

revision world

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revision science

revision maths

revision videos

revision world - The Facts

- Demographic - 14- 19 year olds
- Male 40% / 60% Female
- 750,000 unique users per month across our network
- 3.9 million monthly page impressions

Registered users

- Student email list 150,000
- Teacher email list 25,000

- 92% of Revision World registered users intend to go to University*
- 63% Intend to live away from home whilst at University*
- 23% Found out about Revision World from their teachers*

* From a recent Revision world user survey.



Our Clients



Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied

The screenshot displays a website interface with several targeted advertisements. At the top, a banner for Queen Mary University of London features a photo of students walking and the text "Find out more" with the URL "www.qmul.ac.uk" and a blue arrow icon. Below this, the "revision world" logo is visible, with "revision" circled in green. To the right is an orange banner for Nottingham Trent University. A navigation bar includes links for "GCSE", "A-LEVEL", "MY TIMETABLE", "STUDY HELP", and "UNI & JOBS", along with sub-sections for "revision science", "revision maths", and "revision videos". A search bar is located on the right. Below the navigation bar, a large graphic of colorful icons is accompanied by the text: "Welcome to Revision World, designed to help you with your GCSE and A-Level revision." On the right side, there is a login form with fields for "Username or e-mail" and "Password", and a "Create your account" link at the bottom.



Video Mastheads



Targeted Mobile Advertising



All of our websites are mobile responsive.

We can target students on their mobile phones by:

- Location
- Level being studied
- Courses being studied



Targeted solus emails to students

OPEN DAYS
25&28 JUNE FAST FORWARD TO YOUR FUTURE
Book online www.glos.ac.uk/open

Thinking about going to university?

With more than 120 courses to choose from, the best way to experience what the University of Gloucestershire can offer you is by visiting us.

Can't make our June dates? Then why not book on to our later Open Days:
Saturday 27 September
Saturday 25 October
Saturday 22 November

Hope to see you at the Open Day.

BOOK A PLACE	OPEN DAY INFO	FIND OUT MORE
ABOUT US	COURSES	LOCATION

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University of Gloucestershire, The Park, Cheltenham, Gloucestershire, GL50 2RH. Telephone +44 (0)844 8010001.

#1 choice UEA University of East Anglia

Dear student

With the January UCAS application deadline approaching, we understand that you are comparing universities and trying to decide on your first choice uni. We want to help you make the right choice:

So here are 4 great reasons to make UEA your #1 choice:

1. **We're #1 for student experience*** as voted by our students for the teaching, atmosphere, location and student life at UEA.
2. **You will learn from the faculty of a top 1% university** with access to world-leading research and who will equip you with the skills for a successful career.
3. **Our inspiring campus** with its world-class facilities, located in the historic city of Norwich is an exciting place to study.
4. **And with hundreds of societies, shops and cafes**, you'll never be short of something to do at UEA.

Still need more reasons to make UEA your #1? Then visit our website and download a prospectus to find hundreds more reasons to study at UEA...

[Visit our website](#)

I look forward to welcoming you next year

Students can be targeted by:

- Postcode
- Year Group
- A-Levels studied



Teacher Emails

Teachers can be targeted by:

- Subject area
- Level
- Postcode

milkround SCHOOL LEAVERS

**SCHOOL LEAVERS EMPLOYABILITY FAIR –
FRIDAY, 6TH MARCH**

**YOU'RE INVITED!
MILKROUND HQ
LONDON***

**GIVE YOUR STUDENTS
THE CONFIDENCE
THEY NEED TO SUCCEED**

How to get involved

Bring along up to 60 of your best 16-18 year old students and help them take their first career steps by attending [Milkround School Leavers FREE employability fair](#).

Join us at our HQ in London for a day of networking, workshops and the opportunity for your students to interact with potential employers. There will also be goodie bags given out, jam packed full of exciting gifts.

REGISTER HERE

**THE TIMES
TOP 100**

**A CHANCE TO MEET
TOP EMPLOYERS FROM
THE TIMES TOP 100 TABLE**

GET IN TOUCH

ADDRESS: THE NEWS BUILDING, NEWS UK,
1 LONDON BRIDGE STREET, SE1 9GF

TELEPHONE: 020 3003 4017

EMAIL: SCHOOLLEAVERS@MILKROUND.COM

FIND US ON

Twitter LinkedIn Facebook

Monthly Newsletter

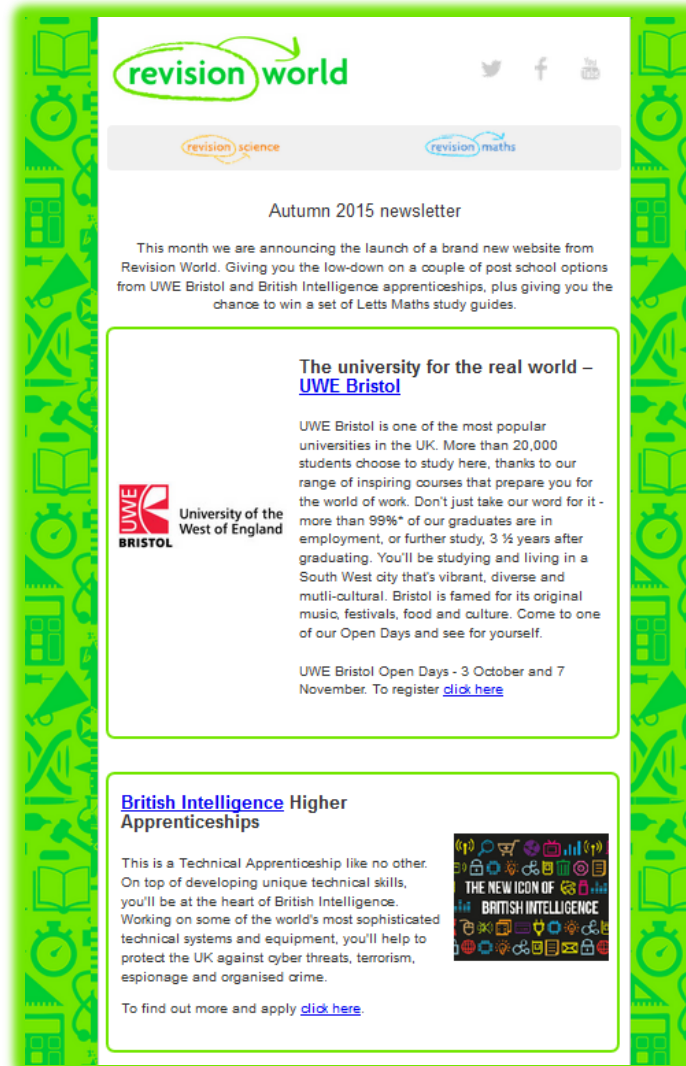
Sent to whole database
GCSE, A-Level and teachers

Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

Sponsored:

- Competitions
- Surveys



University and College Profiles

Make your University stand out from the crowd.

Create your own profile on Revision World.

Content can include:

- Logo
- Pictures
- Video
- URL links

The screenshot shows a user profile for the University of the West of England (UWE) on the Revision World platform. The profile header includes the UWE Bristol logo and a banner image of two students with the text "We are UWE. Are you?". Below the banner, the profile text describes the university as "The university for the real world" and highlights that 99% of graduates are in employment or further study. It also promotes "Open Days" on 3 October 2015 and 7 November 2015, with a "Register now" button. The profile includes contact information for the Frenchay Campus in Bristol, including a telephone number, email address, website, and open days link. On the right side, there is a login form with fields for "Username or e-mail" and "Password", and a "Log in" button. Below the login form, there is a section for "BRITISH INTELLIGENCE HIGHER APPRENTICESHIP - IT, SOFTWARE, INTERNET AND TELECOMMS" with a contact number and location. At the bottom right, there are logos for "COLE" and "SECURITYSERVICE MIS".

revision world

Homepage Slide Show

Appear on our
Homepage

Your organisation can
stand out with a
feature on our
Homepage.

Content can include:

- Logo
- Pictures
- Text
- URL links

The screenshot shows the Revision World homepage. At the top left is the 'revision world' logo. To its right is a banner for 'milkround SCHOOL LEAVERS' with the text 'CRAFT YOUR CAREER' and 'GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM'. Below the banner is a navigation menu with links for 'GCSE', 'A-LEVEL', 'MY TIMETABLE', 'STUDY HELP', 'UNI & JOBS', 'revision science', 'revision maths', and 'revision videos'. A search bar is on the right. The main content area features a 'Homepage Slideshow' with a slide for KPMG. The slide has a red border and contains a photo of three people, the text 'Live. Learn. Earn.', and a recruitment notice. Below the slide are navigation dots and the text 'Welcome to Revision World'. Underneath is a paragraph about Revision World's resources. At the bottom, there are two boxes for 'A-Levels' (Biology, Business Studies) and 'GCSE' (Biology, Chemistry). On the right side, there is a login form with fields for 'Username or e-mail' and 'Password', and buttons for 'Log in', 'Create new account', and 'Request new password'. At the bottom right is a banner for Queen Mary University of London.



Testimonials

"Revision world provided us with effective targeted marketing, helping us reach our core audience at the most appropriate time of our recruitment cycle. They responded quickly and helped us secure quality visitors to our campaign microsite."

Giles Whattam, Head of Marketing and Communications - University of East Anglia

"We were delighted with the response our client GCHQ got from a recent campaign on Revision World. The team at Revision World were fantastically helpful in delivering and optimising the campaign to ensure the client got the best results".

James Standing, Client Delivery Manager - Penna

"Advertising on Revision World has been a fantastic way for us to attract students to attend our open days. We will definitely be advertising with them again in the future."

Clare Rummery, Campaign & Events Officer - Bournemouth and Poole College

"We have been working with Revision World for over a year now and have been delighted with the quality and quantity of students they have delivered to the Milkround School Leaver website."

Sophie Boyle, Marketing Exec. – Milkround School Leavers

