



revision world

Apprenticeship and School Leaver programme Media Pack

Contact: David Clifford 020 3012 0652 david@revisionworld.com



revision science



revision maths



revision videos

Our Websites

[RevisionWorld.com](https://www.revisionworld.com)

Founded in 2007 to provide free A-Level and GCSE resources. Revision World currently covers the 20 most studied A-Level and GCSE subjects.

[RevisionMaths.com](https://www.revisionmaths.com) and [RevisionScience.com](https://www.revisionscience.com)

Our two dedicated websites for Maths and Science (Biology, Chemistry and Physics) GCSE and A-Level students.

[RevisionVideos.com](https://www.revisionvideos.com)

Founded in 2015 to help visual learners find the best free revision video content.

Our sites are all free to use by students and teachers anywhere in the World. Advertising with us funds the future development of the sites.



revision world - The Facts

Demographics

- 14- 19 year olds – GCSE and A-Level students
- Male 46% / 54% Female
- 750,000 unique users per month across our four revision websites
- 3.9 million monthly page impressions

Active Registered Users

- Student email list 150,000
- Teacher email list 25,000

Advertising with us enables you to target students who have never visited traditional job boards.

Reach them before they decide what they want to do after their A-Levels!



Our Clients Include



Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied

The screenshot displays the Revision World website interface. At the top, there is a KPMG advertisement for 'School and College Leaver Career Opportunities' featuring a young man in a suit. Below this is a banner for 'milkround SCHOOL LEAVERS' with the text 'CRAFT YOUR CAREER' and 'GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM'. The navigation bar includes links for GCSE, A-LEVEL, MY TIMETABLE, STUDY HELP, UNI & JOBS, and subject-specific revision resources for science, maths, and videos. A search bar is located on the right. The main content area features a colorful grid of educational icons and a welcome message: 'Welcome to Revision World, designed to help you with your GCSE and A-Level revision.' On the right side, there is a login form with fields for 'Username or e-mail' and 'Password', and a 'Create new account' link.



Targeted Mobile Advertising



All of our websites are mobile responsive.

We can target students on their mobile phones by:

- Location
- Level being studied
- Courses being studied



Targeted solus emails to students

revision world
PROMOTIONAL EMAIL

KPMG

**Live.
Learn.
Earn.**

KPMG School and College
Leaver Programmes

Want to make a positive, lasting impact on governments, business and society straight after leaving school or college? Imagine earning a salary, developing skills, building your confidence and gaining professional qualifications along the way. On our KPMG360[®] Apprenticeship Programme and Audit School and College Leaver Programme, you can. We'll work with you to identify your strengths and offer the support and training you need to reach your potential. You'll learn on the job, working alongside some of the brightest minds in business as you develop your commercial awareness and business skills. You provide the ambition, motivation and potential; KPMG will provide the training, The Academy (our unique learning community) and the opportunity to work with clients in almost every industry imaginable. We think that's a winning combination and a great start to a career at KPMG.

At KPMG, we recognise that our inclusive environment provides a better service to clients and makes for a great place to work. That's why we value difference and seek out potential. In addition, KPMG is a founder member of the 30% Club, working to increase the number of women on the boards of UK businesses and we're proud to be a 'Business in the Community - Top Employer for Women'. At KPMG, we're putting theory into practice.

Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people. No one type of person succeeds at KPMG; a diverse business requires diverse personalities, characters and perspectives. There really is a place for you here.

Opportunities are available nationwide. Sound good? Find out more and apply at www.kpmgcareers.co.uk/school-leavers

Apply Now

revision world
PROMOTIONAL EMAIL

GCHQ
Make a complex world yours

THE TECH MAY BE
EXCITING
WHAT YOU'LL LEARN
TO DO WITH IT WILL BE

UNIQUE

SOFTWARE ENGINEERING DEGREE APPRENTICESHIPS
£17,539 PA • GREATER MANCHESTER

Our Degree Apprenticeship offers you a unique technical experience that you won't find on any university course. Cyber threats, terrorism, espionage, organised crime - working with a variety of technologies, you'll learn how to protect the UK from them all.

This exciting programme starts in September 2016 and offers a mix of classroom learning and placements in one of GCHQ's business areas. You'll be taking on real business challenges in a variety of exhilarating hands-on projects that will stretch and develop your software engineering knowledge.

After three years, you'll have gained a Higher Apprenticeship in IT, Software, Web and Telecommunications, delivering a BSc Honours degree in Digital and Technology Solutions (Software Development).

To join us you'll need a strong interest in programming and technology and will either have, or be expecting to gain three A-levels at BBC or above, or equivalent, including at least 2 x B in Science, Technology, Engineering or Maths related subjects. Please note that your application will not be considered if your 3rd A-level is in General Studies.

[To find out more and apply, please click here.](#)

Students can be targeted by:

- Postcode
- Year Group
- A-Levels studied



Teacher and Careers adviser Emails

Teachers and Careers Advisers can be targeted by:

- Subject area
- Level
- Postcode

milkround SCHOOL LEAVERS

**SCHOOL LEAVERS EMPLOYABILITY FAIR –
FRIDAY, 6TH MARCH**

**YOU'RE INVITED!
MILKROUND HQ
LONDON***

**GIVE YOUR STUDENTS
THE CONFIDENCE
THEY NEED TO SUCCEED**

How to get involved

Bring along up to 60 of your best 16-18 year old students and help them take their first career steps by attending [Milkround School Leavers FREE employability fair](#).

Join us at our HQ in London for a day of networking, workshops and the opportunity for your students to interact with potential employers. There will also be goodie bags given out, jam packed full of exciting gifts.

REGISTER HERE

**THE TIMES
TOP 100**

**A CHANCE TO MEET
TOP EMPLOYERS FROM
THE TIMES TOP 100 TABLE**

GET IN TOUCH

ADDRESS: THE NEWS BUILDING, NEWS UK,
1 LONDON BRIDGE STREET, SE1 9GF

TELEPHONE: 020 3003 4017

EMAIL: SCHOOLLEAVERS@MILKROUND.COM

FIND US ON

Twitter LinkedIn Facebook

Monthly Newsletter

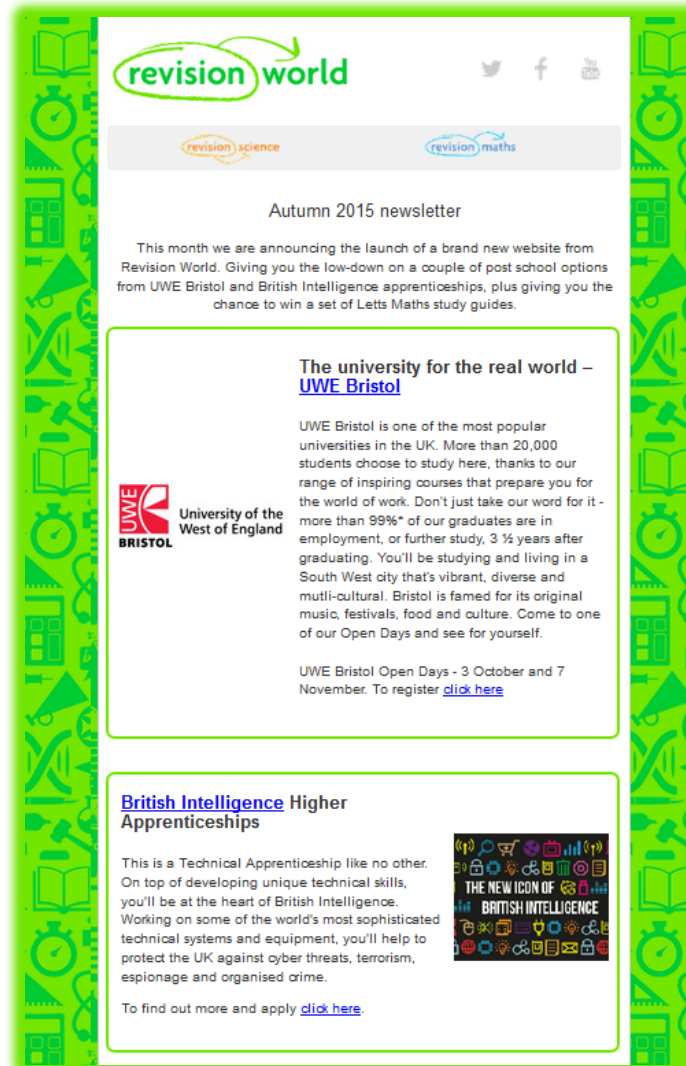
Sent to whole database
GCSE, A-Level and teachers

Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

Sponsored:

- Competitions
- Surveys



Company Profiles

Create your own apprenticeship and School leaver profile on Revision World.

Content can include: Logo, pictures, video and URL links.

BAE Systems

BAE SYSTEMS

Join BAE Systems as an apprentice, and you'll occupy a very special place within our business. Quite simply, we'll treat you as a crucial part of our future.

British Intelligence

When you talk about British Intelligence, most people think of James Bond or Spooks. But the truth is, at GCHQ, MI5 and MI6 – the UK's three intelligence agencies – the mission to keep the UK safe and secure increasingly relies more on technical specialists than men in tuxedos. For more information and to apply [click here](#)

KPMG



Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people, working together to have a positive, lasting impact on clients. To apply [click here](#)

Network Rail



Every day Network Rail gets 3 million people to their destination and moves thousands of tonnes of goods around the country. Find out how you can join us.

Royal Air Force



We provide on the job training, many of our trade careers are open to people aged 16 and over. Find out more about a career in the RAF here.

Santander



If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander.



NOTE: APPRENTICESHIP SCHEME IS CURRENTLY CLOSED. NEW POSITIONS WILL BE ANNOUNCED LATER THIS YEAR.

If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander. With our Apprenticeships, you can take the first steps to a banking career, in a role that offers responsibility, a salary and high quality training.

Our Apprenticeships are an opportunity to earn, learn and gain experience at the same time. You'll be part of a dedicated team, receiving training, development and on-the-job experience which will lead to a recognised vocational qualification (equivalent to five GCSEs) – either Customer Services or Providing Financial Services, depending on the role you choose. What's more, our Apprenticeship programme will also give you a way into one of the best known banks in the world. Santander has more than 15 million customers, almost 1,200 branches (including agencies) and around 24,000 employees – which means we have the size and scale to offer outstanding careers.

Our Apprenticeships require A-C GCSEs (or similar level qualifications) in Maths and English, and ideally some experience of customer service. Above all, they call for ambition. We're looking for the kind of people who'll work hard and make the most of the training they're given. With a head start courtesy of our Apprenticeship programme, who knows how far you'll go?

A path into banking – courtesy of Santander

Thanks to Santander's Apprenticeships, schools leavers have the chance to take their first steps towards a career in banking. But what's involved? And who's eligible? Get all the facts below.

The Apprenticeship in a nutshell

Santander's Apprenticeships take talented school leavers and put them in real jobs, with real responsibility. They learn on-the-job, train alongside industry experts and build skills and knowledge as part of a dedicated team. At the same they earn a competitive salary and have the chance to gain a vocational qualification. At the end, there's a permanent role – and an exciting future in banking.

What does an Apprentice do?



Homepage Slide Show

Appear on our
Homepage

Your organisation can
stand out with a
feature on our
Homepage.

Content can include:

- Logo
- Pictures
- Text
- URL links

The screenshot displays the Revision World homepage. At the top left is the 'revision world' logo. To its right is a yellow banner for 'milkround SCHOOL LEADERS' with the text 'FIND OUT ABOUT ALL YOUR POST A-LEVEL OPTIONS HERE!' and a comic-style character. Below the banner is a navigation bar with links for GCSE, A-LEVEL, MY TIMETABLE, STUDY HELP, UNI & JOBS, and subject-specific links for science, maths, and videos. A search bar is on the right. The main content area features a slide show for PwC, showing a photo of a young woman and the text 'Career Opportunities for School and College leavers' and 'Find out More'. A red box highlights this slide show, with a red arrow pointing to the text 'Homepage Slide Show'. To the right is a login form with fields for 'Username or e-mail' and 'Password', and buttons for 'Log in', 'Create new account', and 'Request new password'. At the bottom, there are buttons for 'A-Levels' and 'GCSE', and a red box with the text 'School and college leaver opportunities'.



Testimonials

"We were delighted with the results Revision World delivered for our school leaver campaign".

Kristine Sheehan, KPMG

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"We have been working with Revision World for over a year now and have been delighted with the quality and quantity of students they have delivered to the Milkround School Leaver website."

Sophie Boyle, Marketing Exec.– Milkround School Leavers

"Revision world provided us with effective targeted marketing, helping us reach our core audience at the most appropriate time of our recruitment cycle. They responded quickly and helped us secure quality visitors to our campaign microsite."

Giles Whattam, Head of Marketing - University of East Anglia

