DISCOUNTS AND OFFERS FOR SIXTH FORMERS AND STUDENTS". At the bottom is a navigation menu with links: Home, About us, Advertise, Contact, Cookies Policy, Privacy Policy, Teachers, Terms.

The Tenancy Spot appears on the bottom of every desktop page and can be booked per Month.



Contact Us

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