INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Answer three questions: one question from Section A and two questions from Section B. You must use a different media industry for each question you choose.

Once you have chosen your questions, fill in the box above.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

You are reminded that this paper is synoptic and so will test understanding of the connections between the different elements of the subject.
Answer one question from Section A and two questions from Section B.

Once you have chosen your questions, fill in the box on the front page of this Answer Book.

You must use a different media industry for each question.

For each industry, you must refer to the three main texts you have studied.

SECTION A: TEXT

Answer one question from this section.

You must refer to the three main texts you have studied in each answer.

Either,

A1. ‘Media representations of people are often simplistic.’ How true is this of the representations of people in your three main texts? [30]

Or,

A2. ‘Narratives generally follow a linear structure.’ Discuss with reference to your three main texts. [30]

SECTION B: INDUSTRY AND AUDIENCE

Answer two questions from this section, using a different media industry for each question.

You must refer to the three main texts you have studied in each answer.

B1. Discuss the different ways audiences are positioned by your three main texts. [30]

B2. All media texts are subject to regulation. How has regulation affected your three main texts? [30]

B3. Explore the key factors which influence the production of your three main texts. [30]

B4. Discuss actual audience responses to your three main texts. [30]