



**GCE A LEVEL**

A200U20-1



**TUESDAY, 13 OCTOBER 2020 – MORNING**

**SOCIOLOGY – A level component 2**  
**Methods of Sociological Enquiry**

1 hour 45 minutes

**ADDITIONAL MATERIALS**

A WJEC pink 16-page answer booklet.

**INSTRUCTIONS TO CANDIDATES**

Answer **all** questions.

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left hand margin at the start of each answer

e.g. 

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Leave at least two line spaces between each answer.

**INFORMATION FOR CANDIDATES**

The total mark available is 60.

The number of marks is given in brackets at the end of each question or part-question.

You are advised to divide your time accordingly.

*Answer all questions.*

### **Harm reduction and smoking: interviews and focus groups**

Researchers from Edinburgh University wanted to explore how e-cigarettes/vaporizers are understood and experienced by smokers and recent ex-smokers. Smokers and recent ex-smokers (quit in previous 12 months) were recruited from a range of community and interest groups in disadvantaged areas. The research involved the collection of qualitative data. Twelve focus groups were conducted with different smoker groups. Eleven individual interviews were also conducted. The project focussed particularly on groups who may benefit most from tobacco harm reduction approaches.

*Adapted from: Amos, A., Rooke, C., Cunningham-Burley, S. (2016). Harm reduction and smoking: interviews and focus groups*

*Answer each part of the following questions.*

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| 1 | 1 | Using material from the item and sociological knowledge, explain the meaning of the term qualitative data. <span style="float: right;">[5]</span> |
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| 1 | 2 | Using material from the item and sociological knowledge, explain <b>one</b> possible reason why the researchers decided to use individual interviews in their research. <span style="float: right;">[5]</span> |
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| 1 | 3 | With reference to the item and sociological studies, discuss the strengths and weaknesses of using focus groups in sociological research. <span style="float: right;">[20]</span> |
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| 2 | 1 | As an A Level Sociology student you have been asked to design a research project to collect data on mobile phone use amongst a sample of young people in your area. <ul style="list-style-type: none"> <li>• Describe each stage of your research design, justifying the reasons for your choices at each stage.</li> <li>• Discuss problems that may occur and the impact of these problems on the quality of the data collected. <span style="float: right;">[30]</span></li> </ul> |
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**END OF PAPER**