

# Apprenticeship and School Leaver programme Media Pack

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### RevisionWorld.com

Founded in 2007 to provide free A-Level and GCSE resources. Revision World currently covers the 20 most studied A-Level and GCSE subjects.

RevisionMaths.com and RevisionScience.com

Our two dedicated websites for Maths and Science (Biology, Chemistry and Physics) GCSE and A-Level students.

### **RevisionVideos.com**

Founded in 2015 to help visual learners find the best free revision video content.

Our sites are all free to use by students and teachers anywhere in the World. Advertising with us funds the future development of the sites.





### **Demographics**

- 14-19 year olds GCSE and A-Level students
- Male 40% / 60% Female
- 750,000 unique users per month across our four revision websites
- 3.9 million monthly page impressions

### **Active Registered Users**

- Student email list 150,000
- Teacher email list 25,000

Advertising with us enables you to target students who have never visited traditional job boards.

Reach them before they decide what they want to do after their A-Levels!



# **Our Clients Include**











# milkround



# **Targeted Online Advertising**

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied





# **Targeted Mobile Advertising**



All of our websites are mobile responsive.

We can target students on their mobile phones by:

- Location
- Level being studied
- Courses being studied



# Targeted solus emails to students



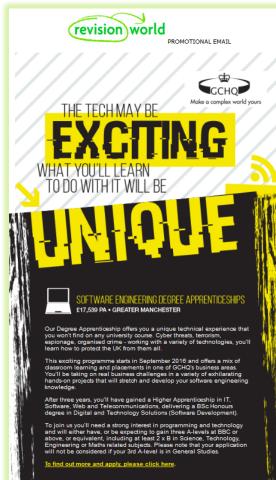
Want to make a positive, lasting impact on governments, business and society straight after leaving school or college? Imagine earning a salary, developing skills, building your confidence and gaining professional qualifications along the way. On our KPMG380° Apprenticeship Programme and Audit School and College Leaver Programme, you can. We'll work with you to identify your strengths and offer the support and training you need to reach your potential. You'll learn on the job, working alongside some of the brightest minds in business as you develop your commercial awareness and business skills. You provide the ambition, motivation and potential; KPMG will provide the training. The Academy (our unique learning community) and the opportunity to work with clients in almost every industry imaginable. We think that's a winning combination and a great start to a career at KPMG.

At KPMG, we recognise that our inclusive environment provides a better service to clients and makes for a great place to work. That's why we value difference and seek out potential. In addition, KPMG is a founder member of the 30% Club, working to increase the number of women on the boards of UK businesses and we're proud to be a 'Business in the Community - Top Employer for Women'. At KPMG, we're putting theory into practice.

Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people. No one type of person succeeds at KPMG, a diverse business requires diverse personalities, oharacters and perspectives. There really is a place for you here.

Opportunities are available nationwide. Sound good? Find out more and apply at <u>www.kpmgcareers.co.uk/school-leavers</u>





Students can be targeted by:

- Postcode
- Year Group
- A-Levels studied



# **Teacher and Careers adviser Emails**

Teachers and Careers Advisers can be targeted by:

- Subject area
- Level
- Postcode



help them take their ?first career steps by attending <u>Milkround</u> <u>School Leavers FREE employability fair.</u> Join us at our HQ in London for a day of networking, workshops and the opportunity for your students to interact

with potential employers. There will also be goodie bags given out, jam packed full of exciting gifts.





# **Monthly Newsletter**

Sent to whole database GCSE, A-Level and teachers

### **Opportunities include:**

- Exclusive Newsletter sponsorship
- Profile placements

### Sponsored:

- Competitions
- Surveys





# **Company Profiles**

Create your own apprenticeship and School leaver profile on Revision World.

### Content can include: Logo, pictures, video and URL links.

#### BAE Systems

#### BAE SYSTEMS

Join BAE Systems as an apprentice, and you'll occupy a very special place within our business. Quite simply, we'll treat you as a crucial part of our future.

#### KPMG

KPMG

Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people, working together to have a positive, lasting impact on clients. To apply click here

#### **Royal Air Force**



We provide on the job training, many of our trade careers are open to people aged 16 and over. Find out more about a career in the RAF here.

#### British Intelligence

When you talk about British Intelligence, most people think of James Bond or Spooks. But the truth is, at GCHQ, MI5 and MI6 – the UK's three intelligence agencies – the mission to keep the UK safe and secure increasingly relies more on technical specialists than men in tuxedoes. For more information and to apply click here

#### Network Rail



Every day Network Rail gets 3 million people to their destination and moves thousands of tomes of goods around the country. Find out how you can join us.

#### Santander

#### Santander

If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander.

### Santander

Santander could be you

#### NOTE: APPRENTICESHIP SCHEME IS CURRENTLY CLOSED. NEW POSITIONS WILL BE ANNOUNCED LATER THIS YEAR.

If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander. With our Apprenticeships, you can take the first steps to a banking career, in a role that offers responsibility, a salary and high quality training.

Our Apprenticeships are an opportunity to earn, learn and gain experience at the same time. You'll be part of a dedicated team, receiping training, development and on-the-job experience which will lead to a recognised vocational qualification (equivatent to five GCSEs) – either Customer Services or Providing Financial Services, depending on the role you choose. What's more, our Apprenticeship programme will also give you a way into one of the best known banks in the world. Santander has more than 15 million customers, almost 1,200 branches (including agencies) and around 24,000 employees – which means we have the size and scale to offer outstanding careers.

Our Apprenticeships require A-C GCSEs (or similar level qualifications) in Maths and English, and ideally some experience of customer service. Above all, they call for ambition. We're looking for the kind of people who'll work hard and make the most of the training they're given. With a head start courtesy of our Apprenticeship programme, who knows how far you'll go?

#### A path into banking - courtesy of Santander

Thanks to Santander's Apprenticeships, schools leavers have the chance to take their first steps towards a career in banking. But what's involved? And who's eligible? Get all the facts below.

#### The Apprenticeship in a nutshell

Santander's Apprenticeships take talented school leavers and put them in real jobs, with real responsibility. They learn on-the-job, train alongside industry experts and build skills and knowledge as part of a dedicated team. At the same they earn a competitive salary and have the chance to gain a vocational qualification. At the end, there's a permanent role – and an exciting future in banking.

What does an Apprentice do?



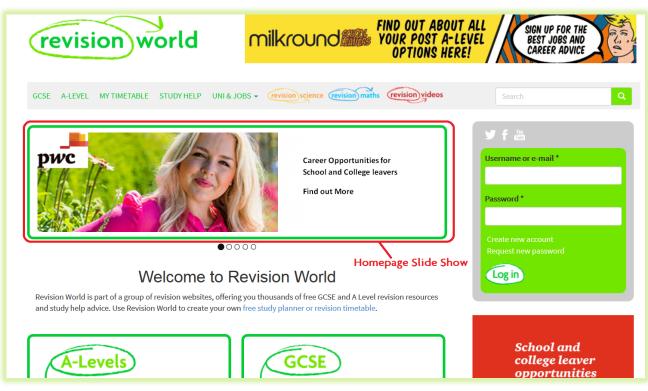
# Homepage Slide Show

### Appear on our Homepage

Your organisation can stand out with a feature on our Homepage.

### Content can include:

- Logo
- Pictures
- Text
- URL links





## **Testimonials**

"We were delighted with the results Revision World delivered for our school leaver campaign".

Kristine Sheehan, KPMG

"We have been working with Revision World for over a year now and have been delighted with the quality and quantity of students they have delivered to the Milkround School Leaver website."

Sophie Boyle, Marketing Exec. – Milkround School Leavers

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"Revision world provided us with effective targeted marketing, helping us reach our core audience at the most appropriate time of our recruitment cycle. They responded quickly and helped us secure quality visitors to our campaign microsite."

Giles Whattam, Head of Marketing - University of East Anglia

