



GCE AS/A level

1151/01

ENGLISH LANGUAGE – LG1
Introduction to the Language of Texts

A.M. WEDNESDAY, 14 May 2014

2 hours 30 minutes

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010001

ADDITIONAL MATERIALS

You will need a WJEC 20-page answer booklet (pink), which has been specifically designed for this examination paper. No other answer booklet should be used. Should you run out of space, use a standard 4 page continuation booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Answer **both** questions: **01** for Section A and **02** for Section B.

Write your answers in the separate answer book provided, following the instructions on the front of the answer book.

INFORMATION FOR CANDIDATES

Question **01** carries **40 marks**, and Question **02** carries **20 marks**.

You should divide your time accordingly.

In this unit you will be assessed on your ability to:

- select and apply a range of linguistic methods, to communicate relevant knowledge using appropriate terminology and coherent, accurate written expression (AO1);
- demonstrate understanding of a range of concepts and issues related to the construction and analysis of meanings in spoken and written language, using knowledge of linguistic approaches (AO2);
- analyse and evaluate the influence of contextual factors on the production and reception of spoken and written language, showing knowledge of the key constituents of language (AO3).

You are reminded that assessment will take into account the quality of written communication used in your answers.

SECTION A**The Language of Texts**

This Section counts for 40 marks and you should devote an appropriate proportion of your time to it.

The following two texts are taken from the websites of universities and are aimed at students who are thinking about their university choices. In order to encourage applicants, the texts present the cities as attractive places for students to live.

Text A is an extract from a section of the website of Leeds Metropolitan University entitled 'Life in Leeds'.

Text B is an extract from a section of the Portsmouth University website entitled 'Portsmouth Experience'.

Question 01

Analyse the use of language in these texts.

In your answer you should:

- consider carefully the audience and purpose for each text;
- explore how the writers use language to present their cities as attractive to prospective students;
- include some consideration of similarities and/or differences.

(40 marks)

TEXT A: 'Life in Leeds'

We're delighted you are considering studying at Leeds. The University is one of the largest and most popular in the UK with over 52,000 students. Partnerships with further education colleges mean Leeds has over 100,000 associate students. Leeds has a vibrant and growing international community with over 4,000 international students from well over 100 countries. There are many reasons why students choose to study at Leeds University.

Life in Leeds

If you haven't already visited Leeds, you have a lot to look forward to. If you have, you'll understand why it's been voted the UK's top city. Leeds is a city for everyone, catering for all lifestyles, tastes and cultures. It's an absolute student haven, with so much to see and do, no matter how large or small your budget.

The city itself is beautiful, and if you're not admiring the architecture or enjoying one of the many grassy parks, then you can busy yourself with a vast selection of galleries, museums, theatres and exhibitions. There's an abundance of historic sites within easy travelling distance and, for drama lovers, a whole host of theatres, cinemas and playhouses.

A Multicultural City

Leeds is a multicultural city, something that is evident in its population, its shops and in its overall friendly feel. Like the University, the City does everything possible to make you feel welcome — this includes places of worship for all religions. The City has a vibrant international community and there are over 70 languages spoken in Leeds.

Value for money

The cost of living in Leeds is lower than other parts of the UK, particularly London and the south. Don't forget that you'll also get a student discount at many shops, restaurants, cinemas, clubs and you can also take advantage of the Leeds Card, offering a huge range of benefits for a tiny annual fee.

Bars, clubs and restaurants

If you fancy a night out, you can choose from over 250 bars, pubs and restaurants. There's something for everyone, from funky retro haunts to cool sophisticated rendezvous. Food-lovers are spoiled for choice with food from around the globe including France, Greece, China, Thailand, Japan and Mexico, just to name a few.

Shopping

Shopaholics will love the hustle-bustle of the city centre, just brimming with shops, arcades, stalls and markets to satisfy your every whim (within reason!). Leeds was recently rated one of the top three shopping locations in the UK so if you're feeling rich, you can get yourself down to Harvey Nichols or one of the many chic-unique shopping arcades. If you're not so well-off, start bargain-hunting in the huge indoor/outdoor market, one of the largest in the UK.

TEXT B: 'Portsmouth Experience'

Compact, waterfront city with plenty to see and do, Portsmouth is an ideal place to be a student.

Seafront location

5 Just a short walk from the city centre, you can enjoy a breath of fresh air and fantastic sea views on Southsea seafront. Four miles of beach are backed by the green spaces of Southsea Common, great for meeting friends, picnics in the summer as well as running, cycling and football. The Common also hosts a range of activities throughout the year including a kite festival, running events and live music. Follow the seafront along to historic Old Portsmouth and you can wander amongst the city's old fortifications and meander
10 down its cobbled streets, exploring the original site of the city centre.

Compact city

15 Located on an island, Portsmouth is a compact city with a real community feel and most University buildings, shops and entertainment are all within walking distance of each other. A few minutes' walk from the city centre and you reach the open green spaces of the Common and the seafront; you really do have the best of both worlds.

20 Many students choose to cycle to lectures and the cycle lanes on many of the main roads make this a safe and economic option. There are also frequent buses running throughout the city, including the free University bus that runs between our Guildhall and Langstone campuses, and reasonably-priced local taxis.

25 If you fancy travelling further afield, the harbour's ferry port offers a number of cross-channel ferry routes to France, Spain and the Channel Islands. Or closer to home, you can hop on the hovercraft or ferry to the Isle of Wight for a day out or short break away. The city is also only 90 minutes from London by train and Southampton airport is nearby, perfect for UK and European destinations.

A view from above

30 A great way to appreciate the city is to experience the view from the Spinnaker Tower in the harbour-side complex Gunwharf Quays. Rising 170 metres tall, the tower offers amazing panoramic views over the city, the harbour, the south coast and Isle of Wight. It boasts Europe's largest glass floor and is the perfect vantage point from which to see the city.

Culture

35 Over the years Portsmouth has been home to several key historical figures including Charles Dickens, Isambard Kingdom Brunel and Arthur Conan Doyle. Visit Charles Dickens' birthplace, peruse the Sherlock Holmes collection at the City Museum, or for something a bit different pop into the Aspex Art Gallery for a spot of contemporary art. The city is also home to two theatres, the King's Theatre and New Theatre Royal, with an exciting repertory of shows ranging from drama, pantomime and comedy acts to dance, musicals and concerts.

Free time

40 When not studying or in lectures, there is plenty to do in your free time. For entertainment head down to Gunwharf Quays; spend an afternoon wandering around the factory outlet shops hunting for a bargain, stop off for a coffee break, then catch a movie at the multiplex cinema or try your hand at a spot of ten-pin bowling. Settle down for some dinner at one of the many restaurants in the complex or walk to nearby Old Portsmouth with its traditional pubs and little cafes, then, as the sun sets, head to the bars or nightclubs in Gunwharf,
45 many running special discounted student nights.

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SECTION B**Language Focus**

This Section counts for 20 marks, and you should devote an appropriate proportion of your time to it.

The following text is an extract from the blog, *passionsjustlikemine*, written by Robert Pollard. It gives his account of Manchester City winning the Barclays Premier League on the final day of the 2011-2012 football season.

Question 02

Analyse and discuss the use of language in this text to convey the writer's opinions about Manchester City football club.

You should consider in your answer:

- how the language choices reveal Pollard's feelings about the team and its players;
- how the writer uses language to convey excitement.

(20 marks)

Manchester City – Champions

written by Robert Pollard

5 With both Manchester City and Manchester United going into the last match of the season with a chance of lifting the 2011-2012 Barclays Premier League trophy, it promised to be a great final day of the season. However, what ensued will go down in football history; a day of the highest possible drama that brought a fitting end to one of the most entertaining seasons in recent history.

10 It was Manchester City who won the coveted prize; their first league title in 44 years, a period in which their fans have suffered ridicule on a grand scale. Relegation to the third tier of English football saw them branded as a laughing-stock, with even their own staff recognising their problems. Former player, and one time chairman of the club, Francis Lee famously claimed City would 'win cups for cock-ups', and Joe Royle, the manager who rescued them from their deepest slump, coined the phrase 'cityitis', a word which describes City's unerring ability to grab defeat from the jaws of victory.

15 But all that was forgotten as they clinched the biggest prize in English football in the most dramatic of circumstances, scoring two late goals to seal the trophy their fans, players, management and owners had long craved. Manchester United did what they had to do on the final day – beat Sunderland away. Their 1-0 victory had, at one stage, seemed enough to snatch the title from their rivals, but City's late, late salvo against QPR changed it all within minutes, scoring with their 43rd and 44th shots of the match. It seems poetic that the team so often praised for their ability to produce late drama have been usurped in exactly that fashion.

25 The hard work starts here for Mancini¹ and creating a team capable of dominating for a long time is the task he is charged with and he has an outstanding set of players to achieve this. Vincent Kompany grows in stature every day, with his performances, leadership, professionalism and interview style now a vital part of Manchester City. Every club needs a leader and City have one of the best. The spine of Hart, Kompany, Yaya Toure, Silva and Aguero is the best in the league, and provides a frightening prospect for opposing sides. This City team is young and hungry for more success.

30 A special mention must also go to Pablo Zabaleta, one of the best full backs and undoubtedly the most valuable utility player in the Premiership; his grit and determination is something City fans will long remember in what has been a tiring campaign. Gareth Barry, who may not feature quite so heavily in a title-winning side again as he enters the twilight of his career, has also been excellent. City must now use the momentum this title has created to push on and become even better.

35 If City were ever going to become champions of England, one suspected it would be dramatic, heart-in-the-mouth type stuff, but even by their standards this was remarkable. Never will there be a final day quite like yesterday.

¹ Mancini: Manchester City's manager at the time

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