



## The UK's largest group of revision websites

*"At Revision World our aim is to provide free quality GCSE and A-Level revision resources, so that every student regardless of their family background or income can achieve great results. We only achieve this because of the support we get from our wonderful advertisers".*

**David and Keith Clifford, Revision World Networks Ltd.**



# revision world - The Facts

Founded in 2007 to provide free GCSE and A-Level resources.

- Demographic - 14- 19 year olds
- Female 62% / 38% Male
- 33% from BAME communities
- Over 12 million users a year across our 4 websites.
- Over 5 million monthly page impressions

## **Registered users**

- Student email list 150,000
- Teacher email list 25,000
- Parent email list 3,500

Revision World Networks Ltd is registered with the Information Commissioner's office and is compliant with GDPR.



# Over 30 Recruitment clients including:

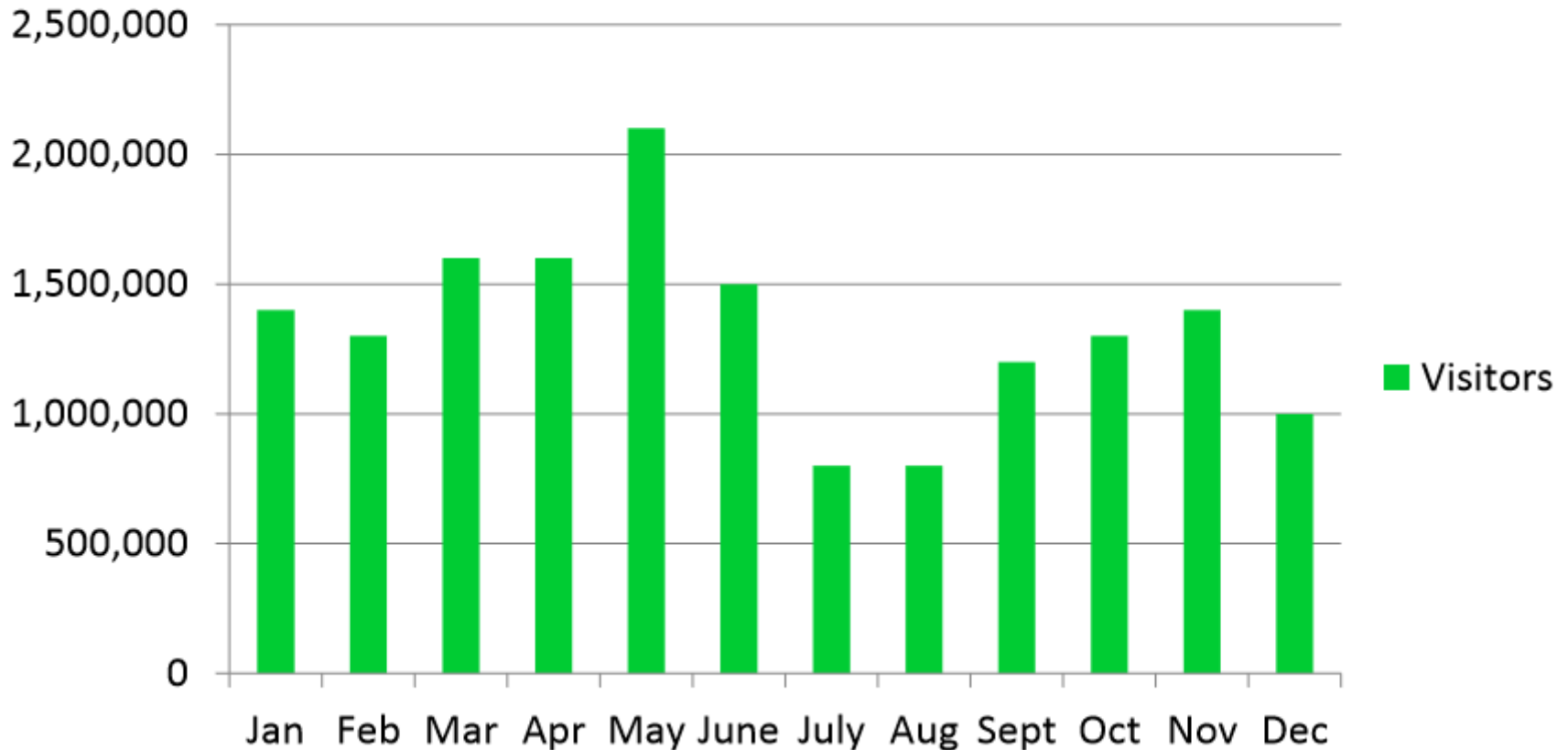


**Balfour Beatty**



# Monthly Visitors

Visitors



revision world

# Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied

The screenshot displays the Revision World website interface. At the top, a banner for KPMG features the text "School and College Leaver Career Opportunities" next to a photo of a young man in a suit. Below this, the "revision world" logo is visible, with "revision" circled in green. A search bar and "Sign up" / "Log in" buttons are present. A navigation menu includes links for GCSE, A-LEVEL, My Timetable, Study Help, Revision Maths, Revision Science, Revision Videos, and Student Jungle. A central advertisement for "milkround SCHOOL LEAVERS" promotes "CRAFT YOUR CAREER" with the tagline "So many school leaver opportunities but which one to choose?" and a link to "GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM". Below the ad, a paragraph states: "Revision World is part of a group of revision websites, offering you thousands of free GCSE and A Level revision resources and study help advice. Use Revision World to create your own free study planner or revision timetable." At the bottom, two buttons labeled "A-Level Revision" and "GCSE Revision" are shown, both circled in green. On the right side, a login/register form includes fields for "Username or e-mail \*" and "Password \*", with links for "Create new account", "Request new password", and a "Log in" button.



# Targeted Mobile Advertising



**All of our websites are mobile responsive.**

**We can target students on their mobile phones by:**

- **Location**
- **Level being studied**
- **Courses being studied**



# Targeted solus emails to students



## Are you up for the #EYFutureSkills Challenge?

Throughout February test your skills with our four #EYFutureSkills social challenges and you could win amazing prizes:

- London Tech Week experience
- Virtual reality headsets
- Mini drones
- Wireless speakers
- Fitness bands
- £1,000 for your charity of choice

### Do you have the skills for the future?

Disruptive technologies are turning the world of work on its head – which means the skills you need for future success are changing fast.

As part of the #EYFutureSkills competition, you'll have the chance to test your skills through fun challenges and win some amazing prizes! Put yourself to the test and see if you can crack the code or decipher clues to uncover hidden messages. Whilst playing, you'll learn about the five future skills we believe are the most important for success in the future world of work and discover if you already have any of these.

### What are you waiting for?

Play games  
Learn future skills  
WIN amazing prizes

Good luck!

[PLAY NOW](#)

#EYFutureSkills



## Apprenticeships in Software and Technology

Salary £17,768 - with annual increases  
Hanslope Park, Milton Keynes

Work on the never done before.  
And discover what your brain can really do.

Some apprenticeships offer you the chance to make the most of your skills. But at HMGCC, ours will see you unleash the full power of your brain, as you work on world-first technology and software. So if you're resourceful, curious and motivated, then you might be perfect for an HMGCC apprenticeship.

Our software, IT and engineering programmes are designed to help people like you make the best start to a rewarding career. Not only will you study towards a professional qualification – you'll also work with some of the country's most inventive minds. This year, we have three fully funded Government apprenticeship opportunities available.

These are:

- Software (Development & Testing) Apprentice
- IT Services Apprentice
- Engineering (Electronics or Manufacturing) Apprentice

Each programme is unique. Potential apprentices should visit our [website to apply and find out more.](#)

*To be considered, you must be British citizen, over 18 years old by 31st March 2019 and have lived in the UK for eight of the last ten years. In addition, one of your parents must be a British citizen, or have substantial ties to the UK.*

Students can be targeted by:

- Postcode
- Year Group
- A-Levels studied





# Teacher Emails

Teachers can be targeted by:

- Subject area
- Level
- Postcode



The screenshot shows a webpage for a 'milkround SCHOOL LEAVERS' event. At the top, there's a header with the 'milkround' logo in black and 'SCHOOL LEAVERS' in orange and blue. To the right are social media icons for Facebook, Twitter, and LinkedIn. Below the header is a photograph of a woman standing at a podium in a room full of people, likely a presentation or seminar. The main text on the page is as follows:

**Want to find out more about apprenticeships?**

Has your child or student ever considered a career in Accountancy? Is university the only option they've ever considered? Nowadays, there are many other routes into Accountancy available for young people, with apprenticeships being the most popular.

An apprenticeship is a real job with training that leads towards a recognised qualification. There are so many advantages to doing an apprenticeship, with earning a salary, training in the skills that employers want, paid holidays and a mentor being just a few. You can find out more [here](#).

**Learn about:**

- Higher Apprenticeships
- Degree Apprenticeships
- School Leaver Programmes

**Employers already attending:**

- EY
- KPMG
- ICAEW
- RSM

**The details:**

- 16th October 2017
- 6:00pm-8:30pm
- Blue Fin building, 110 Southwark Street, London, SE1 0TA

At the bottom, there is a pink button that says 'Register your FREE place here!'.



# Monthly Newsletter

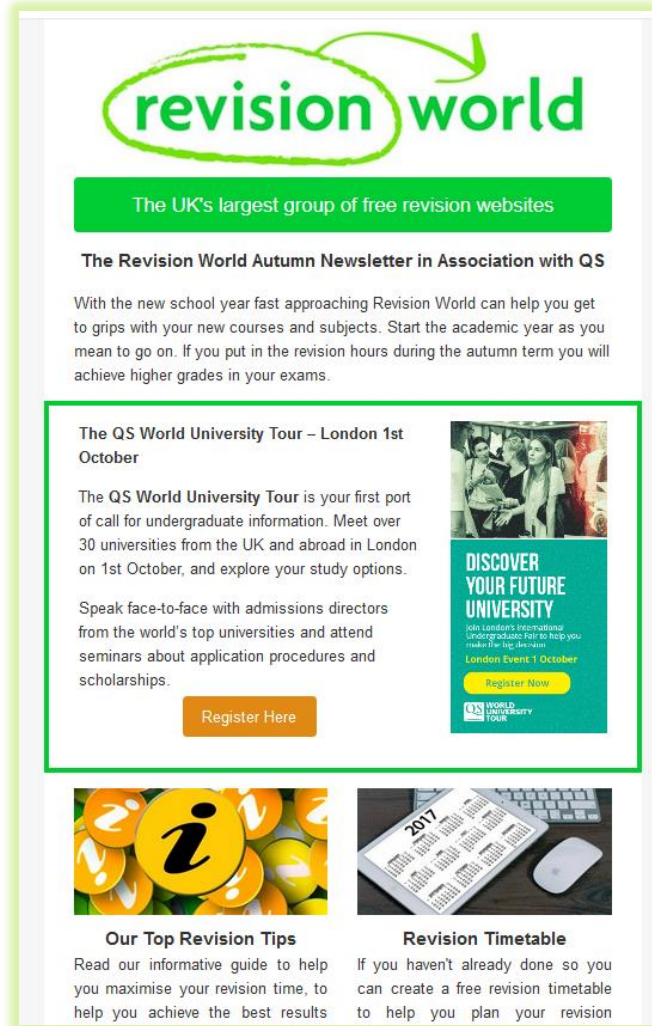
Sent to whole database  
GCSE, A-Level and teachers

## Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

## Sponsored:

- Competitions
- Surveys



The screenshot shows the content of the 'revision world' Autumn Newsletter. At the top is the 'revision world' logo with a green arrow pointing from 'revision' to 'world'. Below it is a green banner stating 'The UK's largest group of free revision websites'. The main heading is 'The Revision World Autumn Newsletter in Association with QS'. The text explains that with the new school year approaching, Revision World can help get grips with new courses and subjects, and that putting in revision hours during the autumn term will lead to higher exam grades. A featured section for 'The QS World University Tour – London 1st October' describes it as a first port of call for undergraduate information, meeting over 30 universities. It encourages speaking face-to-face with admissions directors. A 'Register Here' button is provided. To the right is a promotional image for the tour with the text 'DISCOVER YOUR FUTURE UNIVERSITY' and 'Join London's international university advisors for a free seminar to help you make the right decision. London Event 1 October. Register Now.' Below this are two more sections: 'Our Top Revision Tips' with an icon of yellow coins and a black 'i', and 'Revision Timetable' with an icon of a 2017 calendar and a mouse. Both sections offer free resources to help with revision.

**revision world**

The UK's largest group of free revision websites

**The Revision World Autumn Newsletter in Association with QS**

With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams.

**The QS World University Tour – London 1st October**

The QS World University Tour is your first port of call for undergraduate information. Meet over 30 universities from the UK and abroad in London on 1st October, and explore your study options.

Speak face-to-face with admissions directors from the world's top universities and attend seminars about application procedures and scholarships.

[Register Here](#)

**DISCOVER YOUR FUTURE UNIVERSITY**  
Join London's international university advisors for a free seminar to help you make the right decision.  
London Event 1 October  
[Register Now](#)

**Our Top Revision Tips**  
Read our informative guide to help you maximise your revision time, to help you achieve the best results

**Revision Timetable**  
If you haven't already done so you can create a free revision timetable to help you plan your revision



# Tenancy Spot

The Tenancy Spot appears on the bottom of every desktop page and can be booked per week.



## [Ask for Study Advice](#)

Do you need help with your studies? Then visit our study help section to ask questions to our community.



## [Plan Your Future](#)

Planning for your future post A-Levels? Visit our Careers and Universities section.



[Home](#) [About us](#) [Advertise](#) [Contact](#) [Cookies Policy](#) [Privacy Policy](#) [Teachers](#) [Terms](#)

# Student Jungle Advertorial

StudentJungle.com is our dedicated Student site designed for 16 to 21 year olds.

We offer Advertorial Articles on Student Jungle to promote the client and their content.



## How to gain engineering experience

As an aspiring engineer, you need to first figure out what type of engineer you want to be and then solve how you are to gain work experience.

[read more](#)



## Revision Hacks - How to revise successfully

Revision may not be your favourite activity. Read Student Jungle's Revision Hacks to help you with your exams.

[read more](#)



## How to stay healthy in the sixth form

As a sixth former you know that you need to stay healthy. Here's Student Jungle's guide to help you?

[read more](#)



## The best student gadgets

Whether you are a sixth former or a Uni student our gadget guide will help you make sure you have the right equipment this semester.

[read more](#)



## A Guide to University Open Days

Attending University open days is an essential part of the University application process. To get the most out of an open day read our guide.

[read more](#)



## Gap years - What are your options and are they worth it?

For some people Gap years are a rite of passage but for those on low incomes are they worth it?

[read more](#)

# Testimonials

"Revision world provided us with fantastic targeted advertising helping our client Anglia Ruskin University reach their core audience via cost effective online and email advertising. We were delighted by the results".

Stephi Gibbs, Media Buyer – Net Natives.

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"Advertising on Revision World has been a fantastic way for us to attract students to attend our open days. We will definitely be advertising with them again in the future."

Clare Rummery, Campaign & Events Officer - Bournemouth and Poole College

"We have been working with Revision World for over a year now and have been delighted with the quality and quantity of students they have delivered to the Milkround School Leaver website."

Sophie Boyle, Marketing Exec.– Milkround School Leavers





# revision world

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revision world

revision science

revision maths