GCE AS

wjec cbac

B700U20-1

O20-B700U20-1

eduqas
Part of WJEC

FRIDAY, 9 OCTOBER 2020 – AFTERNOON

ENGLISH LANGUAGE – AS component 2
Using Language

2 hours

B700U201

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Answer both Section A and Section B.
Write your answers in the separate answer booklet provided.

INFORMATION FOR CANDIDATES

Each question carries 50 marks.

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

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Section A: Investigating data

*Answer **all parts** of the following question. You should spend no more than **25 minutes** on (a)-(c) and the remaining **35 minutes** on (d).*

The corpus of data on pages 4 and 5 consists of short extracts taken from dating profiles.

Some contextual information regarding their source is provided with the extracts. You do not need to refer to it in questions *(a)-(c)*. The information may help you in your response to *(d)*.

1. *(a)* Identify and write down **two** different phonological techniques used in the extracts. Describe each one using accurate terminology and briefly explain the effects created in each case. **[4]**

(b) Identify and write down **four** lexical or semantic effects used in the extracts. Describe each one using accurate terminology and briefly explain the effects created in each case. **[8]**

(c) Identify and write down **four** different grammatical structures used in the extracts. Describe each one using accurate terminology and briefly explain the effects created in each case. **[8]**

(d) Using examples from the extracts, analyse and evaluate the ways in which language is used in dating profiles to engage and persuade their target audiences. **[30]**

In your response you should consider:

• the context
• the tenor and the effect of the lexical choices
• the similarities and/or differences.

You may use your answers to *(a)-(c)* and your own knowledge to inform your response.

Corpus of data: Dating profiles

Extract 1

They call me Mr Boombastic.
You can call me Monty. My real name, however, is Quentin. But only Mother uses that. And Nanny.

The London Review of Books – a British journal of literary essays

Extract 2

If I Like you…can I keep you? I am secure & happy with myself, but...life is meant for 2!! I am self-sufficient, independent, honest, GSOH. A man who ONLY has eyes for me & can make me laugh are important qualities! No Pressure!

Online dating site

Extract 3

Have Life Will Share – Have hands, will hold. Have arms, will cuddle. Have ears, will listen. Have mind, will communicate. Have imagination, will share. Have heart, will give. 40, 6' 1", 200 lbs. In search of similar.

LGBTQ+ online dating site

Extract 4

Lonely Lady: When I was thirty my dates had to be young, tall, handsome, rich, intelligent. Now I'm 64, they only have to know how to read and use the telephone!

Online dating site for mature people

Extract 5

NOW THAT I'VE GOT YOUR ATTENTION… You're dealing with the ultimate gentleman/bad boy. No matter what happens, at the end of the day I'll make you smile, laugh, and wonder, "How come I've never met a guy like this before??!!"

Dating advertisement from an online music magazine

Extract 6

Maria, 25: "The girl don't stop." – My best friend Erin
"Marvellous molars. And she flosses." – Dr. Dan, my dentist
"Fasten your seatbelts, it's going to be a bumpy night!" – Bette Davis from All About Eve (OK, so Bette didn't say it about me, but it fits somehow.)

Online dating app.

Extract 7

Shy Guy, 30: I haven't dated much in recent years because I've been so focused on my career. Now I'm ready to meet the person who will pull my head out of the books and bring me a bit of happiness.

Online app. for meeting new people

Extract 8

Tracie, 21: I value my family. I know it sounds corny, but I'm not ashamed to say it. Family comes first. Blood is thicker than water and all that.

Online dating service for single parents

Extract 9

You should leave a comment if: You like cheese and would like to discuss it further.
My most irrational fear: Dolphins. Can't trust 'em. Never have. Never will.

Hipster dating app.

Extract 10

NotYourAverageJane, 28: Shiny things distract me, people-watching is a perfect pastime, I live for the moments you can't put into words, and few things transcend a cup of coffee and someone to share it with.

Advertisement from online self-help community

Section B: Creative and Critical Writing

Choose **either** question *(a)* **or** *(b)*, and then complete part *(c)*.

*You should spend no more than **35 minutes** on your creative writing and the remaining **25 minutes** on your critical writing.*

Either,

2. *(a)* Write a lifestyle magazine article entitled "How to find your perfect partner". You may use the extracts from Section A as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. **[30]**

Or,

(b) Write a light-hearted blog from the perspective of an unlucky online dater. You may use the extracts from Section A as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. **[30]**

And,

(c) Write a commentary analysing and evaluating the linguistic and grammatical choices you have made in your writing. Comment particularly on your language features and their effectiveness in relation to the context given in either part *(a)* or part *(b)*. **[20]**

END OF PAPER

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