



# Apprenticeship and School Leaver programmes Presentation

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# Our Websites

## RevisionWorld.com

Founded in 2007 to provide free A-Level and GCSE resources. Revision World currently covers the 20 most studied A-Level and GCSE subjects.

## RevisionMaths.com and RevisionScience.com

Our two dedicated websites for Maths and Science (Biology, Chemistry and Physics) GCSE and A-Level students.

## RevisionVideos.com

Founded in 2015 to help visual learners find the best free revision video content.

Our sites are all free to use by students and teachers anywhere in the World.



# revision world - The Facts

## Demographics

- 14- 19 year olds – GCSE and A-Level students
- Male 40% / 60% Female
- 10 million users a year across our four revision websites
- Over 4 million monthly page impressions

## Active Registered Users

- Student email list 150,000
- Teacher email list 25,000

**Advertising with us enables you to target students who have never visited traditional job boards.**

**Reach them before they decide what they want to do after their A-Levels!**



# Our Clients Include



National Audit Office



# Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied

The screenshot displays the Revision World website with several targeted advertising elements:

- EY Banner:** A yellow banner at the top left with the EY logo and the text "Start your career this summer" and "Find out more >".
- revision world logo:** The main logo for the website, featuring the word "revision" in green and "world" in black, with a green arrow pointing from "revision" to "world".
- milkround SCHOOL LEAVERS:** A banner for milkround with the text "CRAFT YOUR CAREER" and "GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM".
- Navigation Bar:** A bar with links for GCSE, A-LEVEL, MY TIMETABLE, STUDY HELP, UNI & JOBS, and subject-specific links for revision/science, revision/math, and revision/videos.
- Registration Form:** A green box on the right with fields for "Username or e-mail \*" and "Password \*", and a "Create new account" button.
- Benefits List:** A green box on the left listing four benefits of creating an account: "Get full access to our websites.", "Use our unique revision timetable generator.", "Interact with our study help discussion rooms.", and "Create quick revise print outs, for easy revision."



# Targeted Mobile Advertising



**All of our websites are mobile responsive.**

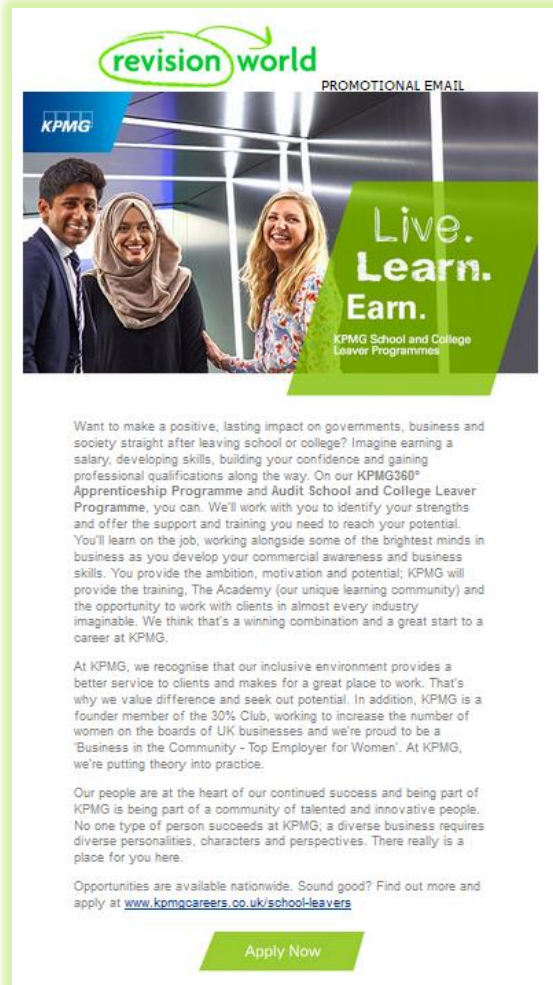
**We can target students on their mobile phones by:**

- **Location**
- **Level being studied**
- **Courses being studied**





# Targeted solus emails to students



revision world  
PROMOTIONAL EMAIL

KPMG

Live.  
Learn.  
Earn.

KPMG School and College  
Leaver Programmes

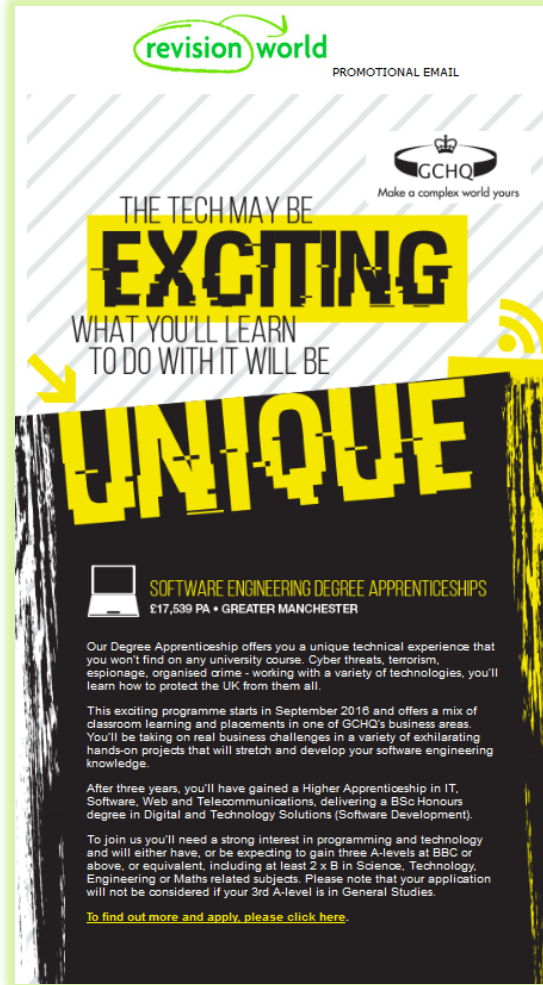
Want to make a positive, lasting impact on governments, business and society straight after leaving school or college? Imagine earning a salary, developing skills, building your confidence and gaining professional qualifications along the way. On our KPMG360° Apprenticeship Programme and Audit School and College Leaver Programme, you can. We'll work with you to identify your strengths and offer the support and training you need to reach your potential. You'll learn on the job, working alongside some of the brightest minds in business as you develop your commercial awareness and business skills. You provide the ambition, motivation and potential; KPMG will provide the training, The Academy (our unique learning community) and the opportunity to work with clients in almost every industry imaginable. We think that's a winning combination and a great start to a career at KPMG.

At KPMG, we recognise that our inclusive environment provides a better service to clients and makes for a great place to work. That's why we value difference and seek out potential. In addition, KPMG is a founder member of the 30% Club, working to increase the number of women on the boards of UK businesses and we're proud to be a 'Business in the Community - Top Employer for Women'. At KPMG, we're putting theory into practice.

Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people. No one type of person succeeds at KPMG; a diverse business requires diverse personalities, characters and perspectives. There really is a place for you here.

Opportunities are available nationwide. Sound good? Find out more and apply at [www.kpmgcareers.co.uk/school-leavers](http://www.kpmgcareers.co.uk/school-leavers)

Apply Now



revision world  
PROMOTIONAL EMAIL

GCHQ  
Make a complex world yours

THE TECH MAY BE  
**EXCITING**  
WHAT YOU'LL LEARN  
TO DO WITH IT WILL BE  
**UNIQUE**

SOFTWARE ENGINEERING DEGREE APPRENTICESHIPS  
£17,539 PA • GREATER MANCHESTER

Our Degree Apprenticeship offers you a unique technical experience that you won't find on any university course. Cyber threats, terrorism, espionage, organised crime - working with a variety of technologies, you'll learn how to protect the UK from them all.

This exciting programme starts in September 2016 and offers a mix of classroom learning and placements in one of GCHQ's business areas. You'll be taking on real business challenges in a variety of exhilarating hands-on projects that will stretch and develop your software engineering knowledge.

After three years, you'll have gained a Higher Apprenticeship in IT, Software, Web and Telecommunications, delivering a BSc Honours degree in Digital and Technology Solutions (Software Development).

To join us you'll need a strong interest in programming and technology and will either have, or be expecting to gain three A-levels at BBC or above, or equivalent, including at least 2 x B in Science, Technology, Engineering or Maths related subjects. Please note that your application will not be considered if your 3rd A-level is in General Studies.

[To find out more and apply, please click here.](#)

Students can be targeted by:


- Postcode
- Year Group
- A-Levels studied




# Teacher and Careers adviser Emails

Teachers and Careers Advisers can be targeted by:

- Subject area
- Level
- Postcode





### The ultimate soft skills guide: What soft skills do employers want?

Soft skills are rapidly becoming an integral part of the recruitment process. Rather than requesting that their applicants have a university degree in a specific subject, more and more employers don't mind the degree subject but ask that candidates have a well-developed set of soft skills.

Here at Milkround we have put together the ultimate guide to soft skills, including research skills, presentation skills and critical thinking!

[Find the full guide here](#)



# Monthly Newsletter


Sent to whole database  
GCSE, A-Level and teachers

## Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

## Sponsored:

- Competitions
- Surveys



The UK's largest group of free revision websites

**The Revision World Autumn Newsletter in Association with QS**


With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams.

**The QS World University Tour – London 1st October**

The QS World University Tour is your first port of call for undergraduate information. Meet over 30 universities from the UK and abroad in London on 1st October, and explore your study options.


Speak face-to-face with admissions directors from the world's top universities and attend seminars about application procedures and scholarships.

[Register Here](#)



**Our Top Revision Tips**

Read our informative guide to help you maximise your revision time, to help you achieve the best results



**Revision Timetable**

If you haven't already done so you can create a free revision timetable to help you plan your revision



# Company Profiles

Create your own apprenticeship and School leaver profile on Revision World.

Content can include: Logo, pictures, video and URL links.

BAE Systems

**BAE SYSTEMS**

Join BAE Systems as an apprentice, and you'll occupy a very special place within our business. Quite simply, we'll treat you as a crucial part of our future.

British Intelligence

When you talk about British Intelligence, most people think of James Bond or Spooks. But the truth is, at GCHQ, MI5 and MI6 – the UK's three intelligence agencies – the mission to keep the UK safe and secure increasingly relies more on technical specialists than men in tuxedos. For more information and to apply [click here](#)

KPMG



Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people, working together to have a positive, lasting impact on clients. To apply [click here](#)

Network Rail



Every day Network Rail gets 3 million people to their destination and moves thousands of tonnes of goods around the country. Find out how you can join us.

Royal Air Force



We provide on the job training, many of our trade careers are open to people aged 16 and over. Find out more about a career in the RAF here.

Santander



If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander.



**NOTE: APPRENTICESHIP SCHEME IS CURRENTLY CLOSED. NEW POSITIONS WILL BE ANNOUNCED LATER THIS YEAR.**

If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander. With our Apprenticeships, you can take the first steps to a banking career, in a role that offers responsibility, a salary and high quality training.

Our Apprenticeships are an opportunity to earn, learn and gain experience at the same time. You'll be part of a dedicated team, receiving training, development and on-the-job experience which will lead to a recognised vocational qualification (equivalent to five GCSEs) – either Customer Services or Providing Financial Services, depending on the role you choose. What's more, our Apprenticeship programme will also give you a way into one of the best known banks in the world. Santander has more than 15 million customers, almost 1,200 branches (including agencies) and around 24,000 employees – which means we have the size and scale to offer outstanding careers.

Our Apprenticeships require A-C GCSEs (or similar level qualifications) in Maths and English, and ideally some experience of customer service. Above all, they call for ambition. We're looking for the kind of people who'll work hard and make the most of the training they're given. With a head start courtesy of our Apprenticeship programme, who knows how far you'll go?

## A path into banking – courtesy of Santander

Thanks to Santander's Apprenticeships, schools leavers have the chance to take their first steps towards a career in banking. But what's involved? And who's eligible? Get all the facts below.

## The Apprenticeship in a nutshell

Santander's Apprenticeships take talented school leavers and put them in real jobs, with real responsibility. They learn on-the-job, train alongside industry experts and build skills and knowledge as part of a dedicated team. At the same time they earn a competitive salary and have the chance to gain a vocational qualification. At the end, there's a permanent role – and an exciting future in banking.

**What does an Apprentice do?**



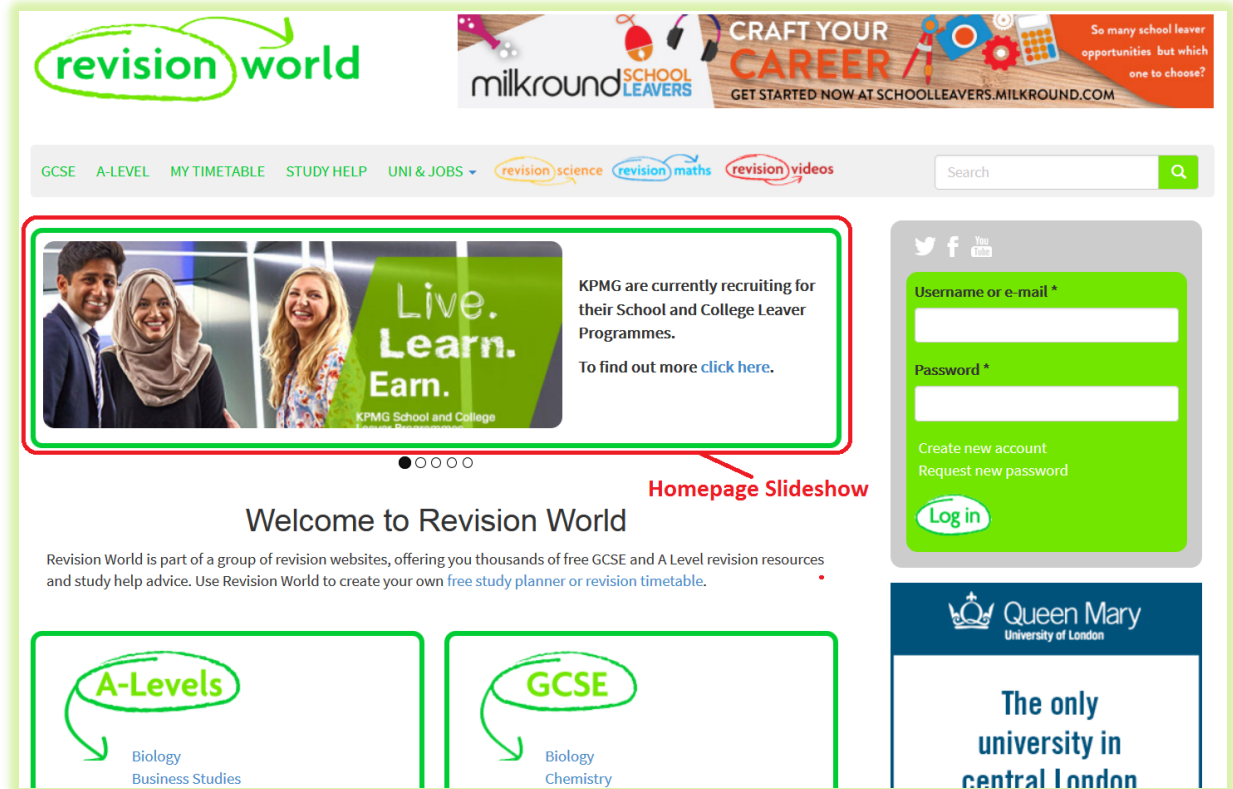
# Homepage Slide Show

Appear on our  
Homepage

Your organisation can  
stand out with a  
feature on our  
Homepage.

Content can include:

- Logo
- Pictures
- Text
- URL links





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