



## The UK's largest group of revision websites

*"At Revision World our aim is to provide free quality GCSE and A-Level revision resources, so that every student regardless of their family background or income can achieve great results. We only achieve this because of the support we get from our wonderful advertisers".*

**David and Keith Clifford, Revision World Networks Ltd.**



# - The Facts

Founded in 2007 to provide free GCSE and A-Level resources.

- Demographic - 14- 19 year olds
- Female 62% / 38% Male
- 33% from BAME communities
- Over 10 million users a year across our 4 websites.
- Over 4 million monthly page impressions

## Registered users

- Student email list 150,000
- Teacher email list 25,000

Revision World Networks Ltd is registered with the Information Commissioner's office and is compliant with GDPR.



# Our Clients Include



National Audit Office



**Balfour Beatty**



FCO SERVICES

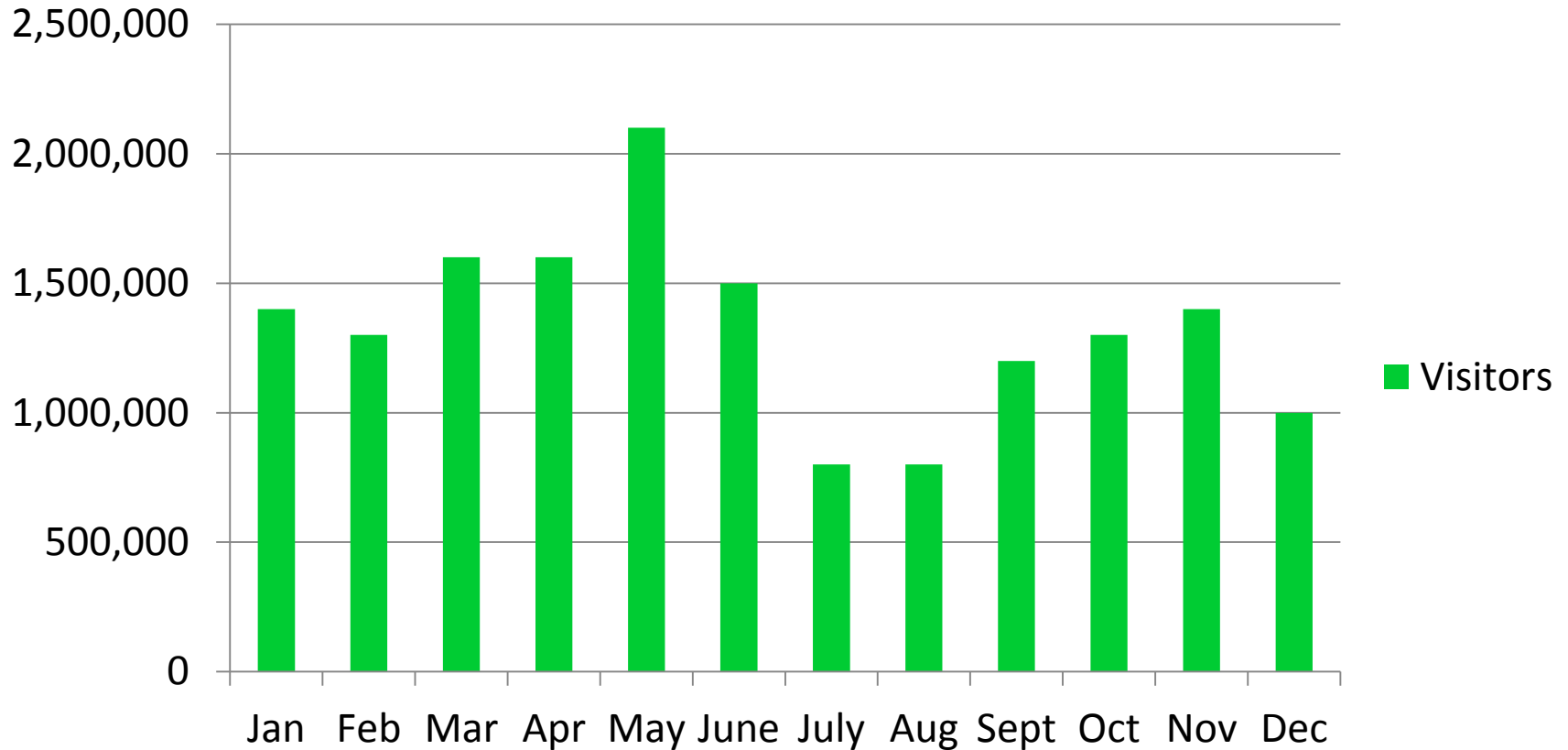


milkround **SCHOOL LEAVERS**



# Monthly Visitors

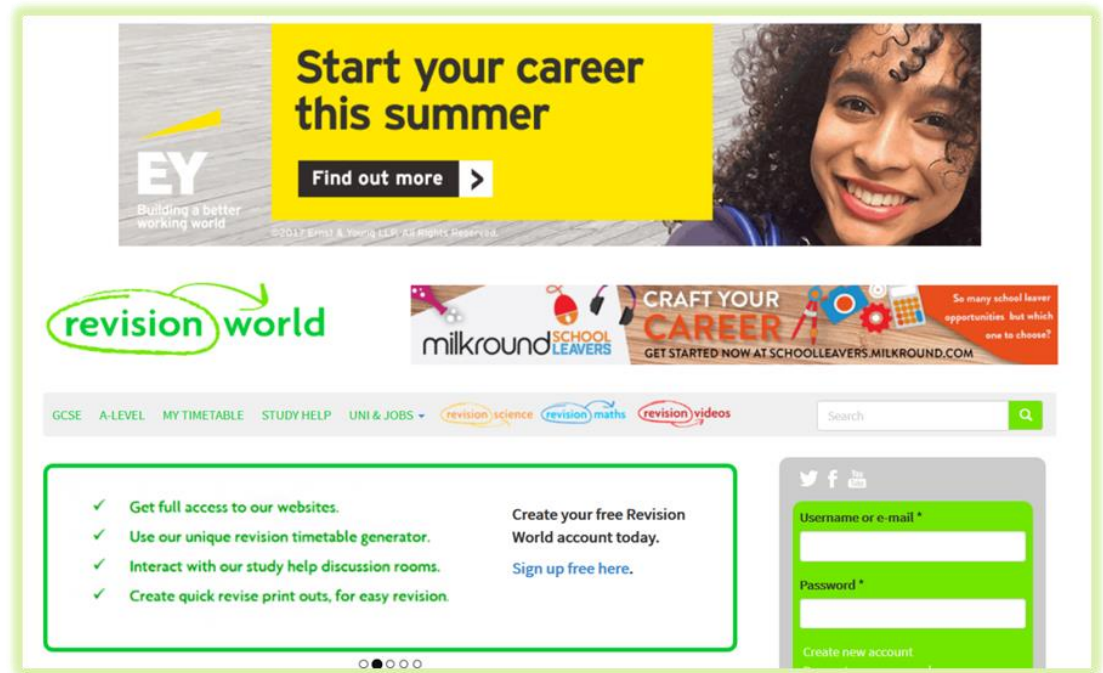
Visitors



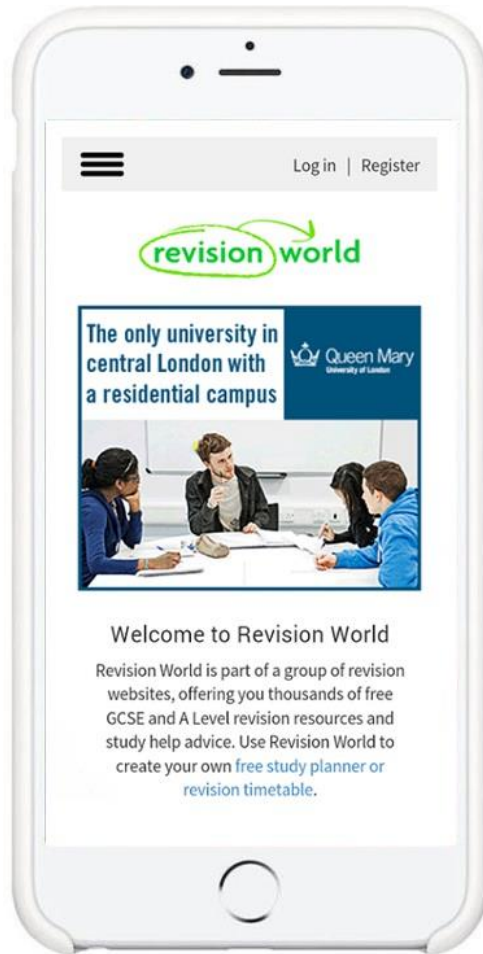
# Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied



# Targeted Mobile Advertising



**All of our websites are mobile responsive.**

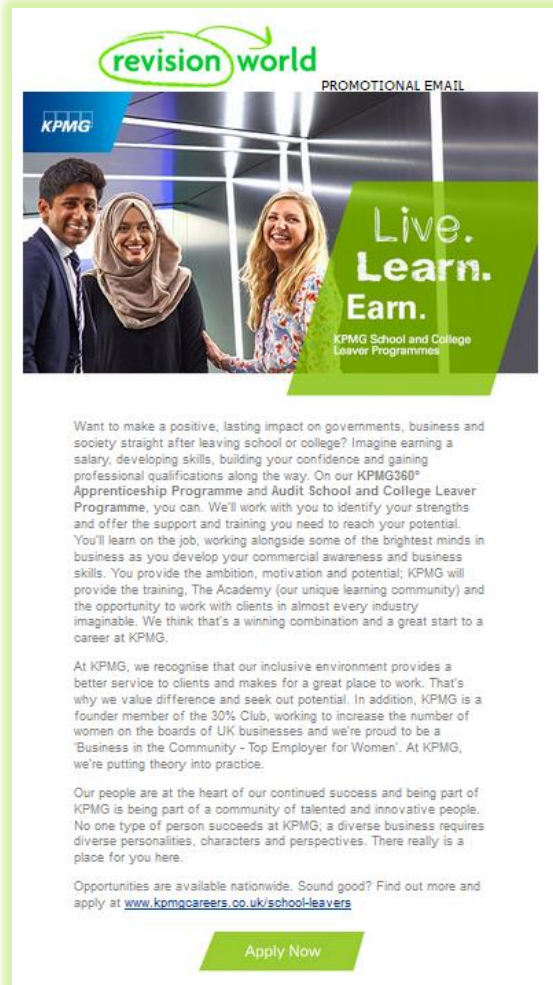
**We can target students on their mobile phones by:**

- **Location**
- **Level being studied**
- **Courses being studied**





# Targeted solus emails to students



revision world  
PROMOTIONAL EMAIL

KPMG

Live.  
Learn.  
Earn.

KPMG School and College  
Leaver Programmes

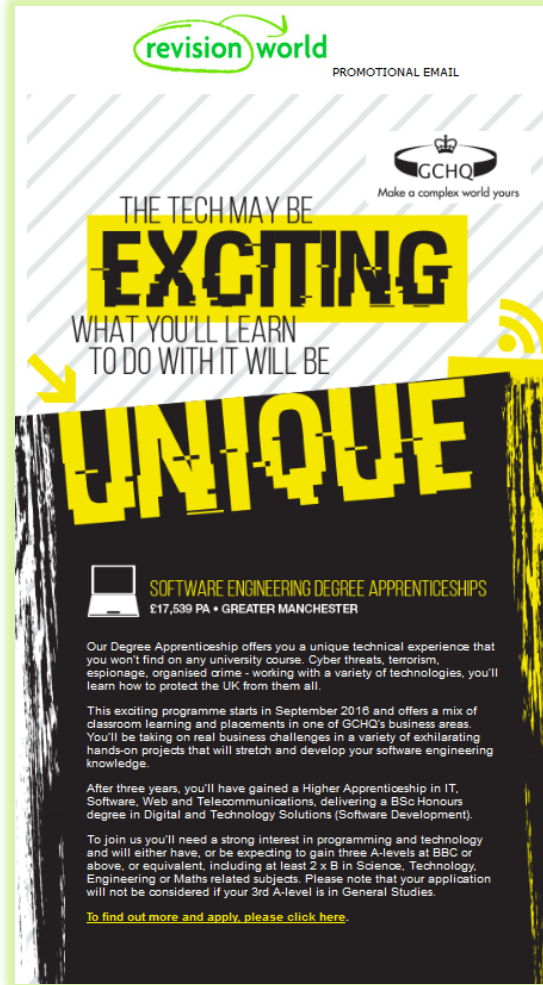
Want to make a positive, lasting impact on governments, business and society straight after leaving school or college? Imagine earning a salary, developing skills, building your confidence and gaining professional qualifications along the way. On our KPMG360° Apprenticeship Programme and Audit School and College Leaver Programme, you can. We'll work with you to identify your strengths and offer the support and training you need to reach your potential. You'll learn on the job, working alongside some of the brightest minds in business as you develop your commercial awareness and business skills. You provide the ambition, motivation and potential; KPMG will provide the training, The Academy (our unique learning community) and the opportunity to work with clients in almost every industry imaginable. We think that's a winning combination and a great start to a career at KPMG.

At KPMG, we recognise that our inclusive environment provides a better service to clients and makes for a great place to work. That's why we value difference and seek out potential. In addition, KPMG is a founder member of the 30% Club, working to increase the number of women on the boards of UK businesses and we're proud to be a 'Business in the Community - Top Employer for Women'. At KPMG, we're putting theory into practice.

Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people. No one type of person succeeds at KPMG; a diverse business requires diverse personalities, characters and perspectives. There really is a place for you here.

Opportunities are available nationwide. Sound good? Find out more and apply at [www.kpmgcareers.co.uk/school-leavers](http://www.kpmgcareers.co.uk/school-leavers)

Apply Now



revision world  
PROMOTIONAL EMAIL

GCHQ  
Make a complex world yours

THE TECH MAY BE  
**EXCITING**  
WHAT YOU'LL LEARN  
TO DO WITH IT WILL BE  
**UNIQUE**

SOFTWARE ENGINEERING DEGREE APPRENTICESHIPS  
£17,539 PA • GREATER MANCHESTER

Our Degree Apprenticeship offers you a unique technical experience that you won't find on any university course. Cyber threats, terrorism, espionage, organised crime - working with a variety of technologies, you'll learn how to protect the UK from them all.

This exciting programme starts in September 2016 and offers a mix of classroom learning and placements in one of GCHQ's business areas. You'll be taking on real business challenges in a variety of exhilarating hands-on projects that will stretch and develop your software engineering knowledge.

After three years, you'll have gained a Higher Apprenticeship in IT, Software, Web and Telecommunications, delivering a BSc Honours degree in Digital and Technology Solutions (Software Development).

To join us you'll need a strong interest in programming and technology and will either have, or be expecting to gain three A-levels at BBC or above, or equivalent, including at least 2 x B in Science, Technology, Engineering or Maths related subjects. Please note that your application will not be considered if your 3rd A-level is in General Studies.

[To find out more and apply, please click here.](#)

Students can be targeted by:

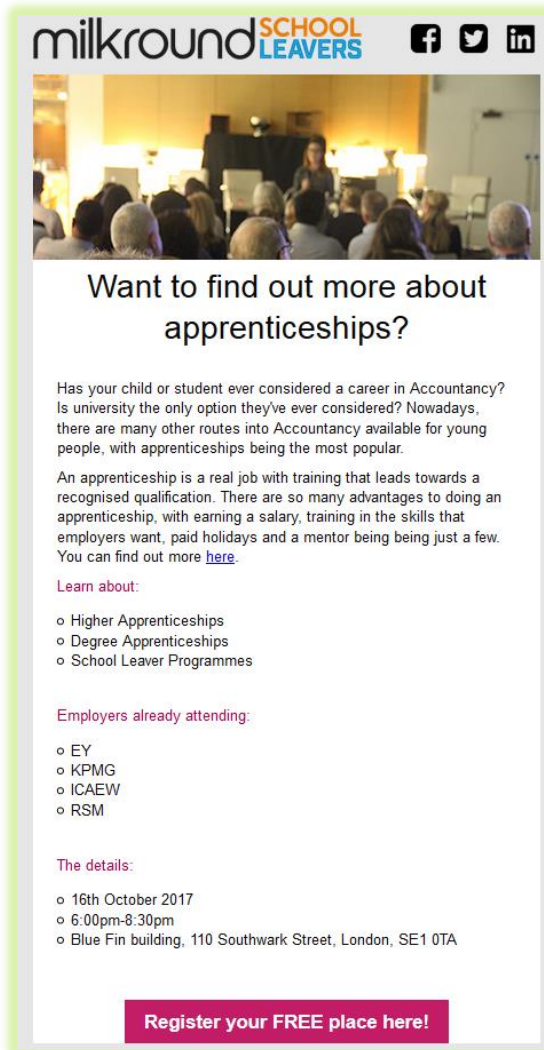
- Postcode
- Year Group
- A-Levels studied



# Teacher Emails

Teachers can be targeted by:

- Subject area
- Level
- Postcode



milkround **SCHOOL LEAVERS** f t in

Want to find out more about apprenticeships?

Has your child or student ever considered a career in Accountancy? Is university the only option they've ever considered? Nowadays, there are many other routes into Accountancy available for young people, with apprenticeships being the most popular.

An apprenticeship is a real job with training that leads towards a recognised qualification. There are so many advantages to doing an apprenticeship, with earning a salary, training in the skills that employers want, paid holidays and a mentor being just a few. You can find out more [here](#).

Learn about:

- Higher Apprenticeships
- Degree Apprenticeships
- School Leaver Programmes

Employers already attending:

- EY
- KPMG
- ICAEW
- RSM

The details:

- 16th October 2017
- 6:00pm-8:30pm
- Blue Fin building, 110 Southwark Street, London, SE1 0TA

**Register your FREE place here!**



# Monthly Newsletter

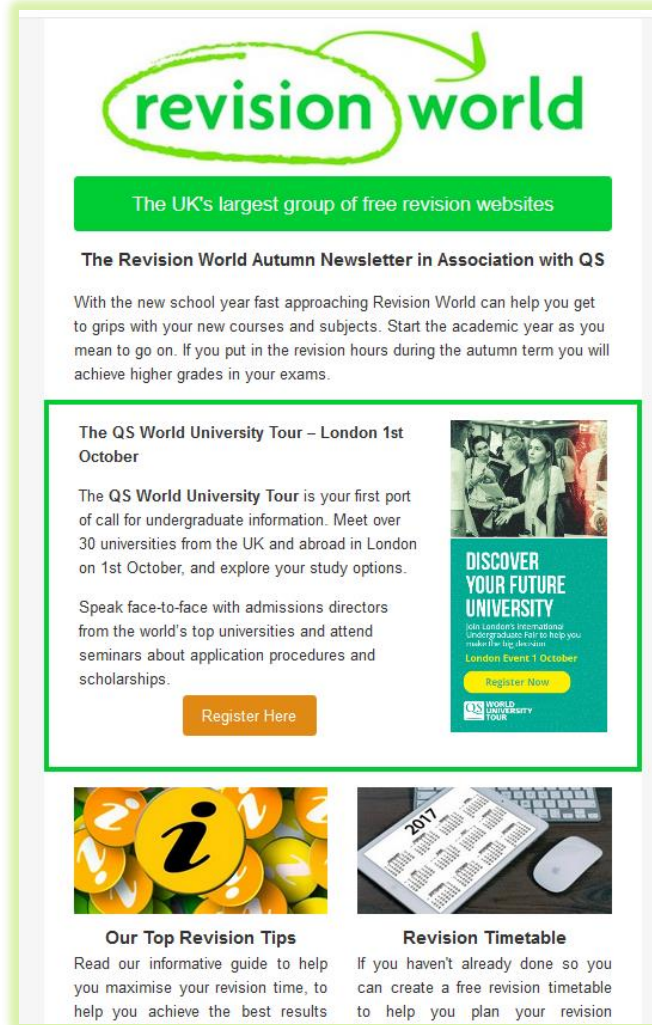
Sent to whole database  
GCSE, A-Level and teachers

## Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

## Sponsored:

- Competitions
- Surveys



The screenshot shows the content of the 'The Revision World Autumn Newsletter in Association with QS'. At the top is the 'revision world' logo with a green arrow pointing from 'revision' to 'world'. Below the logo is a green banner with the text 'The UK's largest group of free revision websites'. The main heading is 'The Revision World Autumn Newsletter in Association with QS'. The text below states: 'With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams.' The main feature is 'The QS World University Tour – London 1st October'. The text describes the tour as a first port of call for undergraduate information, meeting over 30 universities from the UK and abroad in London on 1st October. It encourages speaking face-to-face with admissions directors from the world's top universities and attending seminars about application procedures and scholarships. There is a 'Register Here' button. To the right of the text is a promotional image for the tour with the text 'DISCOVER YOUR FUTURE UNIVERSITY' and 'Join London's International University Showcase fair to help you make the big decision. London Event 1 October. Register Now.' Below the main content are two sections: 'Our Top Revision Tips' with an image of yellow coins and a black 'i' icon, and 'Revision Timetable' with an image of a 2017 calendar and a computer mouse. The text for 'Our Top Revision Tips' says 'Read our informative guide to help you maximise your revision time, to help you achieve the best results'. The text for 'Revision Timetable' says 'If you haven't already done so you can create a free revision timetable to help you plan your revision'.

**revision world**

The UK's largest group of free revision websites

**The Revision World Autumn Newsletter in Association with QS**

With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams.

**The QS World University Tour – London 1st October**

The QS World University Tour is your first port of call for undergraduate information. Meet over 30 universities from the UK and abroad in London on 1st October, and explore your study options.

Speak face-to-face with admissions directors from the world's top universities and attend seminars about application procedures and scholarships.

[Register Here](#)

**DISCOVER YOUR FUTURE UNIVERSITY**  
Join London's International University Showcase fair to help you make the big decision.  
London Event 1 October  
[Register Now](#)

**Our Top Revision Tips**  
Read our informative guide to help you maximise your revision time, to help you achieve the best results

**Revision Timetable**  
If you haven't already done so you can create a free revision timetable to help you plan your revision



# Company Profiles

Apprenticeships: Balfour Beatty

## Balfour Beatty

With some careers, you know exactly what to expect. That's not the case with an apprenticeship at Balfour Beatty. [Find out More.](#)

Apprenticeships: Deloitte



At Deloitte we offer life-changing careers and professional qualifications, for those who set no limits to their dreams and ambitions. [Find out more.](#)

Apprenticeships: EY



EY currently offer opportunities on the EY Business Apprenticeship. [Click Here for More information.](#)

Degrees: Northumbria University



At Northumbria University our inspirational academics, cutting edge courses and outstanding facilities mean that we offer exceptional opportunities to learn from the best.

Degrees: Nottingham Trent University



A massive 90% of our students would recommend studying at NTU. You can't argue with that! We're a place for you to progress further and faster in your career.

Degrees: University of Stirling



The University of Stirling was the first genuinely new university in Scotland for over 400 years. We retain our pioneering spirit and a passion for innovation and excellence in all we do.

Make your organisation stand out from the crowd.

Create your own profile on Revision World.

Content can include:

- Logo
- Pictures
- Video
- URL links



# Tenancy Spot

The Tenancy Spot appears on the bottom of every desktop page and can be booked per week.



## [Ask for Study Advice](#)

Do you need help with your studies? Then visit our study help section to ask questions to our community.



## [Plan Your Future](#)

Planning for your future post A-Levels? Visit our Careers and Universities section.



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# Student Jungle Advertorial

StudentJungle.com is our dedicated Student site designed for 16 to 21 year olds.

We offer Advertorial Articles on Student Jungle to promote the client and their content.



## How to gain engineering experience

As an aspiring engineer, you need to first figure out what type of engineer you want to be and then solve how you are to gain work experience.

[read more](#)



## Revision Hacks - How to revise successfully

Revision may not be your favourite activity. Read Student Jungle's Revision Hacks to help you with your exams.

[read more](#)



## How to stay healthy in the sixth form

As a sixth former you know that you need to stay healthy. Here's Student Jungle's guide to help you?

[read more](#)



## The best student gadgets

Whether you are a sixth former or a Uni student our gadget guide will help you make sure you have the right equipment this semester.

[read more](#)



## A Guide to University Open Days

Attending University open days is an essential part of the University application process. To get the most out of an open day read our guide.

[read more](#)



## Gap years - What are your options and are they worth it?

For some people Gap years are a rite of passage but for those on low incomes are they worth it?

[read more](#)



# Testimonials

"Revision world provided us with fantastic targeted advertising helping our client Anglia Ruskin University reach their core audience via cost effective online and email advertising. We were delighted by the results".

Stephi Gibbs, Media Buyer – Net Natives.

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"Advertising on Revision World has been a fantastic way for us to attract students to attend our open days. We will definitely be advertising with them again in the future."

Clare Rummery, Campaign & Events Officer - Bournemouth and Poole College

"We were delighted with the results Revision World delivered for our school leaver campaign".

Kristine Sheehan, KPMG



# revision world

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revision science

revision maths

revision videos