



GCE A LEVEL

1680U30-1



Z22-1680U30-1

FRIDAY, 27 MAY 2022 – MORNING

MEDIA STUDIES – A2 unit 3

Media in the Global Age

2 hours 30 minutes

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **three** questions: **one** question from Section A, **one** question from Section B and **one** question from Section C.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write your name, centre number and candidate number in the spaces at the top of the answer booklet. At the end of the examination, the answer booklet must be handed to the invigilator.

Write the question number in the two boxes in the left hand margin at the start of each answer,

e.g.

1	1
---	---

 .

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 50 minutes on each of sections A, B and C.

You should use relevant theories and relevant subject-specific terminology where appropriate.

The quality of your written communication, including appropriate use of punctuation and grammar, will be assessed in Section A.

Answer **one** question in each section.

SECTION A: TELEVISION

Either,

1	1
---	---

'Meaning depends on the difference between opposites' (Stuart Hall).
Use Hall's theory of representation to explore characters in *Hinterland* and the **1990s** crime drama you have studied. [30]

Or,

1	2
---	---

'Patriarchy is a system that insists that males are inherently dominating' (bell hooks).
Use hooks' theory of gender representation to explore characters in *Hinterland* and the **1990s** crime drama you have studied. [30]

SECTION B: MAGAZINES

Either,

2	1
---	---

How important are digital platforms to reaching and maintaining a variety of audiences? Compare the distribution of the **mainstream** and **non-mainstream** online magazines you have studied. [30]

Or,

2	2
---	---

How important are specialised audiences to the magazine industry? Compare how the **mainstream** and **non-mainstream** online magazines you have studied reflect the needs of different audiences. [30]

SECTION C: VIDEO GAMES

Either,

3	1
---	---

How far do representations of ethnicity in video games reflect cultural contexts?
Explore **one action-led game and one game in another genre** you have studied. [30]

Or,

3	2
---	---

How far do audience responses to video games reflect cultural contexts? Explore **one action-led game and one game in another genre** you have studied. [30]

END OF PAPER