Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4141/01

DESIGN & TECHNOLOGY UNIT 1 **FOCUS AREA: Product Design**

P.M. FRIDAY, 23 May 2014

2 hours

	For Examiner's use only					
	Question	Maximum Mark	Mark Awarded			
Section A	1.	15				
	2.	10				
	3.	10				
	4.	25				
Section B	5.	10				
	6.	15				
	7.	20				
	8.	15				
	Total	120				

ADDITIONAL MATERIALS

You will need basic drawing equipment, coloured pencils and a calculator for this examination.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page. Answer all questions.

Write your answers in the spaces provided in this booklet. Where the space is not sufficient for your answer, continue at the back of the book, taking care to number the continuation correctly.

You are reminded of the necessity for good English and orderly presentation in your answers.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

Section A

Marked out of 60 60 minutes

1. This question is about Product Analysis. It is worth a total of 15 marks.

Study the pictures of a children's camera and the Product Information shown below.



(a)

Product Information:

- large rubber grips on side handles;
- colour LCD display;
- 256MB built in memory (stores up to 500 photos);
- 5 built in games to play on the camera or via television;
- 2 viewfinders;

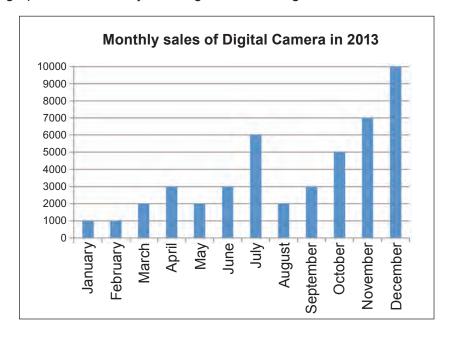
A design specification was produced before designing the digital camera. Write a detailed

• available in 2 colours, blue and pink.

spec	ification point for each of the following headings.	
(i)	Safety	[2]
(ii)	Function	[2]
(iii)	Aesthetics	[2]

(b)	(i)	When designing the camera, anthropometric data would have been conside Describe what is meant by the term 'anthropometric data'.	red. [2]
	(ii)	Explain how ergonomics has affected the position of the buttons.	[3]

(c) The graph shows monthly sales figures for the digital camera in 2013.



(i) State which month had exactly 6000 sales.	[1]]
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` '	Calculate what December, to tv (Show all your v	vo decimal pla	annual	sales	were	made	during	the	of [3]

- This question is about the general issues of Design and Technology. It is worth a total of 10 marks.
 - From the list below, select the correct name for **each** of the logos shown. (a)
 - Conformité Européenne Symbol British Standards Kitemark

		(i)				
	R	Description				
(b)	Complete the 6 Rs table below by add	ing the missing description and R.				
	(ii) Explain the meaning of Logo A .	[1]	[2]			
	V	F41				
	3	CE				
	Logo A	Logo B				
	 International Organisation for Standardisation (ISO) 					

R	Description
Recycle	(i)
Repair	When a product breaks down or no longer works, try to fix it.
(ii) [1]	Minimise the amount of energy and materials that are used to make a product.

(c) Shown below is an image of a mobile phone sound amplification device. The sound amplification device does not use any form of power but instead uses a shaped silicone horn to amplify the sound from the phone.



	Discuss wh	no are the winne	ers and losers	with respect to	o this product a	nd explain why	/. [3]
•••••							• • • • • • •
•••••							

- 3. This question is about the Designers that you have studied. It is worth a total of 10 marks.
 During your course you have studied the work of Jonathan Ive and Philippe Starck.
 - (a) State the name of the designer of **each** range of products shown in the table below.

	Products	Name of Designer	
(i)	1		[1]
(ii)			[1]

(b) Write a short essay in the space below comparing the work of Jonathan Ive and Philippe Starck with reference to the form and function of their products. [8]

Marks will be awarded for the content of the answer and the quality of written communication.

Making

Analysis

(a) Complete the diagram below by selecting the correct activities from the stages provided and placing them in the correct order, to show the stages of the design process. $3 \times [1]$

Evaluation

Development

Design Brief

(iii)

Research

The Design

Process

Initial Ideas

(b) (i) Explain the purpose of the design specification.

(D)	(1)	Explain the purpose of the design specification.	[4]
	•••••		
	(ii)	Describe how the disassembly of an existing product can be helpful to a des	iane
	()	before designing and making a new product.	[2]
	•••••		

(c) Many people are now using their smartphones to play computer games. However, smartphones can become uncomfortable to hold while playing for a prolonged period of time and the controls can be awkward to operate.

You have been asked to design a hand-held accessory that a smartphone can be attached to while playing computer games in order to make it a more comfortable experience.



Specification

The design must:

- appeal to the teenage market;
- be **one** portable hand-held unit;
- show how the smartphone will be attached to the hand-held accessory;
- be ergonomically designed and easy to use.

Marks will be awarded for:

designing a portable hand-held accessory that appeals to the teenage market; [4] (i) showing how the smartphone connects to the hand-held accessory; (ii) [2] (iii) showing three ergonomic design features; [3] (iv) specifying a suitable material and manufacturing process; [2] showing **three** overall dimensions for the hand-held accessory; (v) [3] (vi) quality of communication. [4]

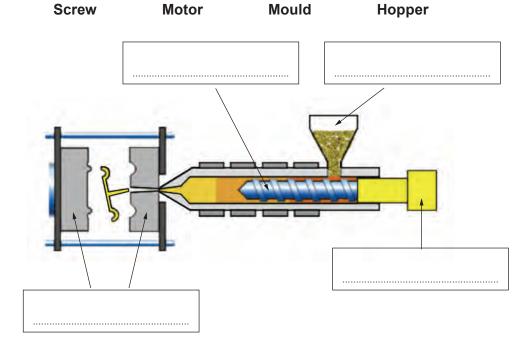
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Draw your design in the box below.	Examiner only
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Section B

Marked out of 60 60 minutes

- **5.** This question is about Commercial Manufacturing Processes. It is worth a total of 10 marks.
 - (a) The diagram below shows an injection moulding machine.
 - (i) Using the words provided, select the correct name for **each** part of the injection moulding machine and place them in the boxes provided. $4 \times [1]$



	(ii)	Explain the advantages of using injection moulding for the production of	products. [2]
(b)	Expl	lain why quality control is important when mass producing products.	[2

(c)	Explain the quantities.	importance	of setting	tolerances	when p	roducts	are	produced	in l		Examiner only
•••••										············	

- 6. This question is about Materials and Components. It is worth a total of 15 marks.
 - For **each** of the products shown in the table below **underline** the correct material and the correct classification for the material you have chosen. $4 \times [1]$ An example has been done for you.

Product	Material	Classification
Water Bottle	HIPs <u>PET</u> HDPE	Thermoplastic Thermosetting Plastic
Torch	Cast Iron Copper Aluminium	Ferrous Metal Non-Ferrous Metal
Display stands	Acrylic Epoxy Resin Melamine Formaldehyde	Thermoplastic Thermosetting Plastic

(b)	Explain why acrylic is a suitable material for the external signage of a shop.	[3]
•••••		••••••
•••••		······

(c)	(i)	The spoon pictured below has been modified using a smart material. Name the smart material that has been used. [1]
		Name:
	(ii)	Explain the properties of the above named smart material that make it suitable when developing the shape of the spoon handle. [3]
(d)	mod	cribe one advantage and one disadvantage to the designer, when using blue elling foam to create a block model prototype such as the computer mouse model
	pictu	ared below. [4]
•••••	•••••	

- **7.** This question is about Tools, Equipment and Making. It is worth a total of 20 marks.
 - (a) Complete the table by inserting the correct name for **each** piece of equipment and describe its use.

Machine/Equipment	Use
A	[2]
Name:[1]	
В	[2]
Name: [1]	
C	[2]
Name: Hot Wire Cutter	

(b)	State ${\it three}$ safety precautions you should observe when using machine ${\it B}$ above.	pictured 3 × [1]
	Precaution 1:	
	Precaution 2:	
	Precaution 3:	

(c) The image below shows an acrylic bottle rack. Use **notes** and **sketches** to describe in detail the main stages for manufacturing the bottle rack. The first stage has been done for you. [6]



Stage 1: Create male and female moulds out of a ridged, heat proof material.

(d)	Explain how testing a prototype before production can impact on the eventual success of a product. [3]	Examiner only

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Turn over for Question 8

(a)	(i)	State the meaning of CAD.	[2]
		Computer A D	
	(ii)	Name one CAD software package that you have used in Product Design.	[1]
	(iii)	Describe two disadvantages of using CAM when developing a prototype.	
		Disadvantage 1:	[2]
		Disadvantage 2:	[2]
	All Control of the Co	Fine Edita Draw Batmage; View Satury Window Helps Display Dis	
	Abb	The Delence Anale	
	(i)	Explain why two different coloured lines have been used in the design.	[2]

(ii)	Describe the acrylic sheet.	process of s	setting up	a laser cut	ter to cut the	e design ii	[3]
The the a	perfume bottle dvantages of u	pictured bel sing 3D rapid	ow was o	developed us bing.	sing 3D rapid	prototypi	ing. Discuss
The the a	perfume bottle dvantages of u	pictured bel sing 3D rapid	ow was o	developed us bing.	sing 3D rapid	prototypi	
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END OF PAPER

For continuation only.	Examiner only