

# revision world

## Apprenticeship and School Leaver Media Pack

*“At Revision World our aim is to provide free quality GCSE and A-Level revision resources, so that every student regardless of their family background or income can achieve great results. We only achieve this because of the support we get from our wonderful advertisers”.*

**David and Keith Clifford, Revision World Networks Ltd.**

revision science

revision maths

revision videos

 **STUDENT JUNGLE**

# revision world - The Facts

Founded in 2007 to provide free GCSE and A-Level resources.

- Demographic - 14- 19 year olds
- Female 62% / 38% Male
- 33% from BAME communities
- Over 10 million users a year across our 4 websites.
- Over 4 million monthly page impressions

## Registered users

- Student email list 150,000
- Teacher email list 25,000

Revision World Networks Ltd is registered with the Information Commissioner's office and is compliant with GDPR.



# Our Clients Include



National Audit Office



**Balfour Beatty**



FCO SERVICES



milkround **SCHOOL LEAVERS**



# Targeted Online Advertising

Students can be targeted online by:

- Location
- Level being studied
- Courses being studied

The screenshot displays a website interface with several key elements:

- Top Banner:** A yellow banner with the EY logo (Ernst & Young) and the text "Start your career this summer". A "Find out more" button with a right-pointing arrow is visible. Below the banner, a smiling young woman with curly hair is shown.
- Navigation Bar:** Includes the "revision world" logo, a search bar, and a menu with links for "GCSE", "A-LEVEL", "MY TIMETABLE", "STUDY HELP", "UNI & JOBS", "revision science", "revision maths", and "revision videos".
- Mid-section:** A "CRAFT YOUR CAREER" banner from "milkround SCHOOL LEAVERS" with the text "GET STARTED NOW AT SCHOOLLEAVERS.MILKROUND.COM". Below it, a list of benefits is shown with green checkmarks: "Get full access to our websites.", "Use our unique revision timetable generator.", "Interact with our study help discussion rooms.", and "Create quick revise print outs, for easy revision." To the right of this list, a call to action says "Create your free Revision World account today. Sign up free here."
- Right-side Form:** A registration form with fields for "Username or e-mail" and "Password", and a "Create new account" button.



# Targeted Mobile Advertising



All of our websites are mobile responsive.

We can target students on their mobile phones by:

- Location
- Level being studied
- Courses being studied



# Targeted solus emails to students

**revision world**  
PROMOTIONAL EMAIL

**KPMG**

**Live.  
Learn.  
Earn.**

KPMG School and College  
Leaver Programmes

Want to make a positive, lasting impact on governments, business and society straight after leaving school or college? Imagine earning a salary, developing skills, building your confidence and gaining professional qualifications along the way. On our KPMG360<sup>®</sup> Apprenticeship Programme and Audit School and College Leaver Programme, you can. We'll work with you to identify your strengths and offer the support and training you need to reach your potential. You'll learn on the job, working alongside some of the brightest minds in business as you develop your commercial awareness and business skills. You provide the ambition, motivation and potential; KPMG will provide the training, The Academy (our unique learning community) and the opportunity to work with clients in almost every industry imaginable. We think that's a winning combination and a great start to a career at KPMG.

At KPMG, we recognise that our inclusive environment provides a better service to clients and makes for a great place to work. That's why we value difference and seek out potential. In addition, KPMG is a founder member of the 30% Club, working to increase the number of women on the boards of UK businesses and we're proud to be a 'Business in the Community - Top Employer for Women'. At KPMG, we're putting theory into practice.

Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people. No one type of person succeeds at KPMG; a diverse business requires diverse personalities, characters and perspectives. There really is a place for you here.

Opportunities are available nationwide. Sound good? Find out more and apply at [www.kpmgcareers.co.uk/school-leavers](http://www.kpmgcareers.co.uk/school-leavers)

**Apply Now**

**revision world**  
PROMOTIONAL EMAIL

**GCHQ**  
Make a complex world yours

THE TECH MAY BE  
**EXCITING**  
WHAT YOU'LL LEARN  
TO DO WITH IT WILL BE

**UNIQUE**

**SOFTWARE ENGINEERING DEGREE APPRENTICESHIPS**  
£17,539 PA • GREATER MANCHESTER

Our Degree Apprenticeship offers you a unique technical experience that you won't find on any university course. Cyber threats, terrorism, espionage, organised crime - working with a variety of technologies, you'll learn how to protect the UK from them all.

This exciting programme starts in September 2016 and offers a mix of classroom learning and placements in one of GCHQ's business areas. You'll be taking on real business challenges in a variety of exhilarating hands-on projects that will stretch and develop your software engineering knowledge.

After three years, you'll have gained a Higher Apprenticeship in IT, Software, Web and Telecommunications, delivering a BSc Honours degree in Digital and Technology Solutions (Software Development).

To join us you'll need a strong interest in programming and technology and will either have, or be expecting to gain three A-levels at BBC or above, or equivalent, including at least 2 x B in Science, Technology, Engineering or Maths related subjects. Please note that your application will not be considered if your 3rd A-level is in General Studies.

[To find out more and apply, please click here.](#)

Students can be targeted by:



- Postcode
- Year Group
- A-Levels studied



# Teacher and Careers adviser Emails

Teachers and Careers Advisers can be targeted by:

- Subject area
- Level
- Postcode



**The ultimate soft skills guide: What soft skills do employers want?**

Soft skills are rapidly becoming an integral part of the recruitment process. Rather than requesting that their applicants have a university degree in a specific subject, more and more employers don't mind the degree subject but ask that candidates have a well-developed set of soft skills.

Here at Milkround we have put together the ultimate guide to soft skills, including research skills, presentation skills and critical thinking!

[Find the full guide here](#)

# Monthly Newsletter

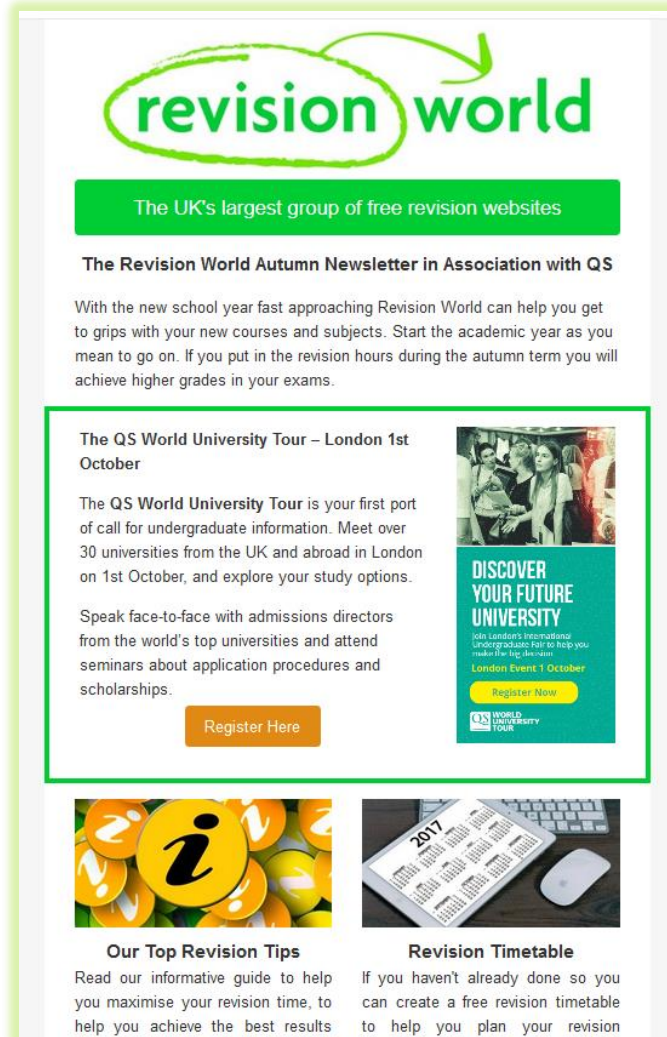
Sent to whole database  
GCSE, A-Level and teachers

## Opportunities include:

- Exclusive Newsletter sponsorship
- Profile placements

## Sponsored:

- Competitions
- Surveys



The screenshot shows the content of the 'revision world' newsletter. At the top is the 'revision world' logo with a green arrow pointing from 'revision' to 'world'. Below the logo is a green banner with the text 'The UK's largest group of free revision websites'. The main heading is 'The Revision World Autumn Newsletter in Association with QS'. The text below reads: 'With the new school year fast approaching Revision World can help you get to grips with your new courses and subjects. Start the academic year as you mean to go on. If you put in the revision hours during the autumn term you will achieve higher grades in your exams.' Below this is a section for 'The QS World University Tour – London 1st October'. It includes a photo of students and a promotional graphic that says 'DISCOVER YOUR FUTURE UNIVERSITY' and 'Join London's International Undergraduate Fair to help you make the big decision. London Event 1 October. Register Now.' There is a 'Register Here' button. At the bottom of the newsletter are two sections: 'Our Top Revision Tips' with a yellow 'i' icon and 'Revision Timetable' with a calendar icon.





# Student Jungle Advertorial

StudentJungle.com is our dedicated Student site designed for 16 to 21 year olds.

We offer Advertorial Articles on Student Jungle to promote the client and their content.



## How to gain engineering experience

As an aspiring engineer, you need to first figure out what type of engineer you want to be and then solve how you are to gain work experience.

[read more](#)



## Revision Hacks - How to revise successfully

Revision may not be your favourite activity. Read Student Jungle's Revision Hacks to help you with your exams.

[read more](#)



## How to stay healthy in the sixth form

As a sixth former you know that you need to stay healthy. Here's Student Jungle's guide to help you?

[read more](#)



## The best student gadgets

Whether you are a sixth former or a Uni student our gadget guide will help you make sure you have the right equipment this semester.

[read more](#)



## A Guide to University Open Days

Attending University open days is an essential part of the University application process. To get the most out of an open day read our guide.

[read more](#)



## Gap years - What are your options and are they worth it?

For some people Gap years are a rite of passage but for those on low incomes are they worth it?

[read more](#)

# Company Profiles

Create your own apprenticeship and School leaver profile on Revision World.

Content can include: Logo, pictures, video and URL links.

BAE Systems

**BAE SYSTEMS**

Join BAE Systems as an apprentice, and you'll occupy a very special place within our business. Quite simply, we'll treat you as a crucial part of our future.

British Intelligence

When you talk about British Intelligence, most people think of James Bond or Spooks. But the truth is, at GCHQ, MI5 and MI6 – the UK's three intelligence agencies – the mission to keep the UK safe and secure increasingly relies more on technical specialists than men in tuxedos. For more information and to apply [click here](#)

KPMG



Our people are at the heart of our continued success and being part of KPMG is being part of a community of talented and innovative people, working together to have a positive, lasting impact on clients. To apply [click here](#)

Network Rail



Every day Network Rail gets 3 million people to their destination and moves thousands of tonnes of goods around the country. Find out how you can join us.

Royal Air Force



We provide on the job training, many of our trade careers are open to people aged 16 and over. Find out more about a career in the RAF here.

Santander



If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander.



**NOTE: APPRENTICESHIP SCHEME IS CURRENTLY CLOSED. NEW POSITIONS WILL BE ANNOUNCED LATER THIS YEAR.**

If you're bright, talented and keen to learn, we'll give you every opportunity to build a future, here at Santander. With our Apprenticeships, you can take the first steps to a banking career, in a role that offers responsibility, a salary and high quality training.

Our Apprenticeships are an opportunity to earn, learn and gain experience at the same time. You'll be part of a dedicated team, receiving training, development and on-the-job experience which will lead to a recognised vocational qualification (equivalent to five GCSEs) – either Customer Services or Providing Financial Services, depending on the role you choose. What's more, our Apprenticeship programme will also give you a way into one of the best known banks in the world. Santander has more than 15 million customers, almost 1,200 branches (including agencies) and around 24,000 employees – which means we have the size and scale to offer outstanding careers.

Our Apprenticeships require A-C GCSEs (or similar level qualifications) in Maths and English, and ideally some experience of customer service. Above all, they call for ambition. We're looking for the kind of people who'll work hard and make the most of the training they're given. With a head start courtesy of our Apprenticeship programme, who knows how far you'll go?

## A path into banking – courtesy of Santander

Thanks to Santander's Apprenticeships, schools leavers have the chance to take their first steps towards a career in banking. But what's involved? And who's eligible? Get all the facts below.

### **The Apprenticeship in a nutshell**

Santander's Apprenticeships take talented school leavers and put them in real jobs, with real responsibility. They learn on-the-job, train alongside industry experts and build skills and knowledge as part of a dedicated team. At the same they earn a competitive salary and have the chance to gain a vocational qualification. At the end, there's a permanent role – and an exciting future in banking.

**What does an Apprentice do?**



# Tenancy Spot

The Tenancy Spot appears on the bottom of every desktop page and can be booked per week.



## [Ask for Study Advice](#)

Do you need help with your studies? Then visit our study help section to ask questions to our community.



## [Plan Your Future](#)

Planning for your future post A-Levels? Visit our Careers and Universities section.

A banner for 'STUDENT JUNGLE' featuring a photo of two students (a boy and a girl) on the left. The background is red with white text. The text reads: 'STUDENT JUNGLE' in large, bold, white letters, followed by 'DISCOUNTS AND OFFERS FOR SIXTH FORMERS AND STUDENTS' in smaller white letters. The banner is framed by a red border.

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# revision world

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revision science

revision maths

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